

BE INSPIRED, BE ACTIVE PROJECT REPORT AND SUSTAINABILITY

Committee - Housing & Health Advisory Committee - 28 November 2017

Report of Chief Officer Communities & Business

Status For Information

Key Decision No

Executive Summary: The Council was awarded funding from Sport England to deliver sports tasters and courses in four wards. The project outcomes, sustainability and subsequent work are set out.

This report supports the Key Aim of reducing health inequalities and improving health and wellbeing for all.

Portfolio Holder Cllr Michelle Lowe

Contact Officer Yulia La-Kruz, Ext. 7149

Recommendation to Housing & Health Advisory Committee: That the report be noted.

Reason for recommendation: The outcomes of the project are set out with details about the sustainability of the activities supported.

Introduction and Background

- 1 As Members may recall, the Council was awarded £ 60,000 from Sport England's Community Support Activation Fund for the Be Inspired, Be Active project. The funding bid was part of the Council's legacy following the Paralympic Road Cycling held at Brand's Hatch in 2012.
- 2 The project's aim was to deliver sports tasters and courses in wards in the north east corner of the District that are remote from the Council's existing leisure facilities.
- 3 The wards targeted by the project were
Ash & New Ash Green;
Farningham, Horton Kirby & South Darenth;
Fawkham & West Kingsdown;
Hartley & Hodsoll Street.

We chose those wards because they were remote from existing leisure provision in the District, based in Swanley and Sevenoaks.

4 The project ran for two years from January 2014 to January 2016.

Project Outcomes & Successes

- 5 A total of 2221 people took part in the project, of which over 90% were from the target wards (Farningham, Horton Kirby & South Darenth, Ash & New Ash Green, Fawkham & West Kingsdown, Hartley & Hodsoll Street).
- 6 648 sports sessions on 81 six to ten week courses were delivered in nine different sports, including archery, football, netball, fitness, yoga, dance and movement.
- 7 The project worked with GP surgeries in Farningham, New Ash Green and West Kingsdown to identify residents with complex long-term health conditions. The project delivered chair yoga courses for these residents.
- 8 The project delivered archery courses for children with disabilities from Milestone School in New Ash Green.
- 9 The project delivered an ice skating rink in New Ash Green as part of a Christmas family event. Over 450 people took part in ice skating on the day.
- 10 Although the project ran for two years, some of the activities delivered have carried on with funding from elsewhere.

Sports Sustainability

- 11 The courses are intended to reach people who would not usually participate in regular sport activities. This project builds upon the London 2012 legacy work which aims to get more people involved in community and accessible sports. The links to the legacy has been recognised by Sport England and has contributed to other successful funding bids.
- 12 We always try to ensure that the new activities continue after the funding ends by working with existing community clubs nearby.
- 13 Boogie Buggy Fit sessions for mothers with small children in prams continued for over six months in West Kingsdown, with participants paying a small fee to retain use of the venue for meetings.
- 14 Chair yoga courses are continuing to date in Farningham and West Kingsdown. An additional class has been set up in Swanley Village as a result of the success of sessions in Farningham and West Kingsdown.
- 15 In August 2015 officers applied for additional Sportivate funding from Kent Sport and the Council was awarded £2,100 to deliver Inclusive Archery and £1,200 for Mountain biking to encourage young people to try these sports and subsequently link them with local sport clubs. Three 6 week courses of Inclusive Archery was delivered at Wilderness leisure centre and Knole academy, and two 6-week Mountain biking courses took place at Himalayan Gardens, Riverhill.

- 16 In December 2016 an additional Sportivate funding of £1,432 was awarded to run pilot introductory trampolining courses in Edenbridge. Sessions ran between March 2017 - April 2017.
- 17 Following on from Sportivate funding and links made with local archery clubs, we expanded our archery courses for young people and adults to Edenbridge leisure centre and delivered two 6 week courses between October 2016 and March 2017. As a result, five participants have gone on to join North down Archery club following the courses.
- 18 In September 2016, an additional £2,600 was awarded from Kent Sport's satellite clubs programme to develop satellite clubs in table tennis and boxing in Swanley. The satellite clubs project has been completed on targets set by funders; two new clubs have been set up at Orchard Academy: table tennis with Sutton at Hone table tennis club and boxing with Olympia Boxing club.
- 19 Key Implications

Financial

The project was funded with Sport England Community Sport Activation funding.

Legal Implications and Risk Assessment Statement.

There are no legal implications relating to this report.

Equality Assessment

The decisions recommended through this paper have a remote or low relevance to the substance of the Equality Act. There is no perceived impact on end users.

Conclusions

The Council was awarded £60,000 over two years to deliver sports tasters and courses in wards in the north east of the District. Over 2,000 people took part in 648 sports sessions on 81 course. Additional funding has been awarded from other external funders during the course of the work, as set out in this report.

Some of sport activities have continued to run past the length of the project and many participants have gone on to join clubs and participate in sport regularly. Insight work and successful partnership work allowed officers receive external funding to run an additional sport projects.

Appendices

Appendix A - Project summary

Background Papers

Project summary document above

Lesley Bowles

Chief Officer Communities & Business

