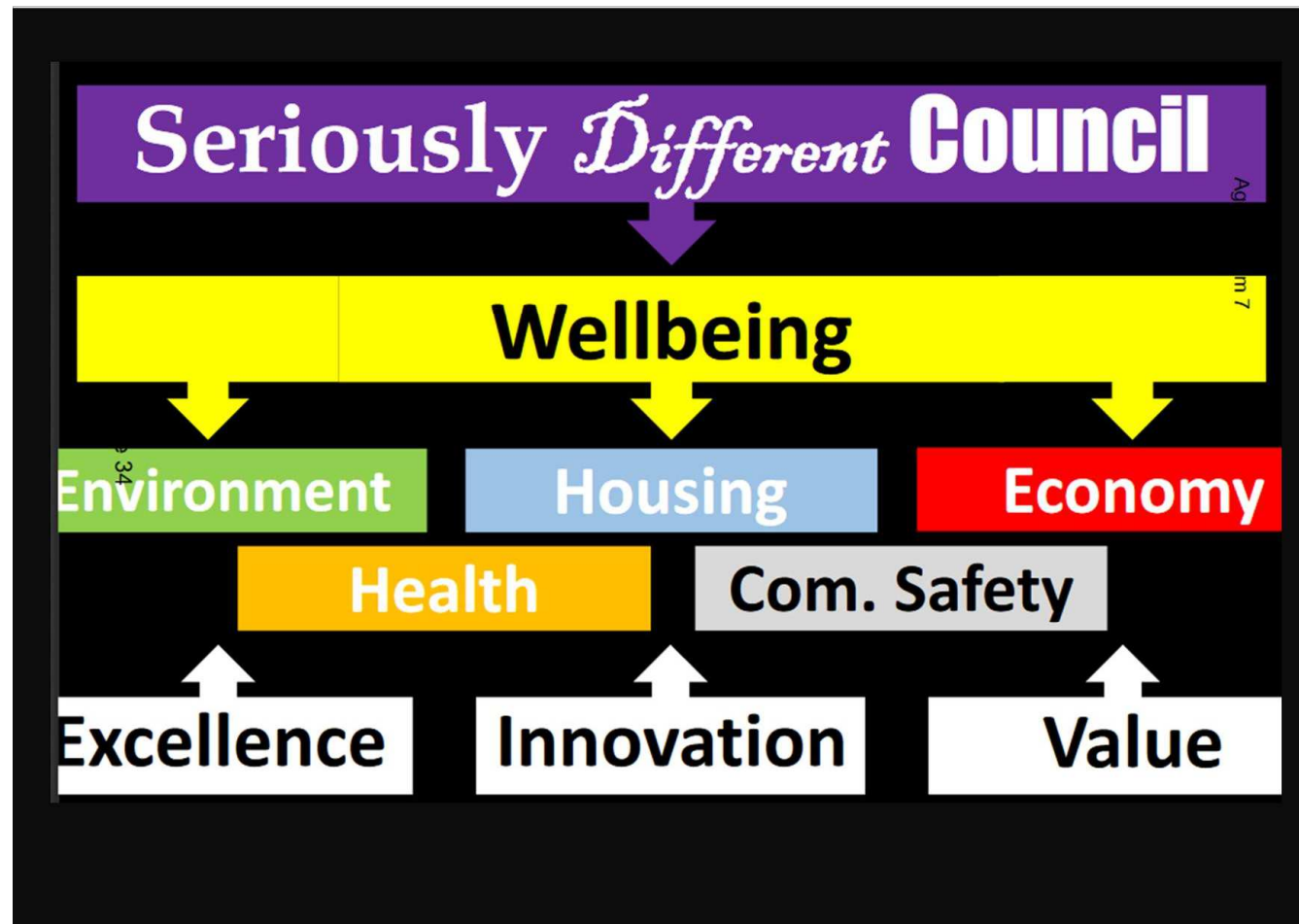


Health In All Policies

Cllr Lorraine Stack
Deputy Cabinet Member Policy & Performance

Health at the Heart of the new corporate plan



Health doesn't happen in a silo

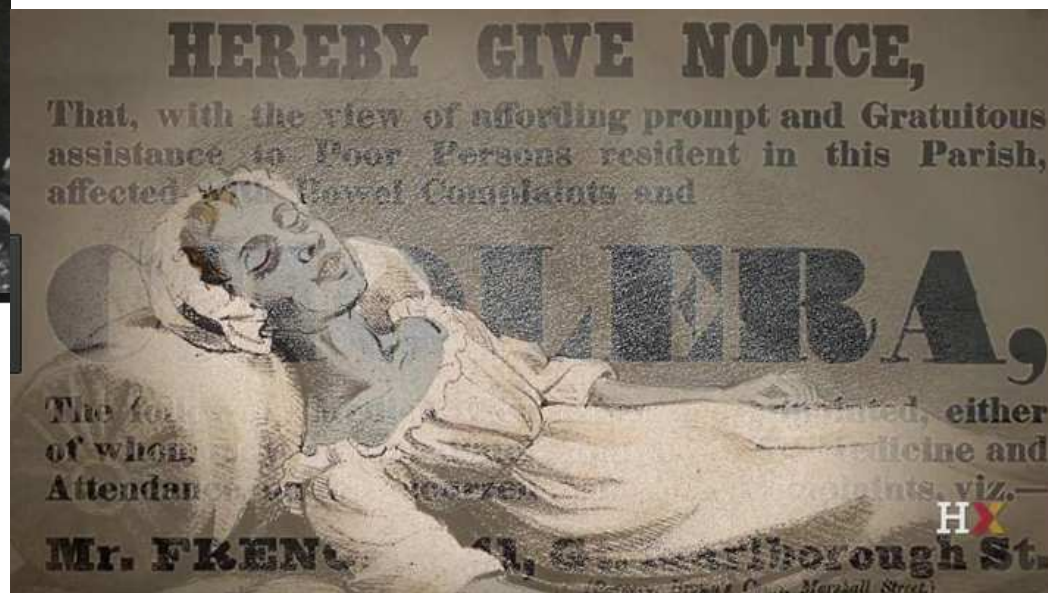
Figure 1: Model of wider determinants of health & wellbeing



Health Happens where we Live, Work Learn and Play - Professor Michael Marmot

- Planning and housing policy, licensing, environmental health, leisure, economic development, community safety
- These services are now working together - not in silo's

Local Government has a proud heritage in preventative health



Our affluence is killing us

- We expect a quick fix - give us a pill doctor and make it all better
- Ageing population living with ill health for longer
- Social fragmentation and isolation - loneliness
- Stress and poor mental health impacting all demographics
- Obesity now the normality for many
- Expensive new drugs and treatments push up costs
- Changes in GP contracts etc

Place Making or Breaking

- District councils shape the environment in which we live through housing and housing policy, planning, licensing, environmental health, leisure, economic development, community safety and building control

Devolution

—King's Fund report
'district councils are in a
good position to influence
many factors of good
health' and describes a
radical upgrade in
prevention

—A full and equal
partnership



Well-connected communities are good for health. Those with strong social relationships have a 50% higher survival rate than those with poor social relationships.

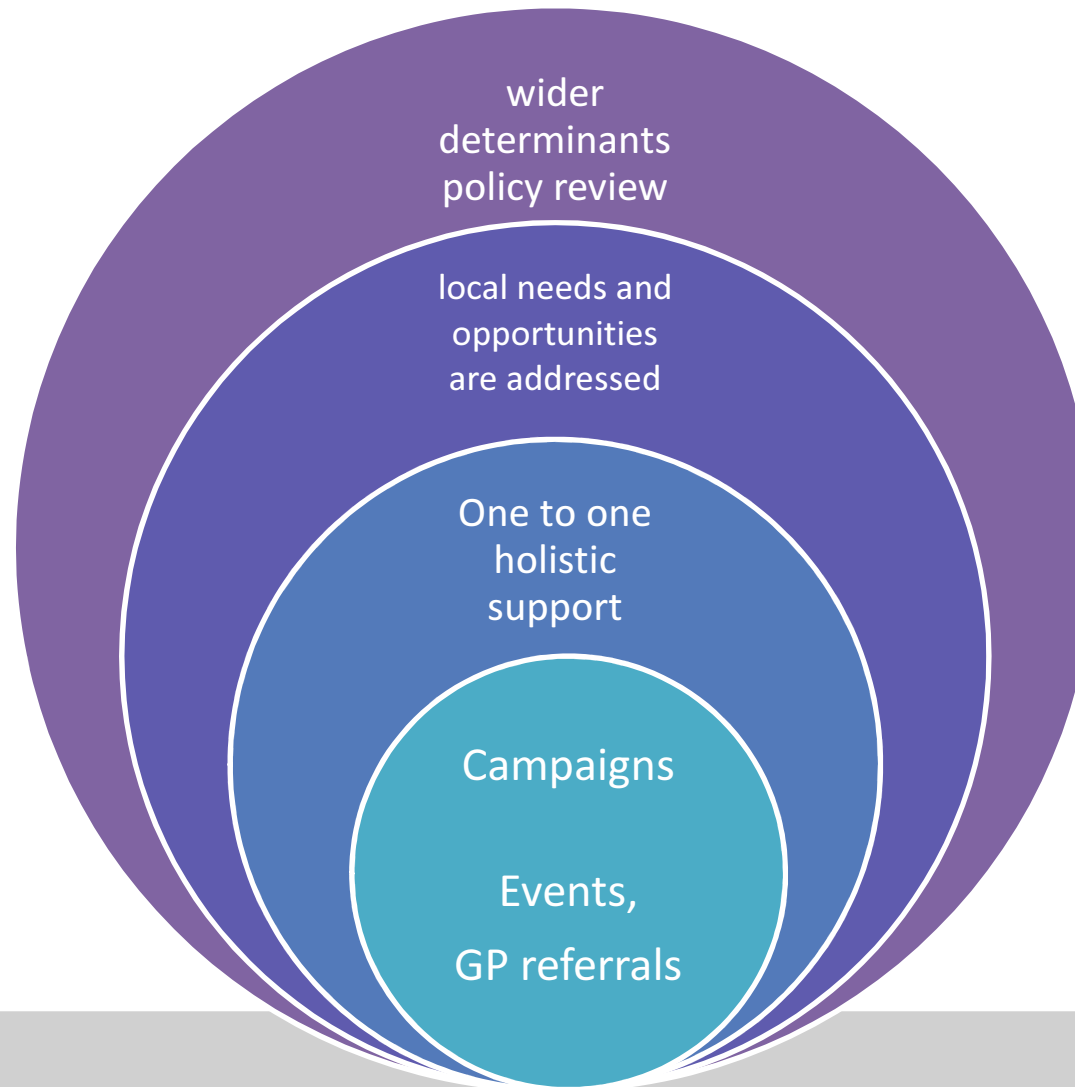
District councils are close to their communities, parish and town councils, and actively support volunteering, local voluntary groups and the development of community hubs.

Government response

Prevention is better than cure

- This government is committed to increasing health spending by £8 billion between now and 2020
- This government is also committed to implementing the NHS's own improvement plan - making £22 billion worth of efficiency savings
- Even with these huge savings the NHS budget will still increase above inflation every year
- The only way the government can make these savings is with the public sector working together on preventative measures of which District Councils are critical (Planning, licensing, environmental health, leisure, housing)

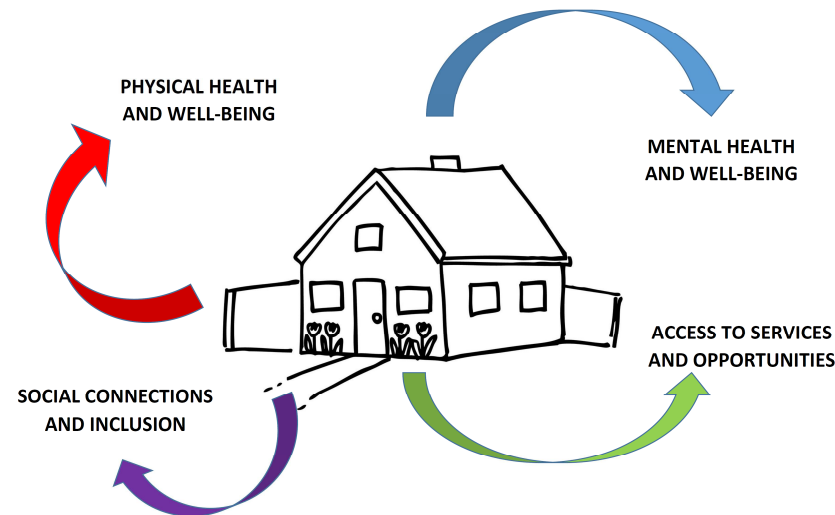
Working together - a more effective model



Our new housing strategy

‘Wellbeing starts at home’

Vision: ‘To enable a good supply of quality housing that meets the needs of residents of the District and which is located in safe and sustainable communities to support the economy, health and well-being of all’.



Implementing the King's Fund recommendations

- Housing, Health & Leisure under one Portfolio Holder focussing on the promotion of wellbeing in its widest context
- Housing strategy is feeding into the Local Plan
- Devolving public health from KCC (Health Integration Deal)
 - One You - social prescribing, hospital discharge scheme (handy hero)

Result - A robust, long-term, sustainable 'health in all policies' approach to improve health and wellbeing for all