

DRAFT HOUSING STRATEGY 2022-2027

Supplementary paper for Cabinet - 7 July 2022

Additional information is presented to Cabinet:

1. In light of comments provided at Housing & Health Advisory Committee on 6 June, further information is provided relating to the Housing Strategy consultation.

Whilst we were not under any obligation to carry out a survey, we value our residents' comments. This ensures the Housing Strategy will address issues that are seen as locally important. The survey was promoted to every household in the District via the spring issue of In Shape (published April 2022), giving everyone an opportunity to take part. We also undertook social media marketing to raise the profile of the survey further. The survey also included a free prize draw as a small incentive. This was a self-selected survey (i.e. open to all). By their very nature, these sorts of survey are not representative of a population. However, they are very useful to receive valuable feedback on our ideas and proposals, and for us to understand residents' priorities. Overall, we were pleased with the level of response. It compares favourably with a similar survey undertaken recently in a neighbouring local authority. The survey formed only one part of our consultation - a Members' workshop was held; Council officer colleagues were encouraged to input; and feedback was sought from partners including Registered Providers, Town/Parish /Councils and the National Residential Landlords' Association.

2. The Housing Strategy document makes reference to two appendices - Appendix 1: Data sources for local housing need and Appendix 2: Affordable Housing Glossary. These are provided for Members' information.

20 June 2022