

Cabinet Briefing 7th July Supplementary Notes - Economic Development Strategy

The following are updates and suggested changes to the Strategy to be considered by Cabinet and their origin:

- The referencing for quotes or data highlighted in the Strategy will now follow the Oxford Standard of referencing
- Any abbreviations to be written out in full when first mentioned and where possible certain expressions such as ‘Modal Shift’ be described in a way that can be understood by the general public (People & Places Committee)
- The cost of living crisis should be referenced in the Strategic Context section - page 3 (People & Places Committee)
- The Sevenoaks District Community Plan should be referenced in the first section of the Strategic Context section
- BREXIT - to include in Opportunities in the Strengths, Opportunities, Weaknesses and Threats (‘SWOT’) section to include opportunities to increase international trade - page 4 (People & Places Committee)
- To include the importance of improving infrastructure and public transport in both urban and rural areas under Infrastructure in the strategic priorities section - page 6 (Improvement & Innovation Committee)
- Our Vision - The Council’s Net Zero commitment is to be ***working towards*** Net Zero. Should this be amended?
- The Focus Area ‘Tourism & Rural’ should be renamed ‘Visitor & Rural economy’ for consistency
- The data in the economic dashboard will be updated to include the very latest data where available (for example unemployment levels) at publication

Chris Burchell