

Sevenoaks District Council

Local Plan Consultation

Main Consultation slides

Prepared by Lake Market Research

November 2017

*This report complies with ISO:20252 standards
and other relevant forms of conduct*

Profile of those responding to Consultation

Gender of respondent	
Male	48%
Female	52%
Prefer not to answer	2%

Age of respondent	
Under 16	0.1%
16 - 17	0.1%
18 - 24	1%
25 - 34	5%
35 - 44	10%
45 - 54	16%
55 - 64	20%
65 and over	43%
Prefer not to answer	4%

Disabled as set out in Equality Act 2010	
Yes	12%
No	82%
Prefer not to answer	6%

Working status of respondent	
Employee in full time job	26%
Employee in part time job	9%
Self employed full or part time	10%
On a government supported training programme	0.06%
In full time education at school, college or university	0.3%
Unemployed and available for work	1%
Permanently sick / disabled	2%
Wholly retired from work	41%
Looking after the home	5%
Something else	2%
Prefer not to answer	4%

Children aged 17 or under living in household	
None	76%
One	8%
Two	9%
Three	2%
More than three	0.4%
Prefer not to answer	3%

Profile of those responding to Consultation

Gender of respondent	Consultation response	Profile of area
Male	48%	48%
Female	52%	52%
Prefer not to answer	2%	

Age of respondent	Consultation response	Profile of area
16 - 24	1.2%	12%
25 - 44	16%	30%
45 - 64	36%	35%
65 and over	43%	23%
Prefer not to answer	4%	

Profile of those responding to Consultation vs. profile of area

Sevenoaks District Council wards	Consultation response	Profile of area
Ash & New Ash Green	5%	5%
Brasted, Chevening & Sundridge	6%	5%
Cowden & Hever	2%	2%
Crockenhill & Well Hill	2%	2%
Dunton Green & Riverhead	4%	4%
Edenbridge North & East	4%	4%
Edenbridge South & West	4%	4%
Eynsford	2%	2%
Farningham, Horton, Kirby & South Darenth	4%	4%
Fawkham & West Kingsdown	5%	6%
Halstead, Knockholt & Badgers Mount	4%	3%
Harley & Hodsoll Street	5%	5%
Hextable	4%	4%
Kemsing	4%	4%

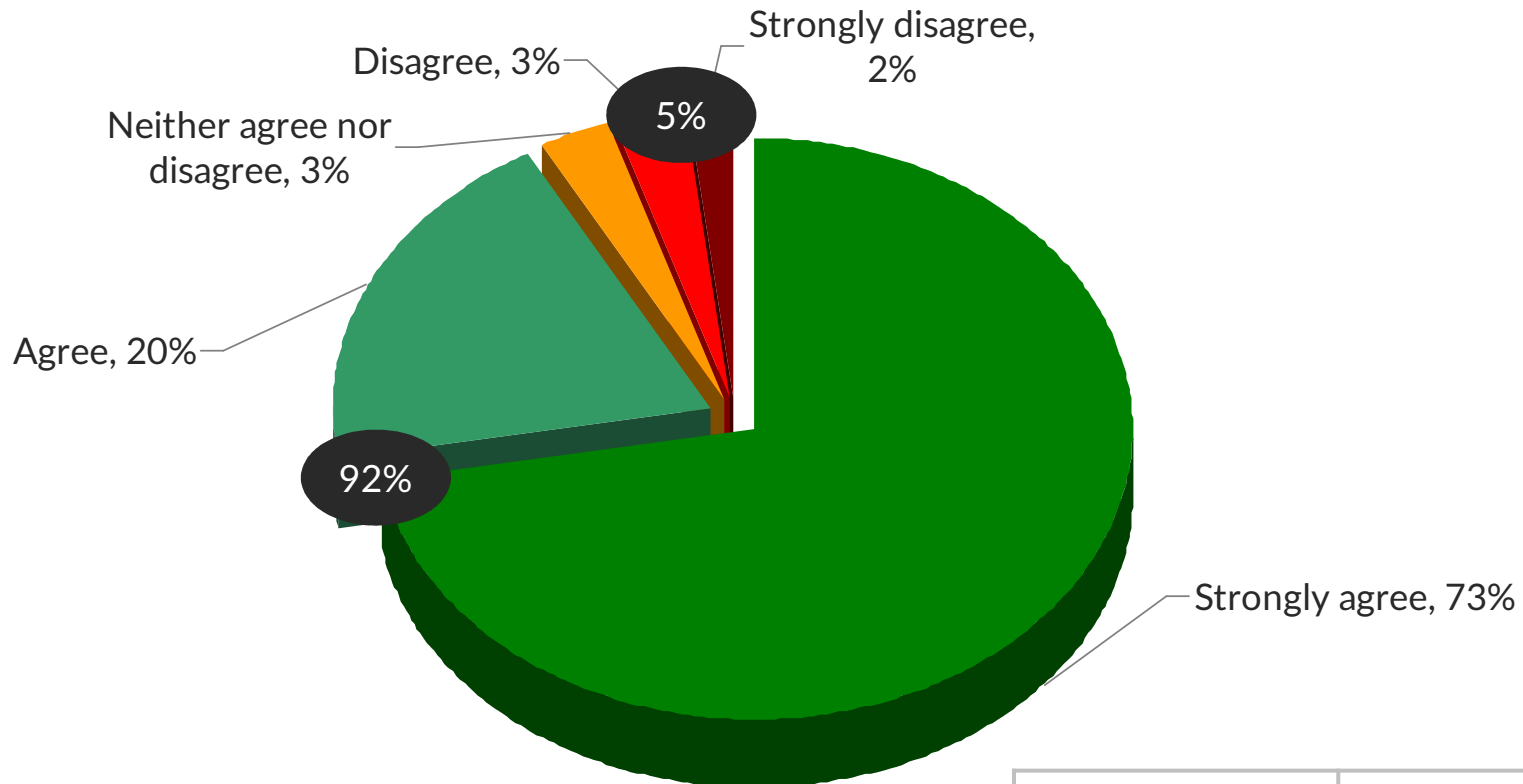
Sevenoaks District Council wards	Consultation response	Profile of area
Leigh & Chiddingstone Causeway	2%	2%
Otford & Shoreham	4%	4%
Penshurst, Fordcombe & Chiddingstone	2%	2%
Seal & Weald	4%	4%
Sevenoaks Eastern	4%	3%
Sevenoaks Kippington	5%	4%
Sevenoaks Northern	3%	4%
Sevenoaks Town & St.Johns	6%	6%
Swanley Christchurch & Swanley Village	4%	5%
Swanley St Mary's	2%	4%
Swanley White Oak	4%	5%
Westerham & Crockham Hill	6%	4%

Consultation profile percentages have been rebased in the table above to exclude those outside of Sevenoaks – 6% of those answering

Objective 1: Promoting housing choice for all

Q1. How much do you agree or disagree that...

We should continue to protect the Green Belt by building new homes on land which has been previously built on? i.e. Brownfield land

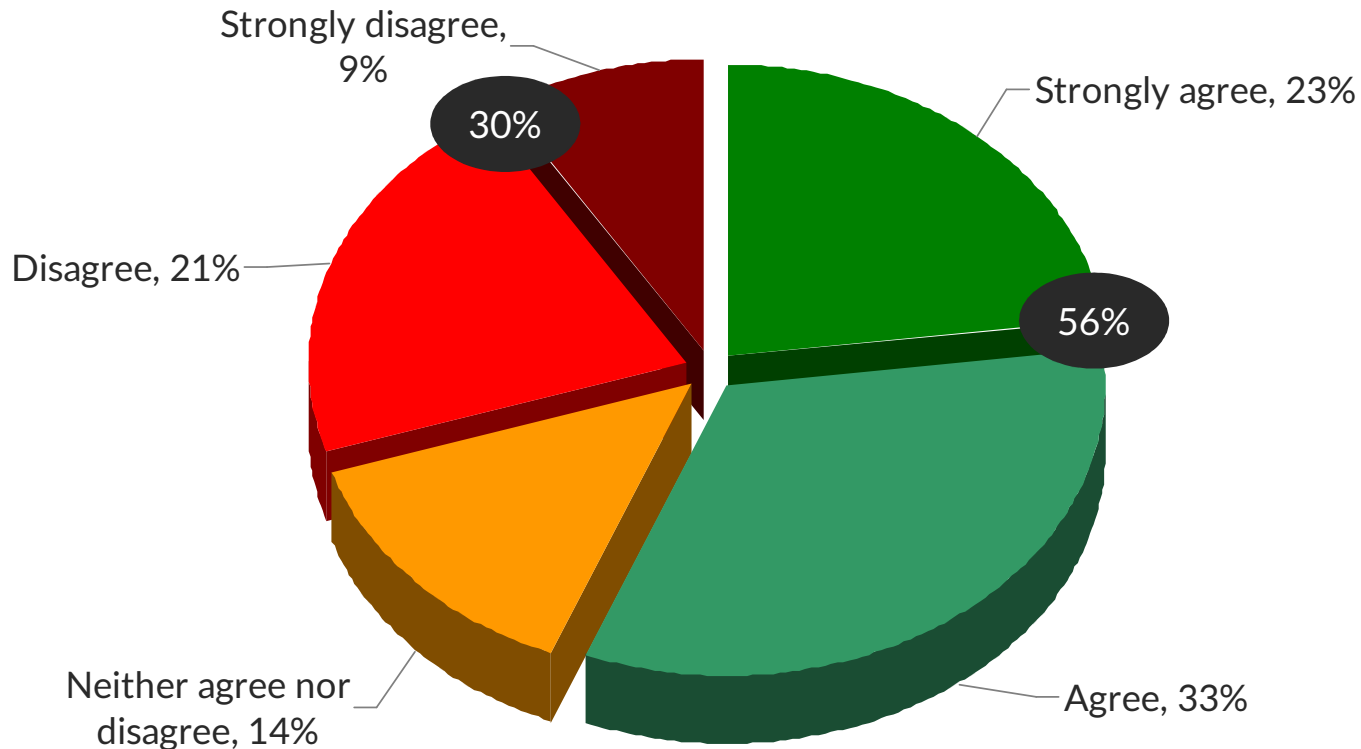


Base size answering scale	Not answered / No opinion
15,139	236

Objective 1: Promoting housing choice for all

Q2. How much do you agree or disagree that...

*We should continue to protect the Green Belt by building new homes at slightly higher density?
This means building more homes on a plot of land than we do at the moment.*

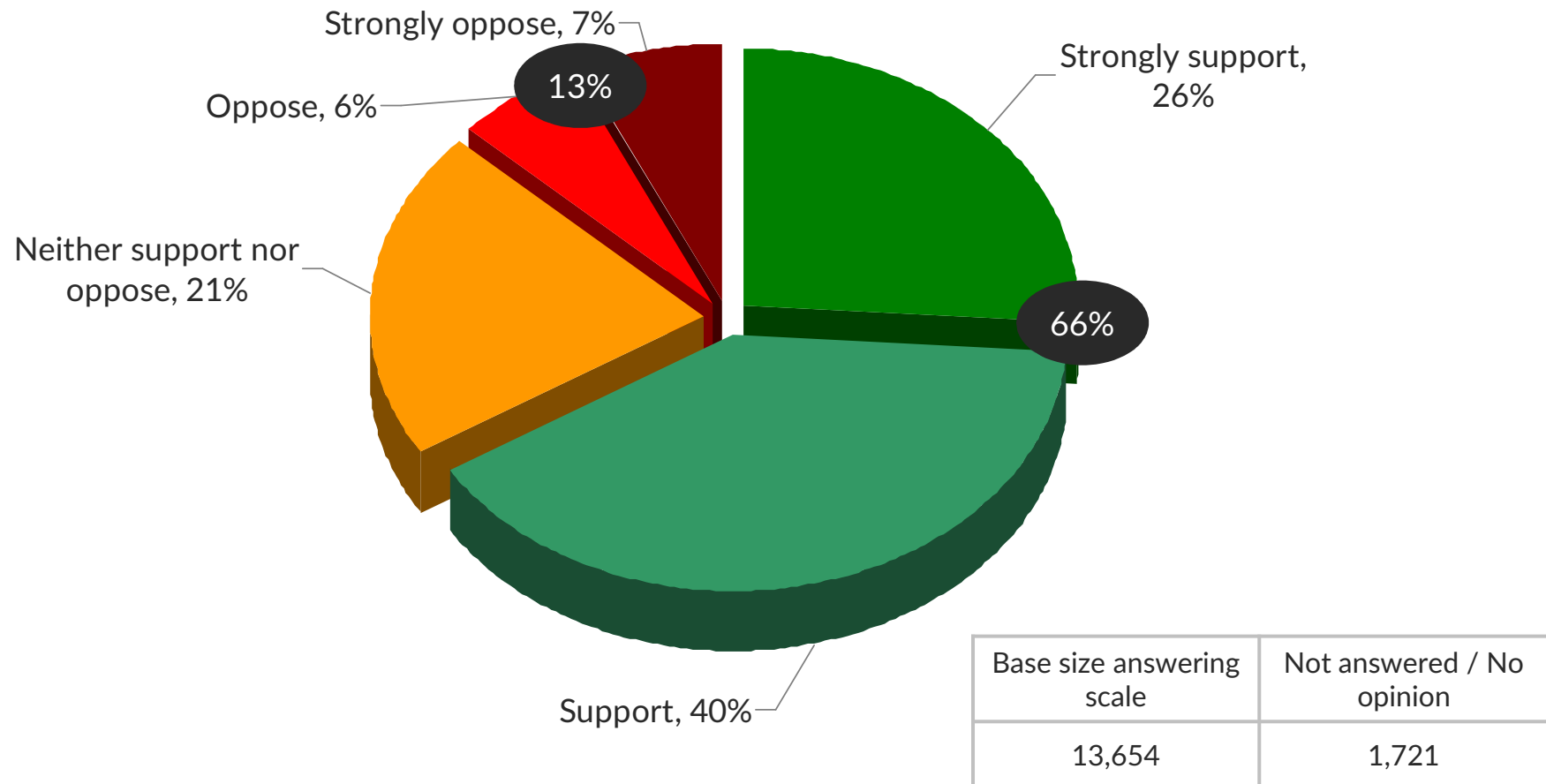


Base size answering scale	Not answered / No opinion
14,991	384

Objective 1: Promoting housing choice for all

Q3a. To what extent do you support or oppose the following concepts...

Draft Northern Sevenoaks Masterplan

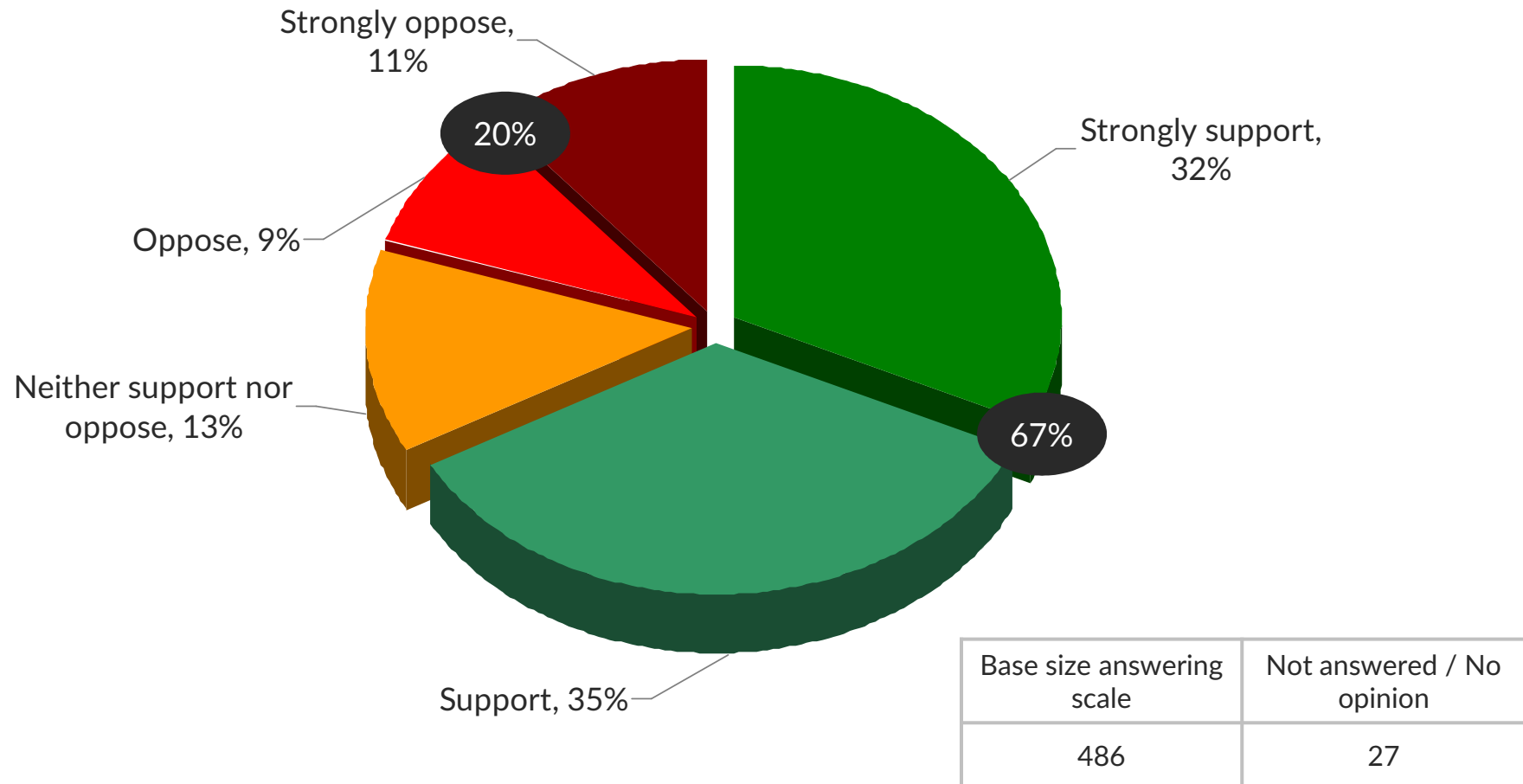


Base: Various for each question (Not relevant & not answered excluded – original base size 15,375)

Objective 1: Promoting housing choice for all

Q3a. To what extent do you support or oppose the following concepts...

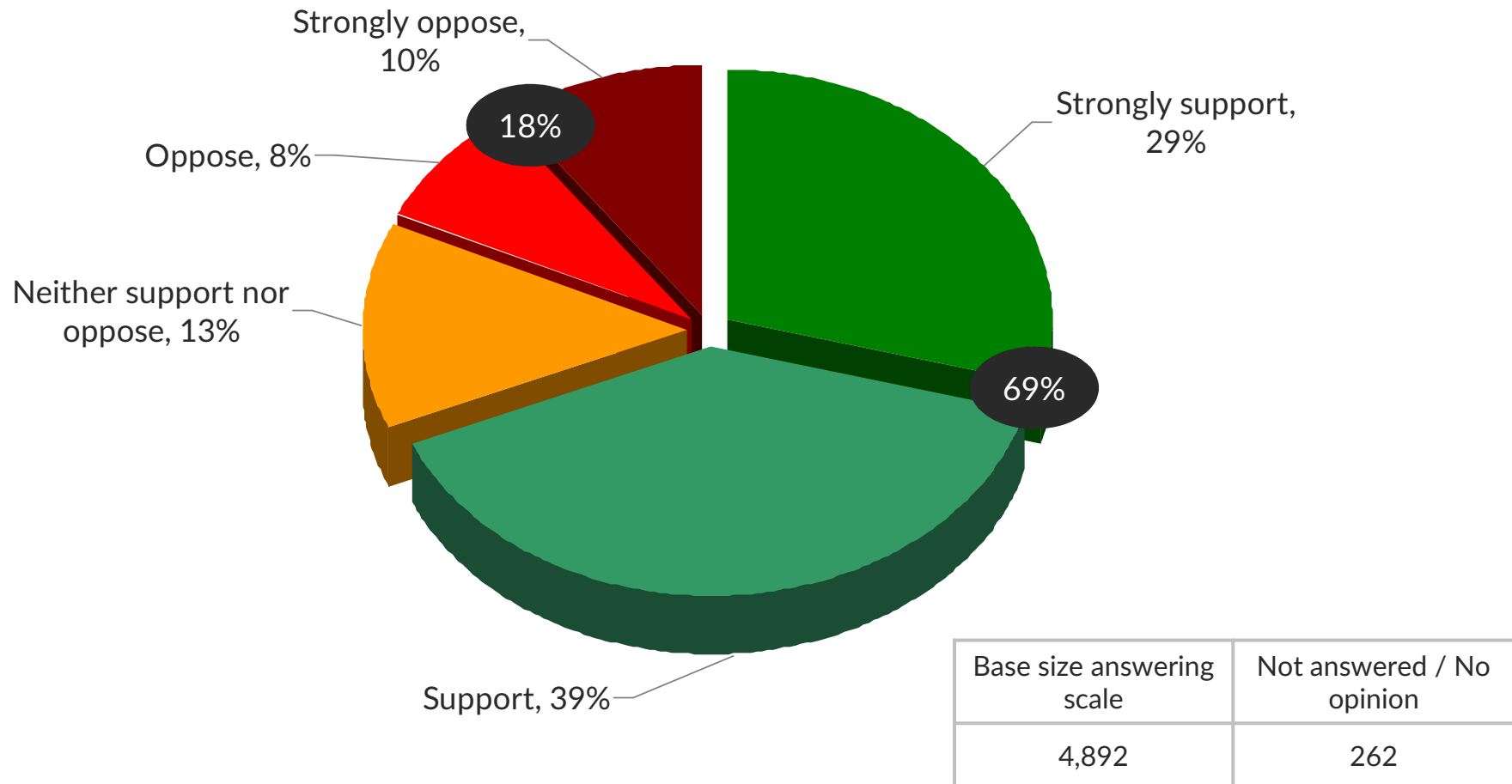
Draft Northern Sevenoaks Masterplan - Based on Sevenoaks North ward responses only



Objective 1: Promoting housing choice for all

Q3a. To what extent do you support or oppose the following concepts...

Draft Northern Sevenoaks Masterplan - Based on Sevenoaks wards, Otford, Dunton Green, Kemsing and Seal responses only

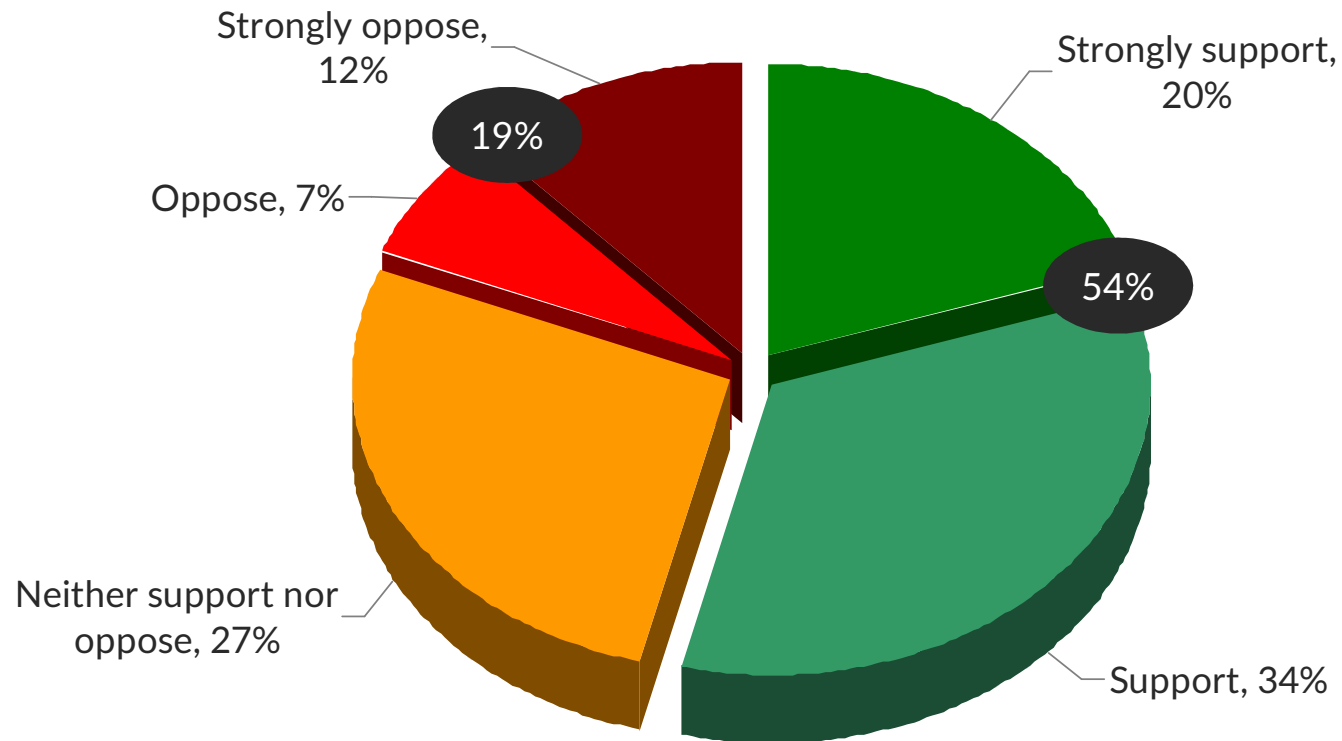


Base: Various for each question (Not relevant & not answered excluded - original base size 5,154)

Objective 1: Promoting housing choice for all

Q3b. To what extent do you support or oppose the following concepts...

'Which Way Westerham'

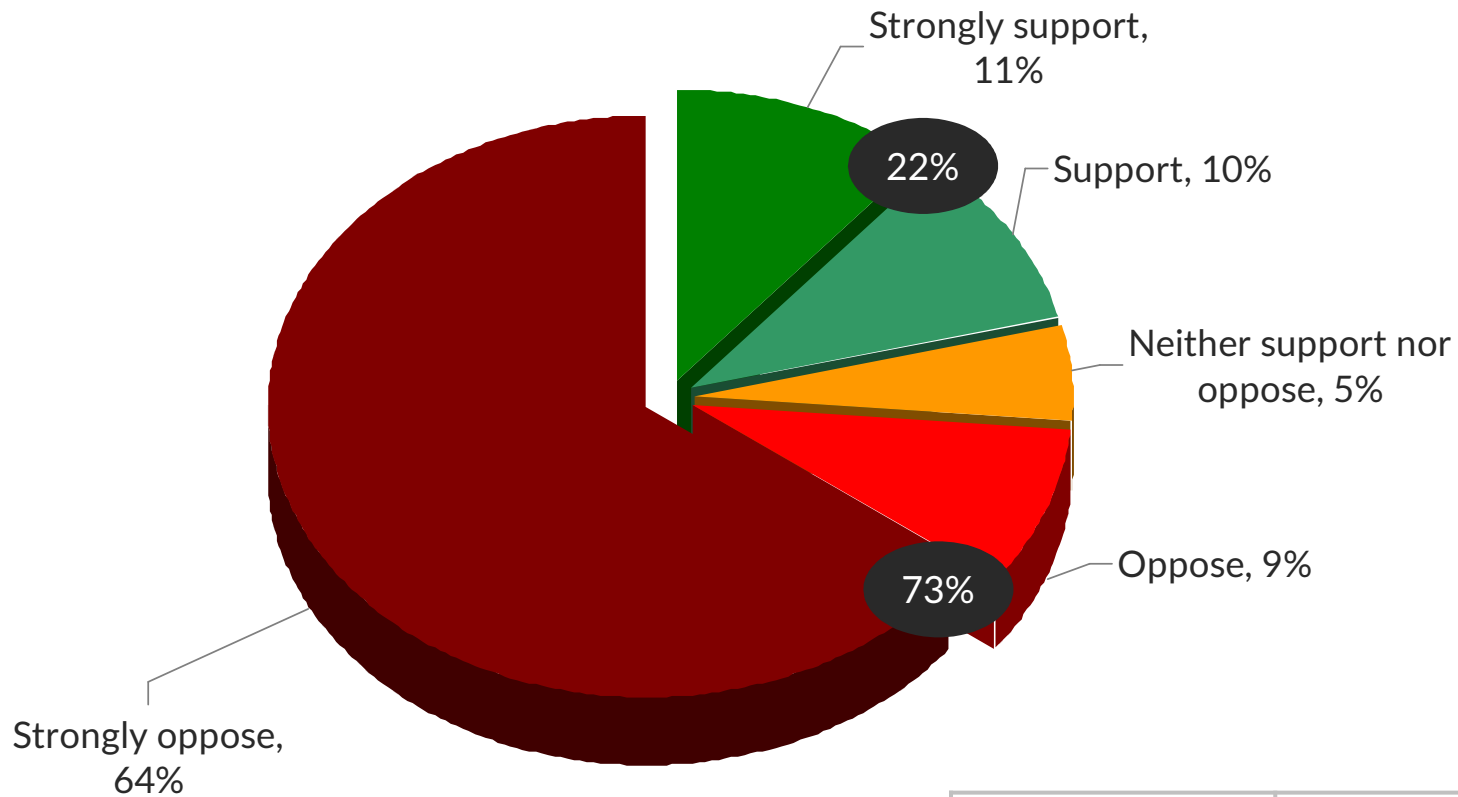


Base size answering scale	Not answered / No opinion
12,893	2,482

Objective 1: Promoting housing choice for all

Q3b. To what extent do you support or oppose the following concepts...

'Which Way Westerham' – Based on Westerham and Crockham Hill ward responses only

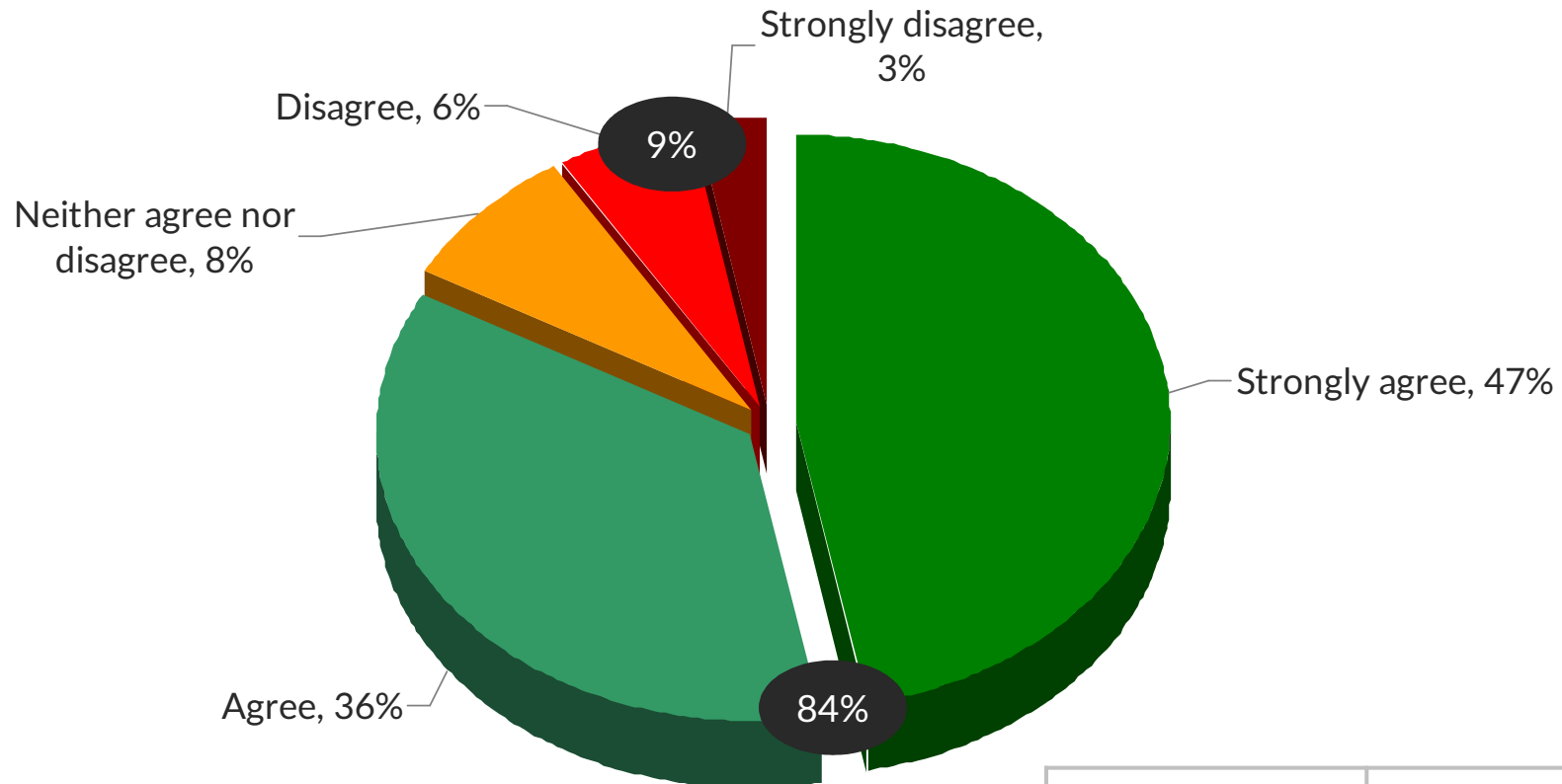


Base size answering scale	Not answered / No opinion
875	41

Objective 1: Promoting housing choice for all

Q4. How much do you agree or disagree that...

We should promote affordable housing and smaller private homes to meet the needs of all of our residents.

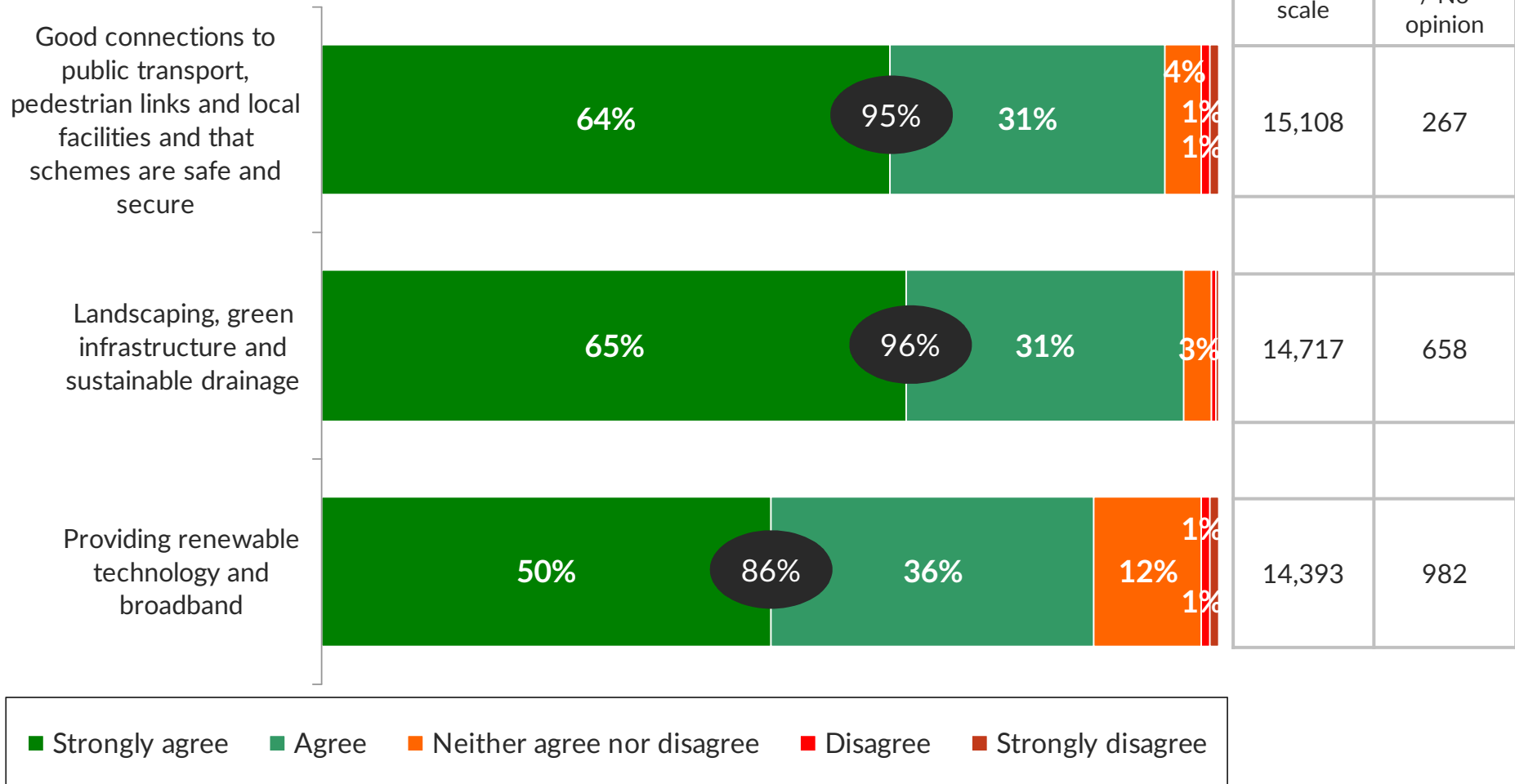


Base size answering scale	Not answered / No opinion
15,136	239

Objective 2: Promoting well designed, safe places and safeguarding and enhancing the District's distinctive high quality natural and built environments

Q5. How much do you agree or disagree that...

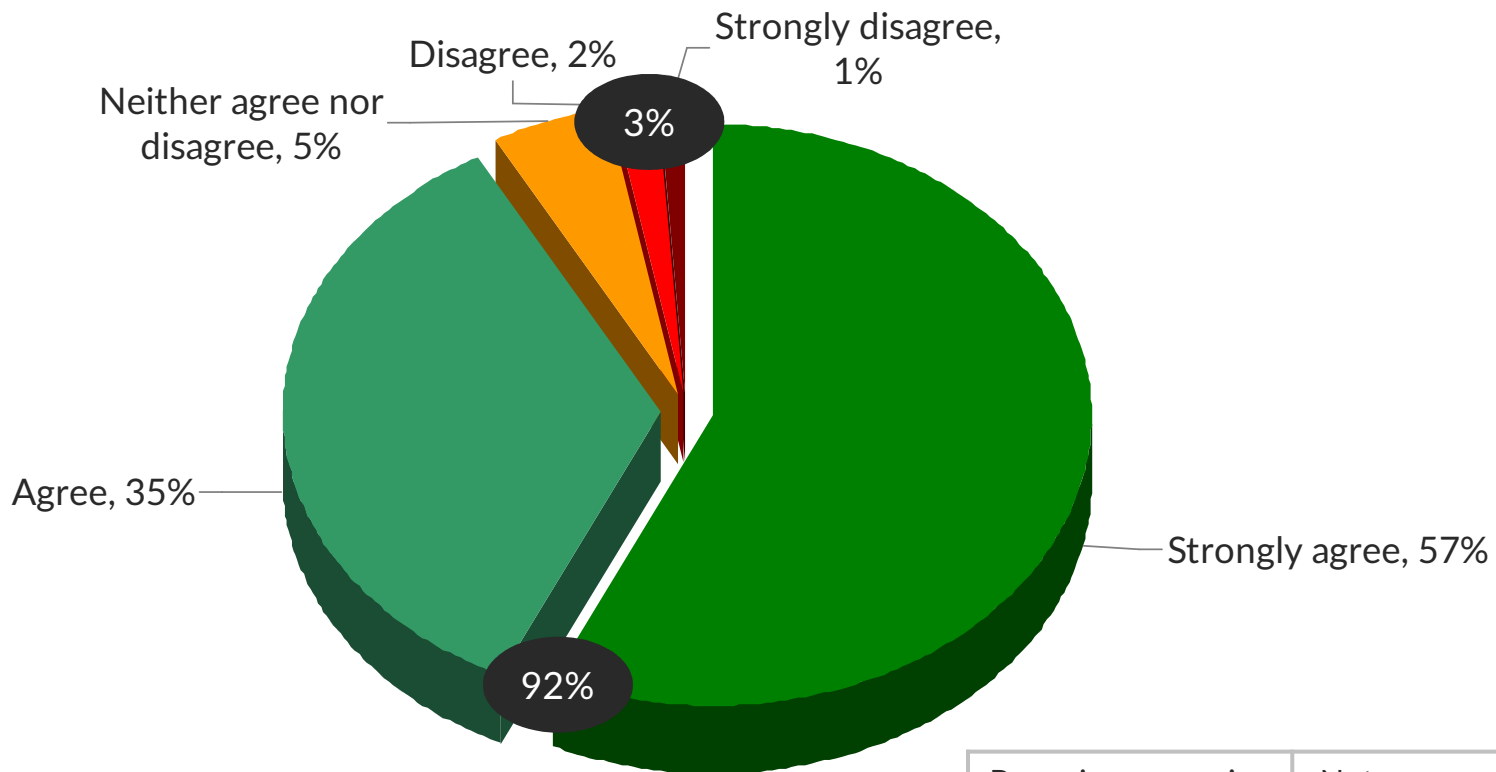
All new buildings and developments include the following...



Objective 3: Supporting a vibrant local economy both urban and rural

Q6. How much do you agree or disagree that...

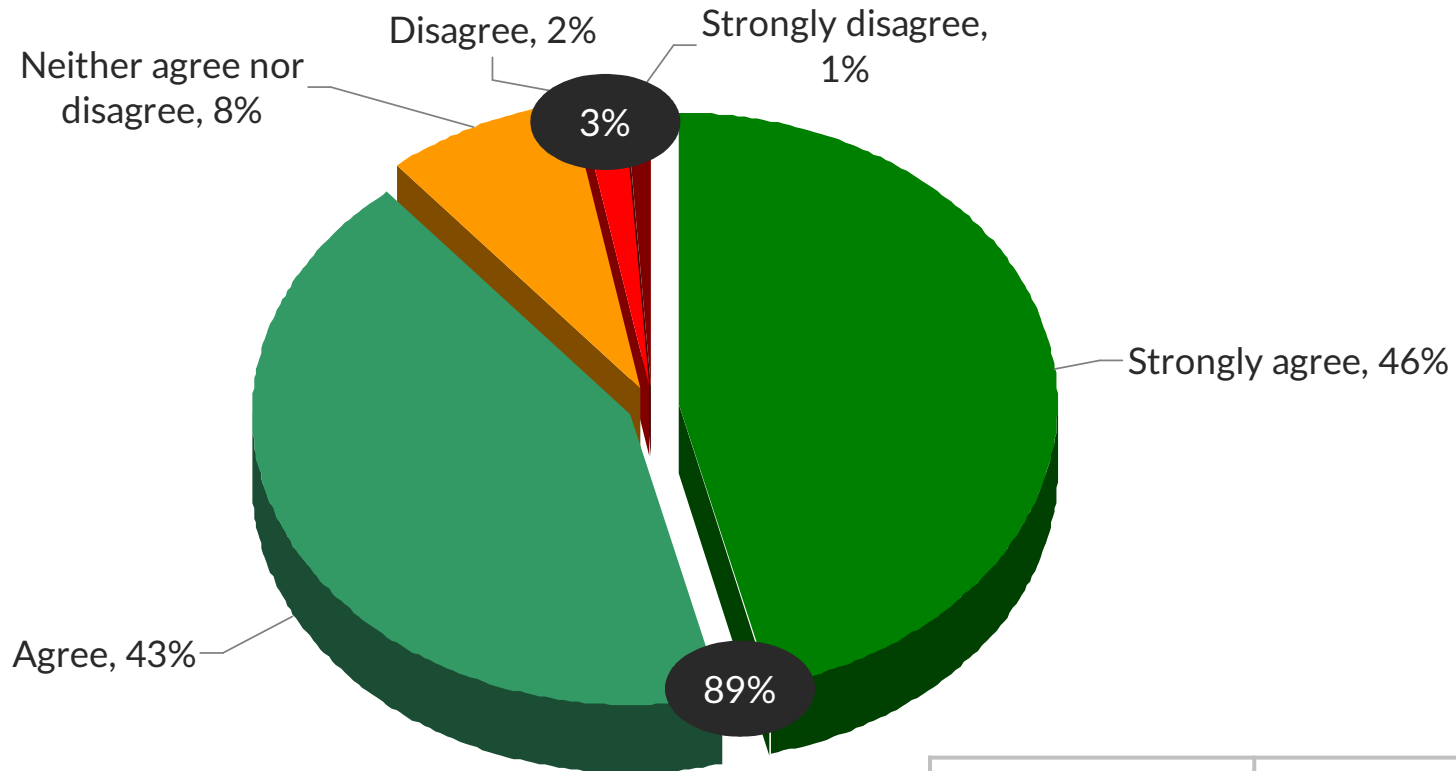
We should make more efficient use of existing employment sites and redevelop suitable brownfield land to meet the need for more employment land.



Objective 3: Supporting a vibrant local economy both urban and rural

Q7. How much do you agree or disagree with...

Our approach to protecting employment sites, creating new business and home-working opportunities and ensuring the District remains a competitive location for businesses.

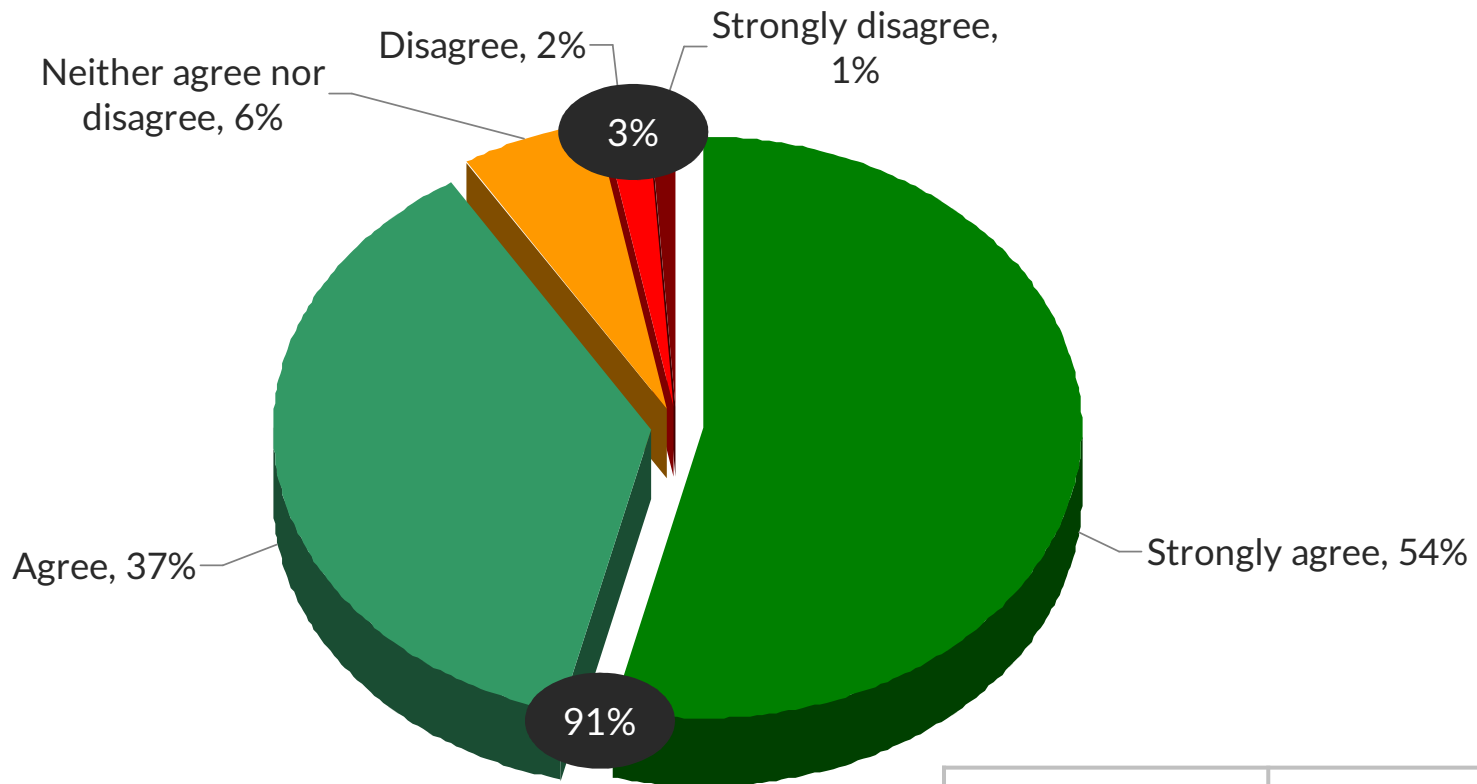


Base size answering scale	Not answered / No opinion
15,059	316

Objective 4: Supporting lively communities with well performing town and village centres that provide a range of services, facilities and infrastructure

Q8. How much do you agree or disagree with...

Our approach to protecting our existing town centres and local centres.

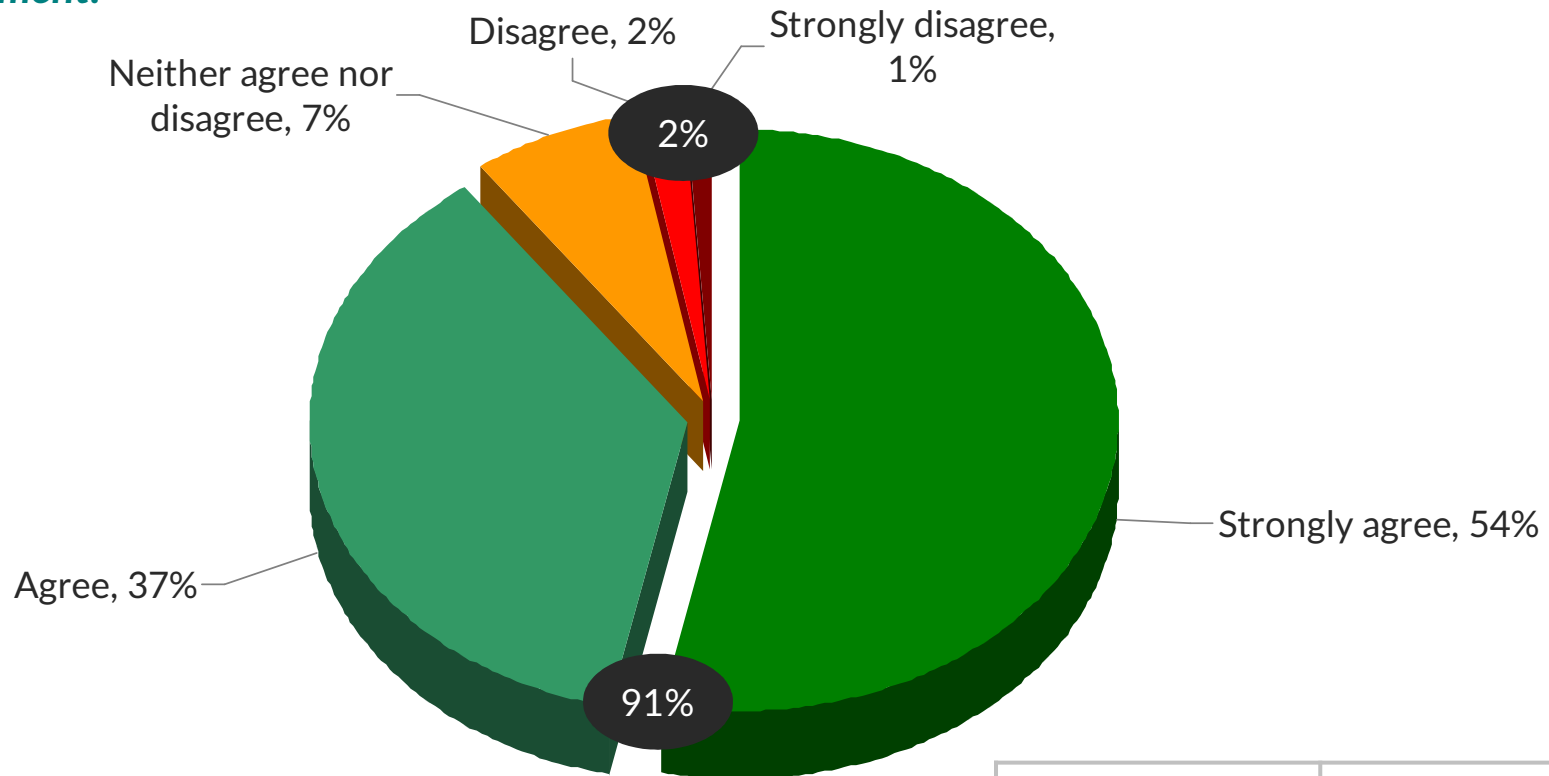


Base size answering scale	Not answered / No opinion
15,163	212

Objective 4: Supporting lively communities with well performing town and village centres that provide a range of services, facilities and infrastructure

Q9. How much do you agree or disagree that...

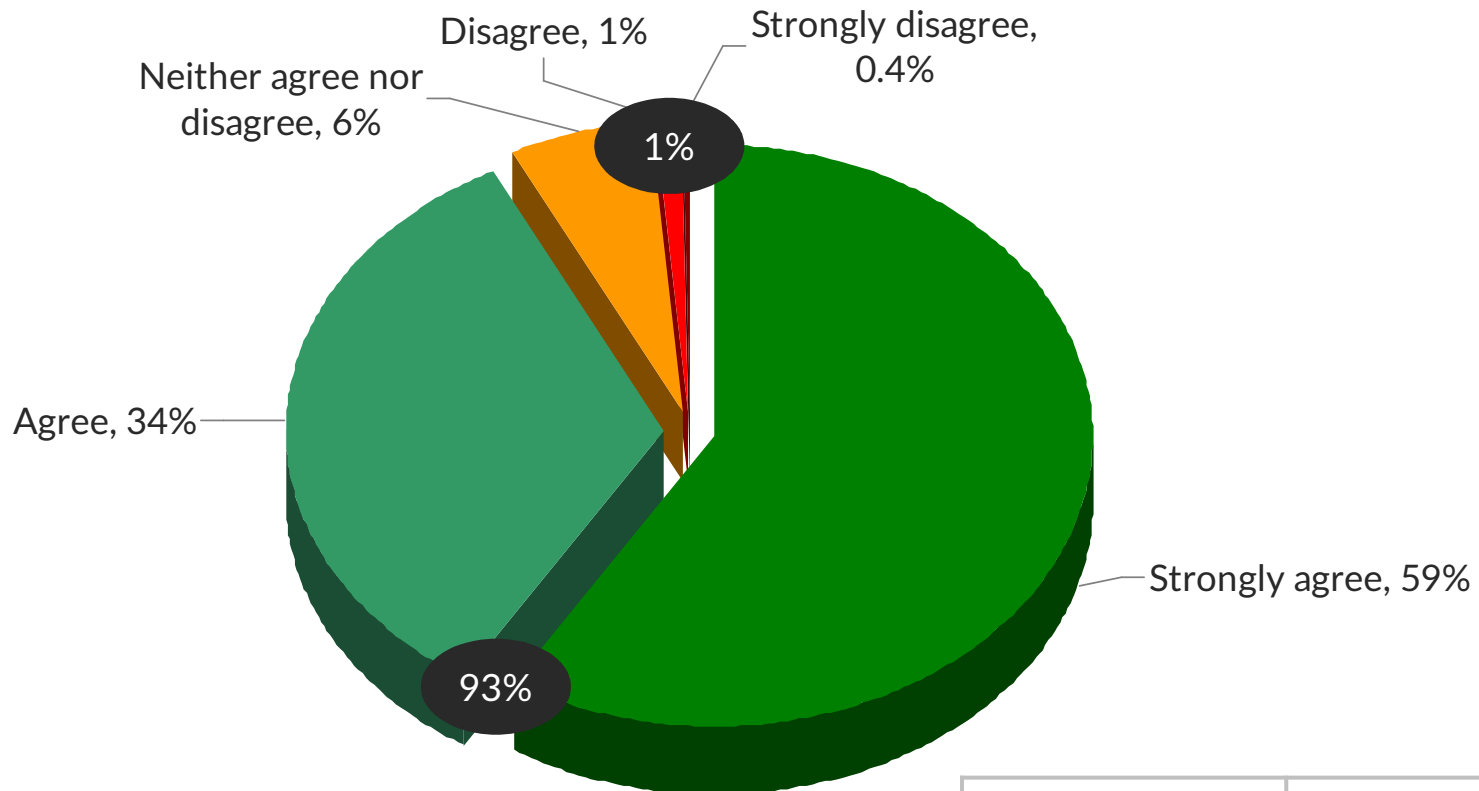
We should prioritise working closely with other councils, public bodies and service providers to deliver what infrastructure is needed, where it is needed and when it is needed, to support new development.



Objective 5: Promoting healthy living opportunities

Q10. How much do you agree or disagree with...

Our approach to encouraging healthy communities.

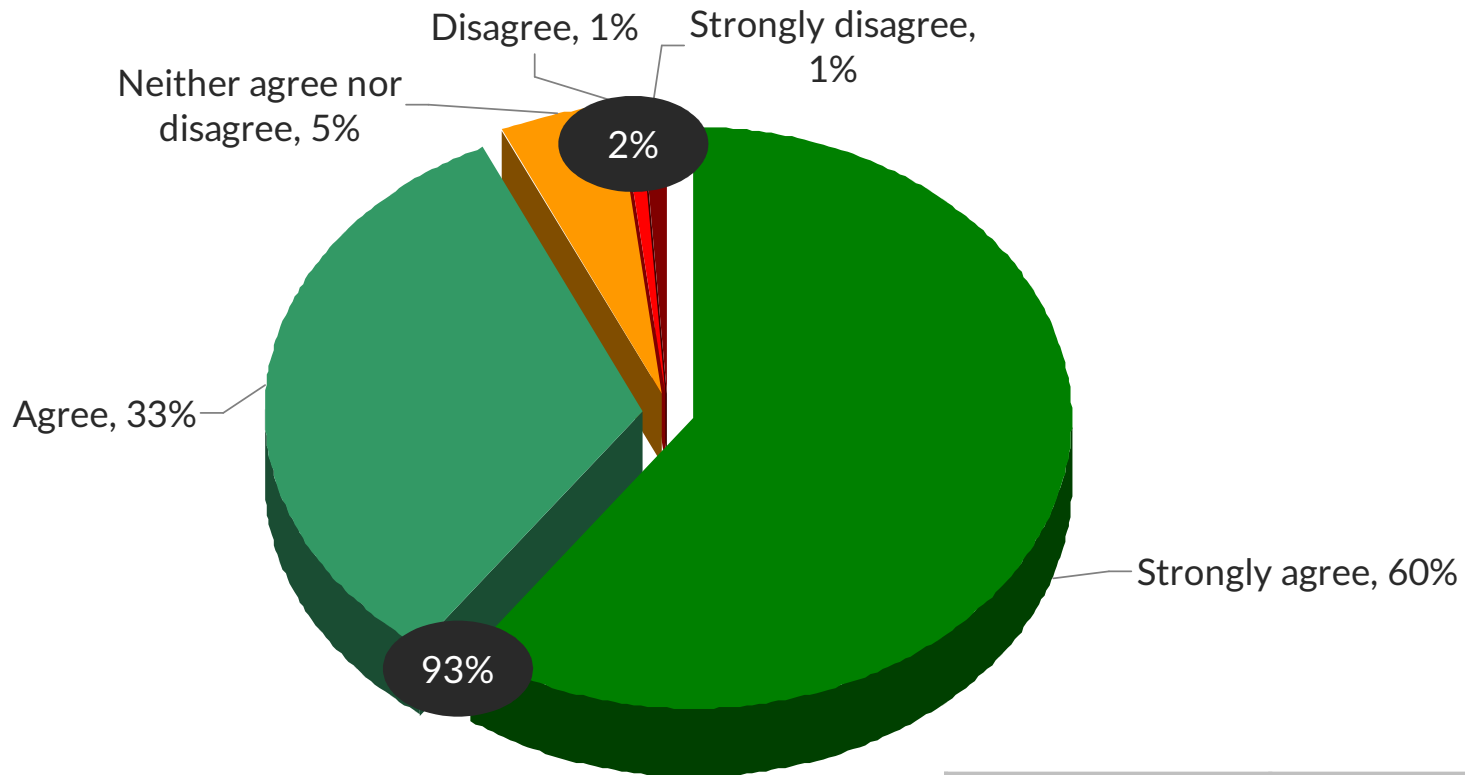


Base size answering scale	Not answered / No opinion
15,080	295

Objective 5: Promoting healthy living opportunities

Q11. How much do you agree or disagree with this approach...

We want to identify important green spaces, within both urban and rural areas.

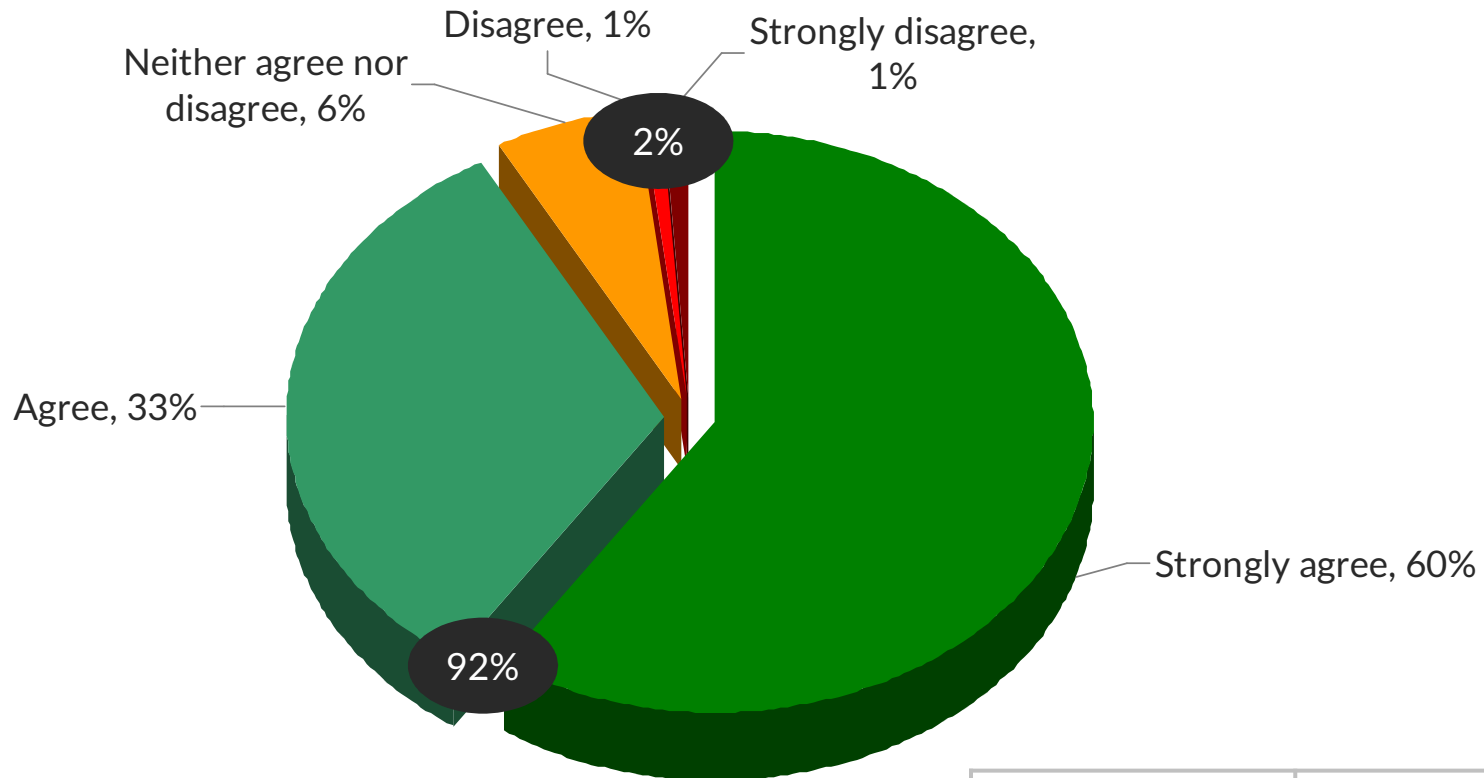


Base size answering scale	Not answered / No opinion
14,991	295

Objective 6: Promoting a greener future

Q12. How much do you agree or disagree with ...

Our approach to promoting a greener future.



Base size answering scale	Not answered / No opinion
15,100	384

Sevenoaks District Council

Local Plan Consultation

School Consultation slides

Prepared by Lake Market Research

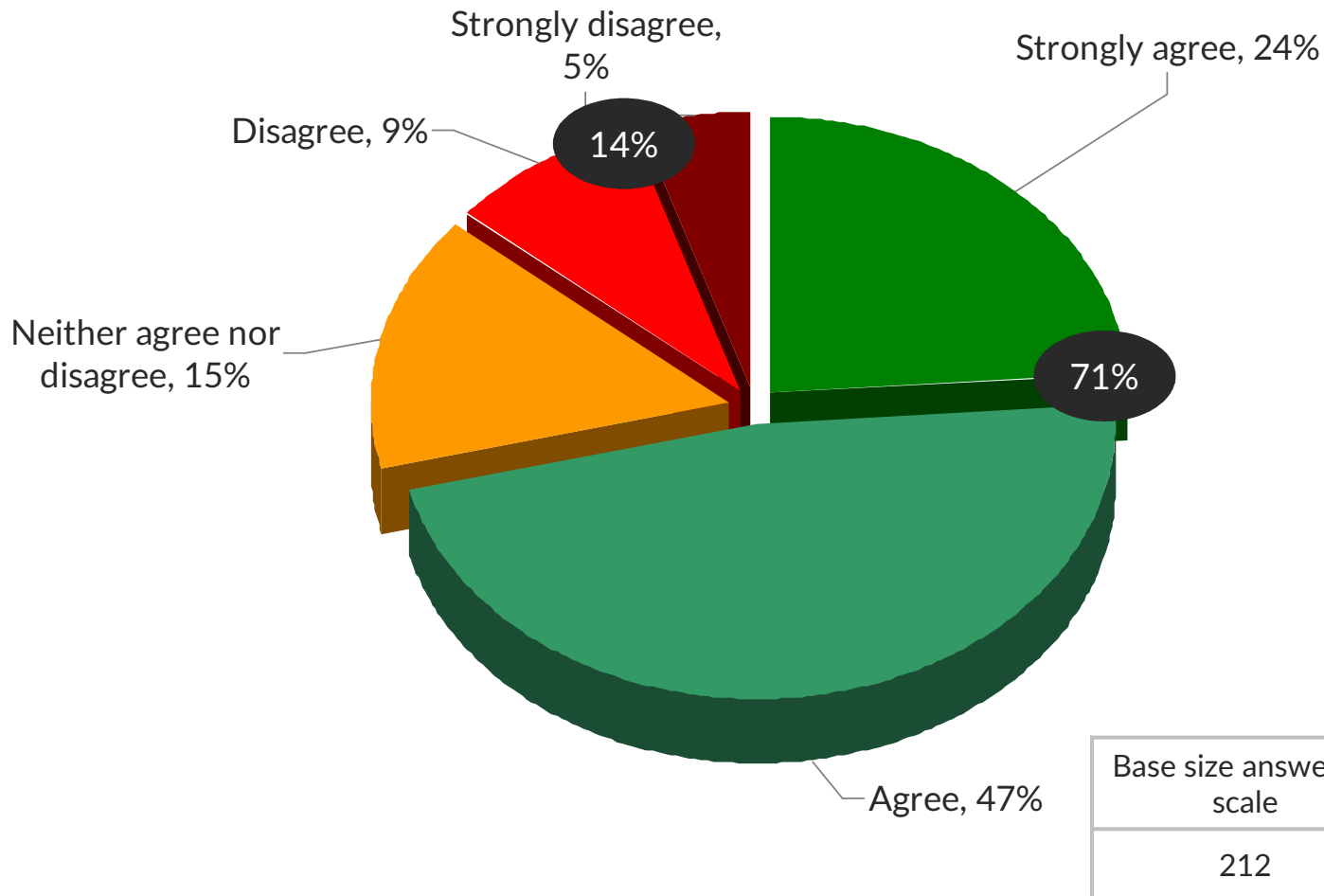
November 2017

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and other relevant forms of conduct*

Objective 1: Promoting housing choice for all

Q1. How much do you agree or disagree that...

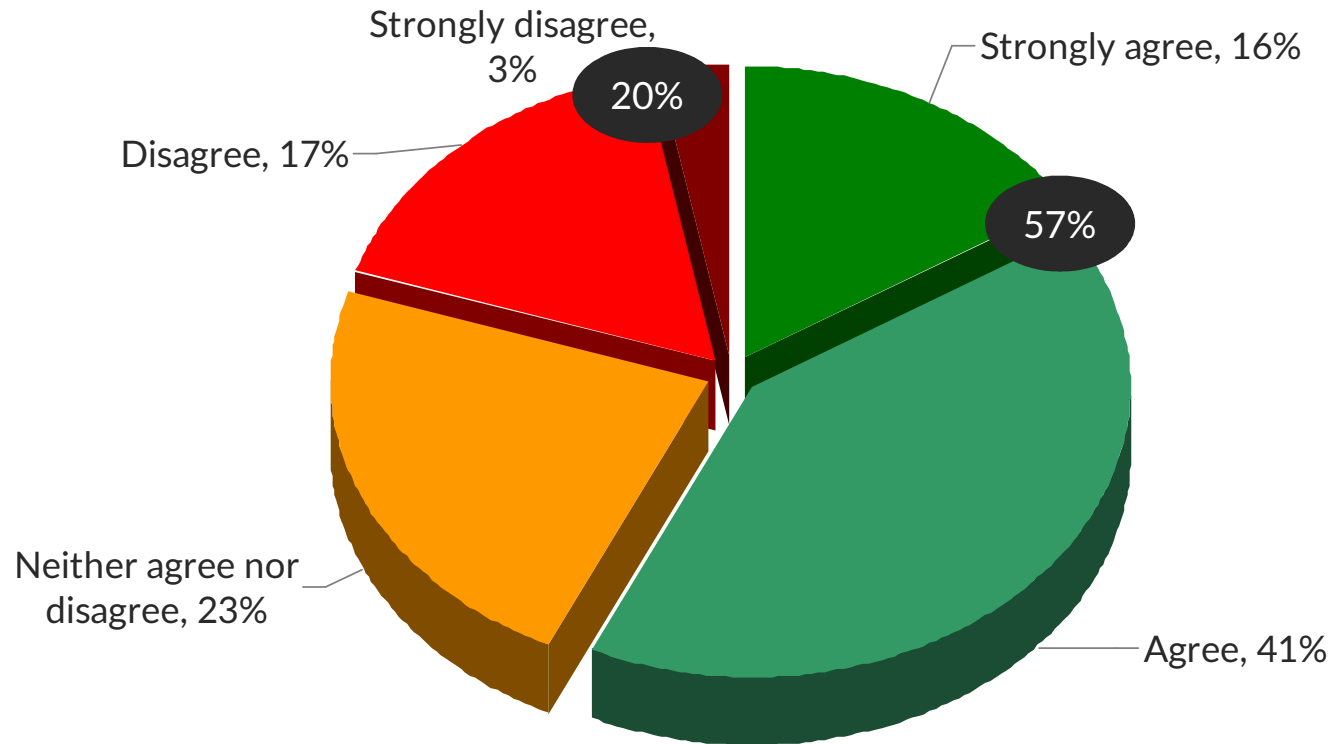
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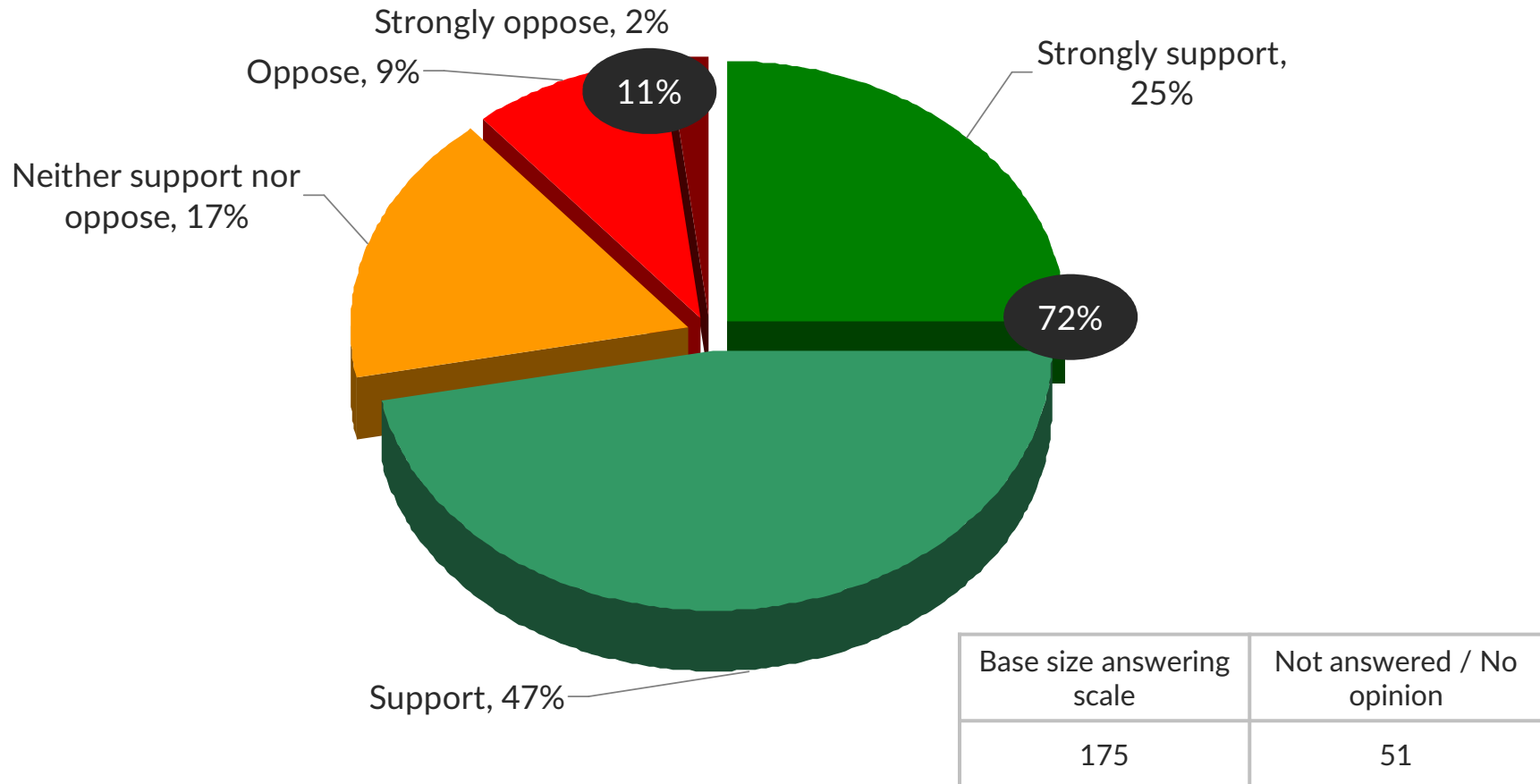


Base size answering scale	Not answered / No opinion
210	16

Objective 1: Promoting housing choice for all

Q3a. To what extent do you support or oppose the following concepts...

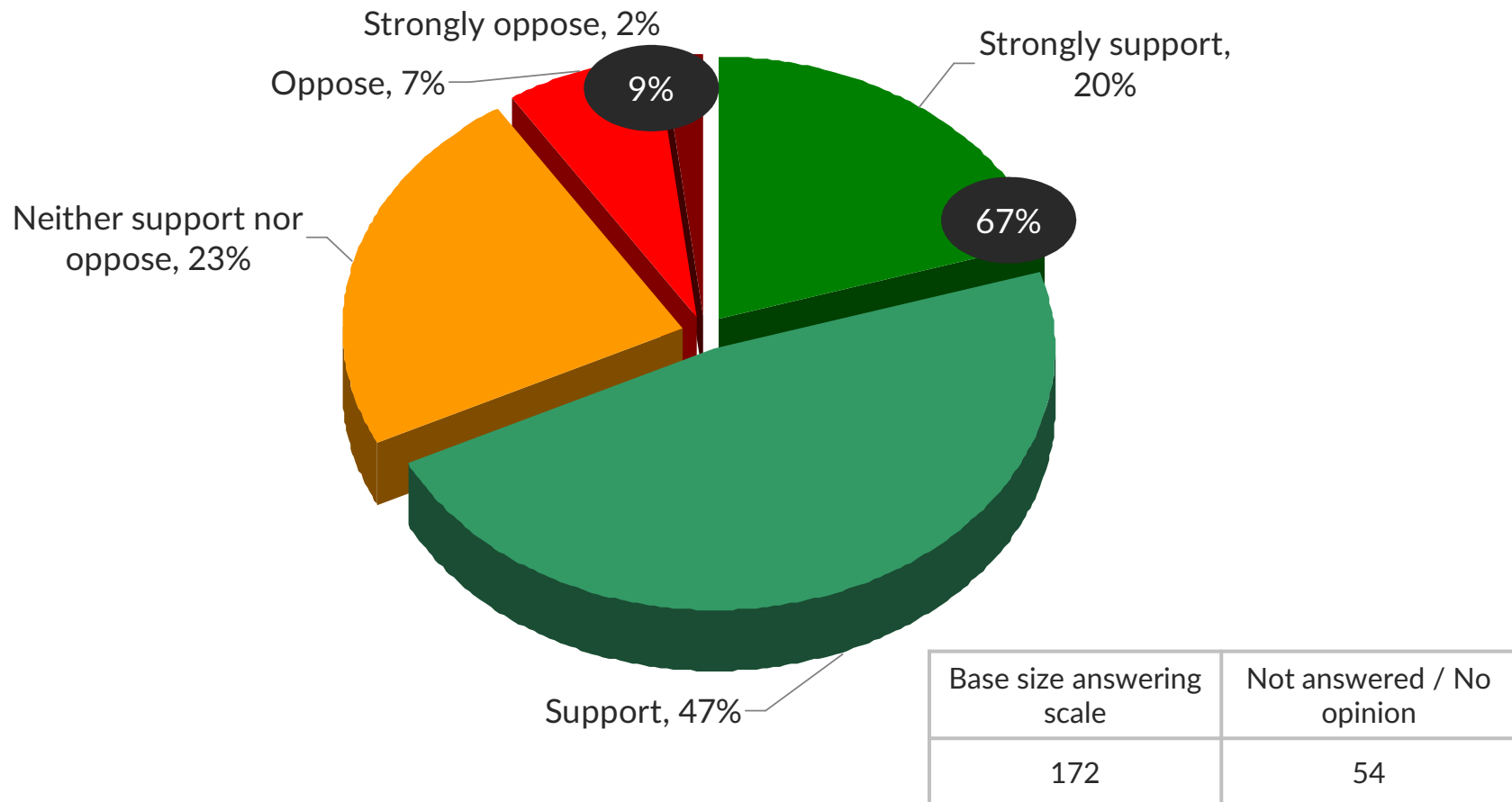
Draft Northern Sevenoaks Masterplan



Objective 1: Promoting housing choice for all

Q3b. To what extent do you support or oppose the following concepts...

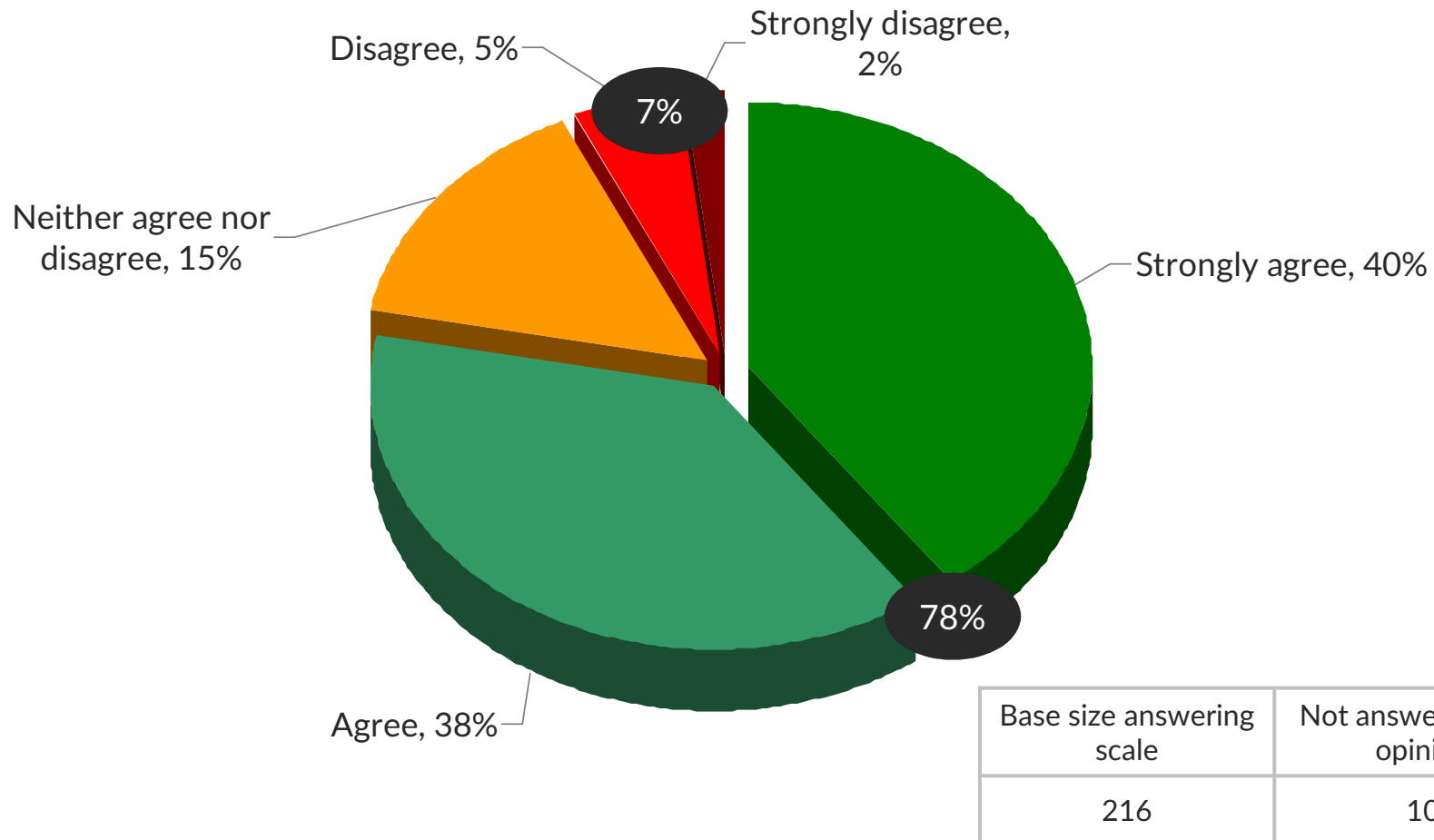
'Which Way Westerham'



Objective 1: Promoting housing choice for all

Q4. How much do you agree or disagree that...

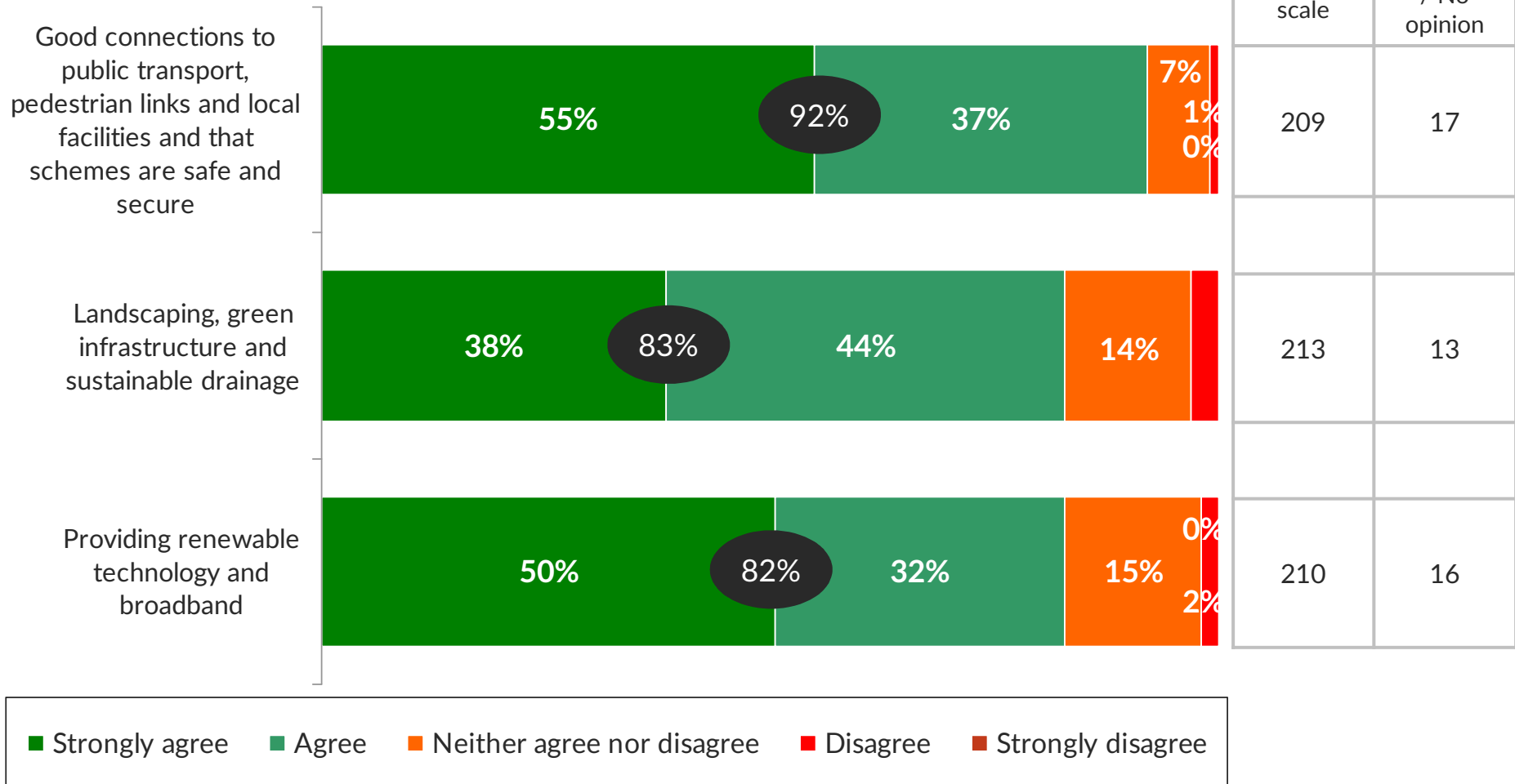
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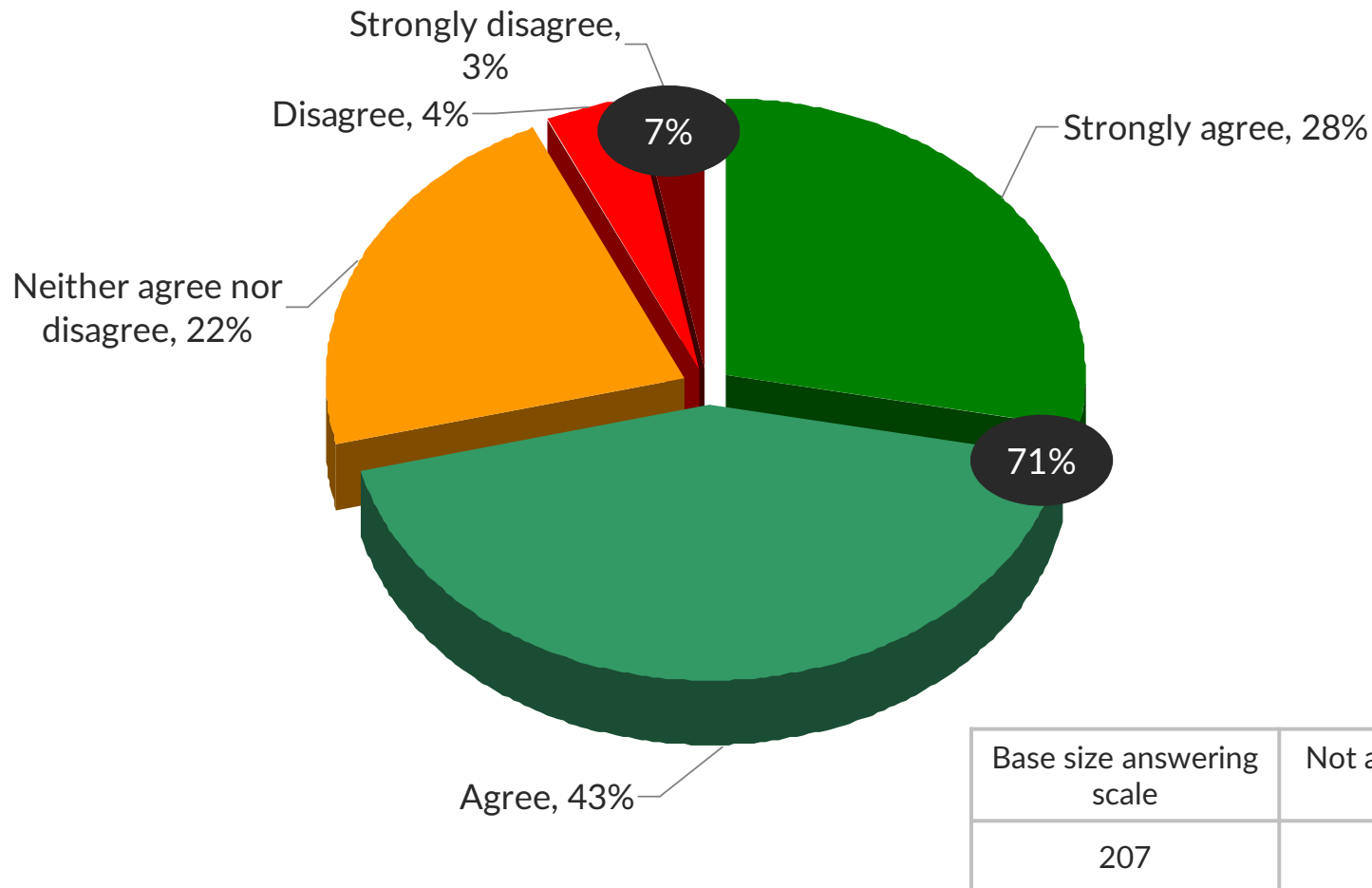
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Objective 3: Supporting a vibrant local economy both urban and rural

Q6. How much do you agree or disagree that...

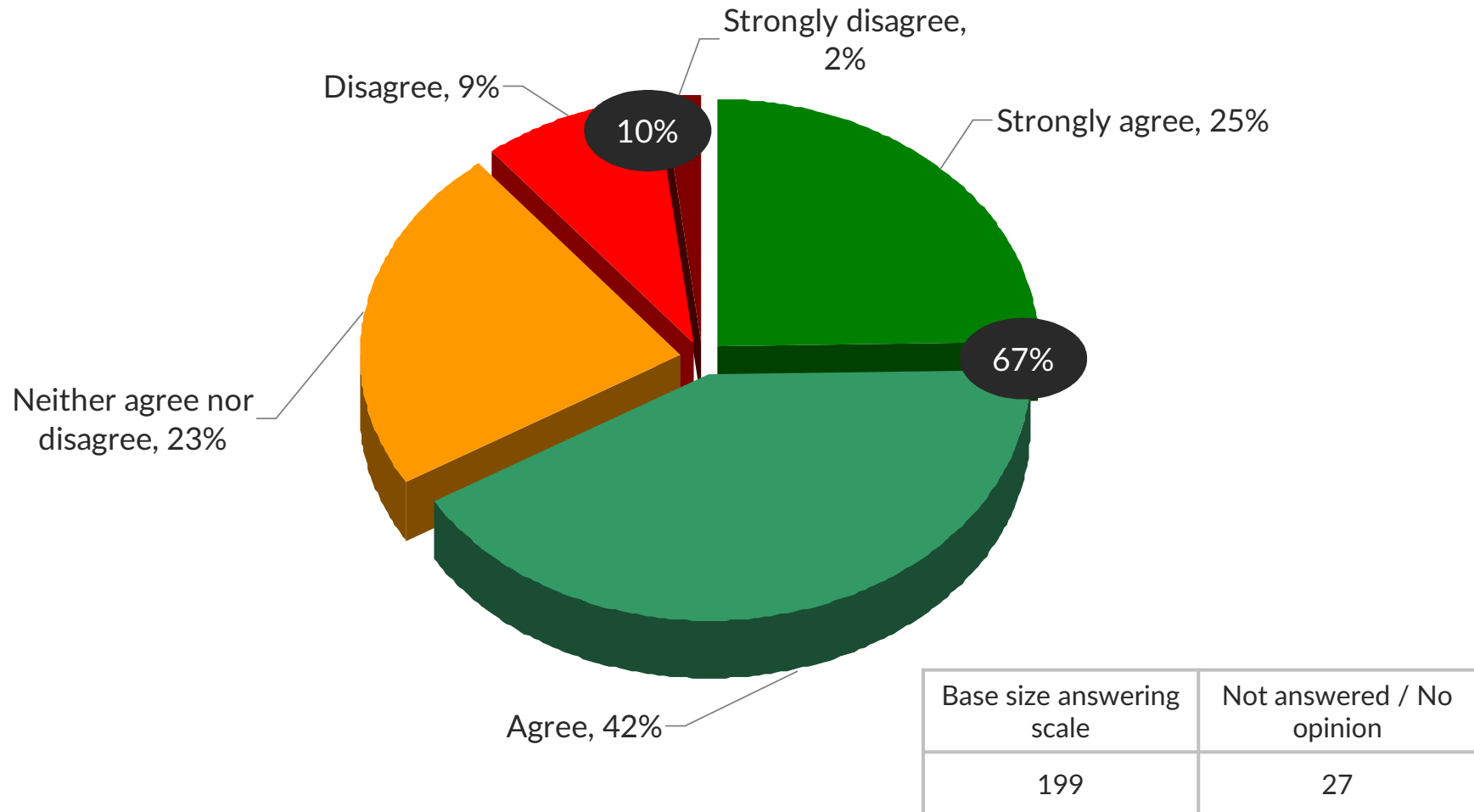
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Objective 3: Supporting a vibrant local economy both urban and rural

Q7. How much do you agree or disagree with...

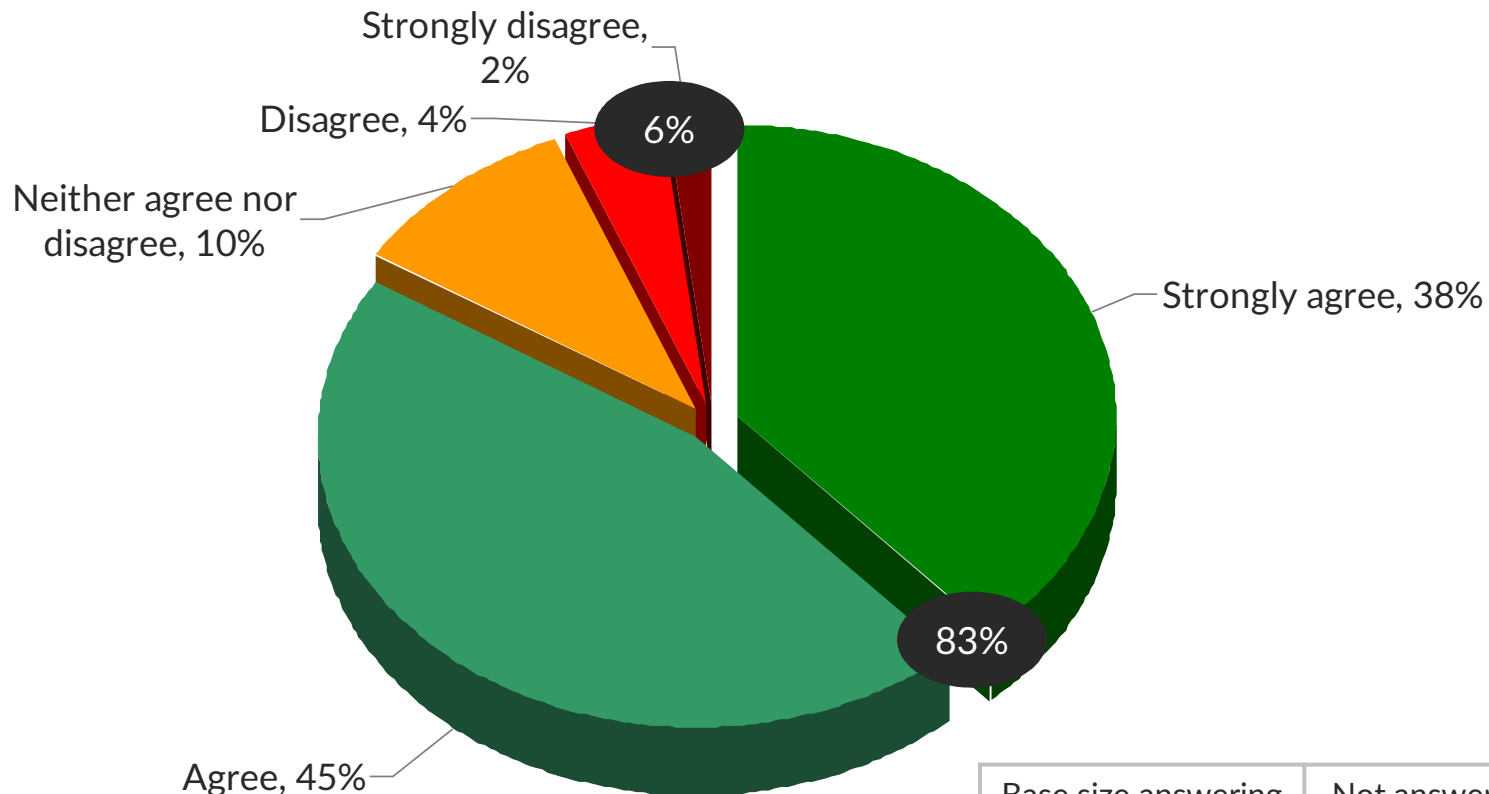
Our approach to protecting employment sites, creating new business and home-working opportunities and ensuring the District remains a competitive location for businesses.



Objective 4: Supporting lively communities with well performing town and village centres that provide a range of services, facilities and infrastructure

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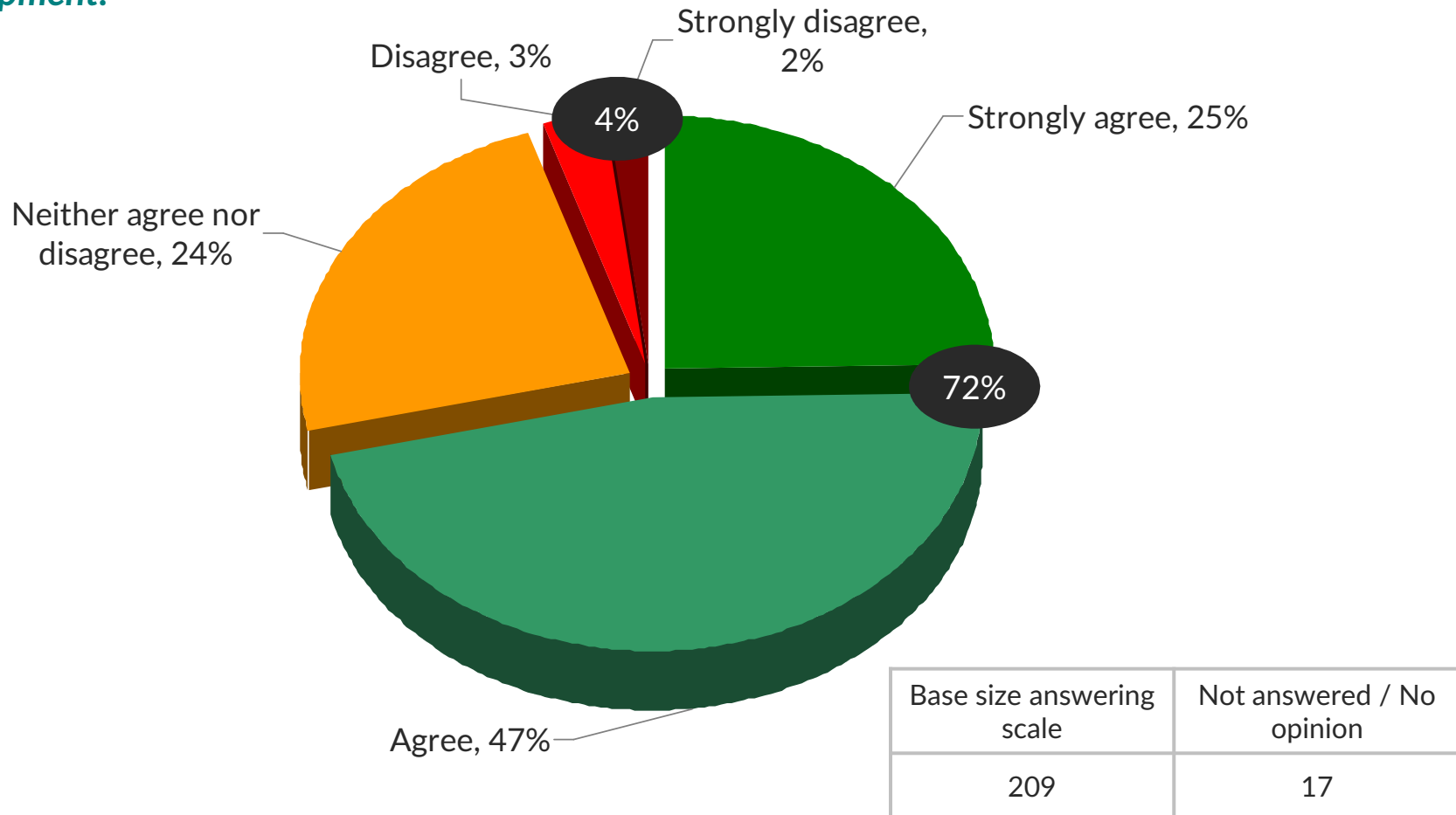


Base size answering scale	Not answered / No opinion
203	23

Objective 4: Supporting lively communities with well performing town and village centres that provide a range of services, facilities and infrastructure

Q9. How much do you agree or disagree that...

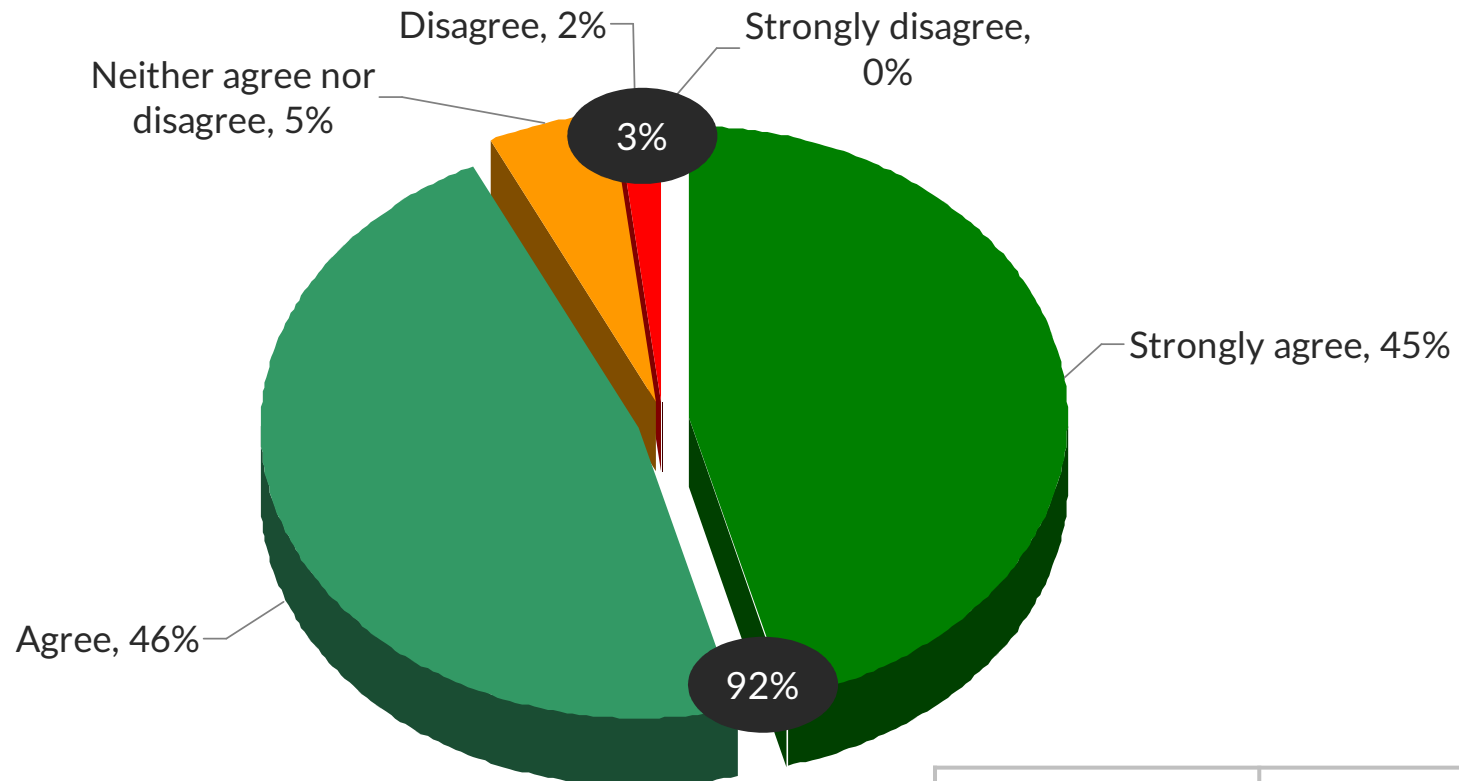
We should prioritise working closely with other councils, public bodies and service providers to deliver what infrastructure is needed, where it is needed and when it is needed, to support new development.



Objective 5: Promoting healthy living opportunities

Q10. How much do you agree or disagree with...

Our approach to encouraging healthy communities.

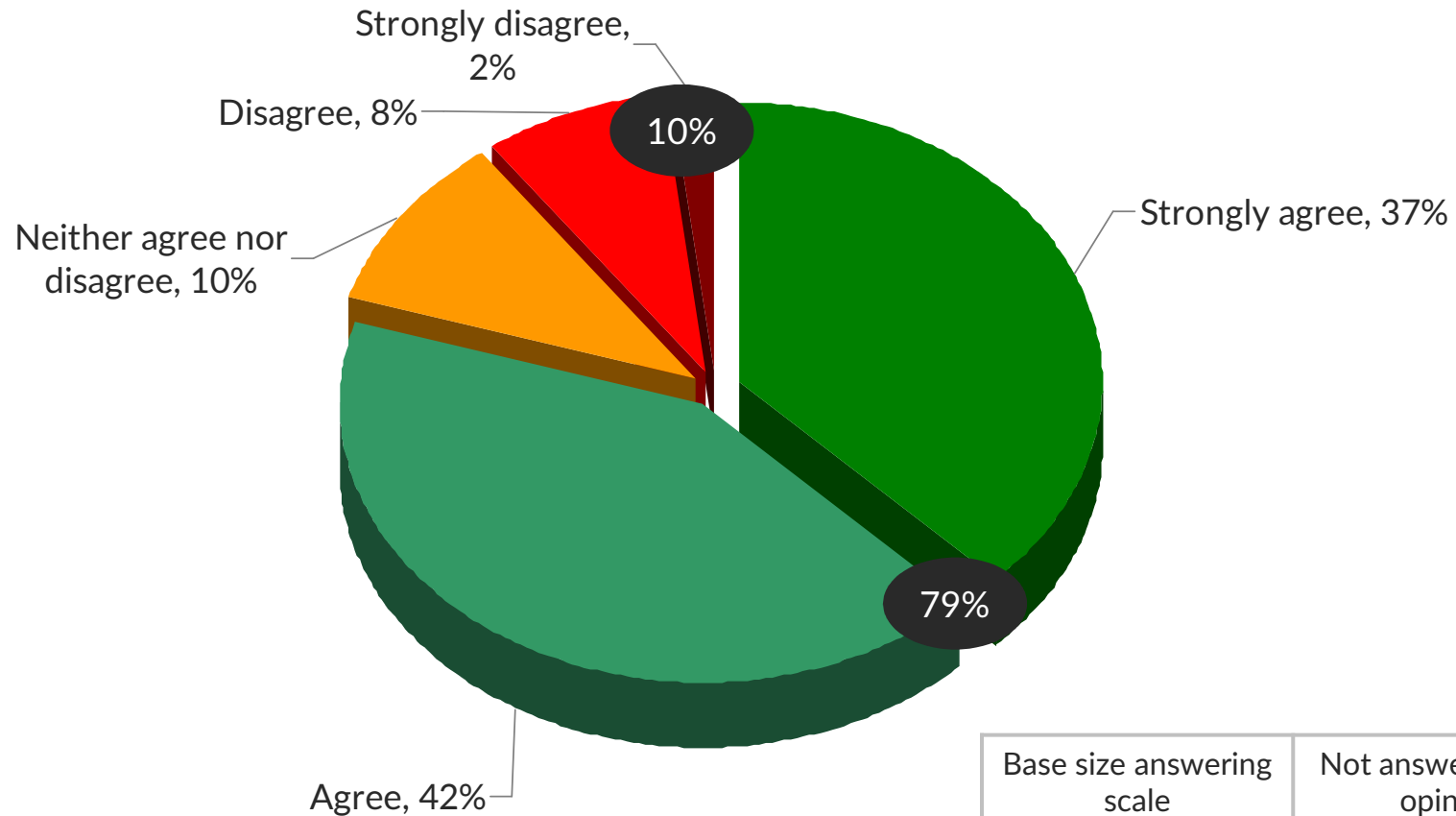


Base size answering scale	Not answered / No opinion
209	17

Objective 5: Promoting healthy living opportunities

Q11. How much do you agree or disagree with this approach...

We want to identify important green spaces, within both urban and rural areas.

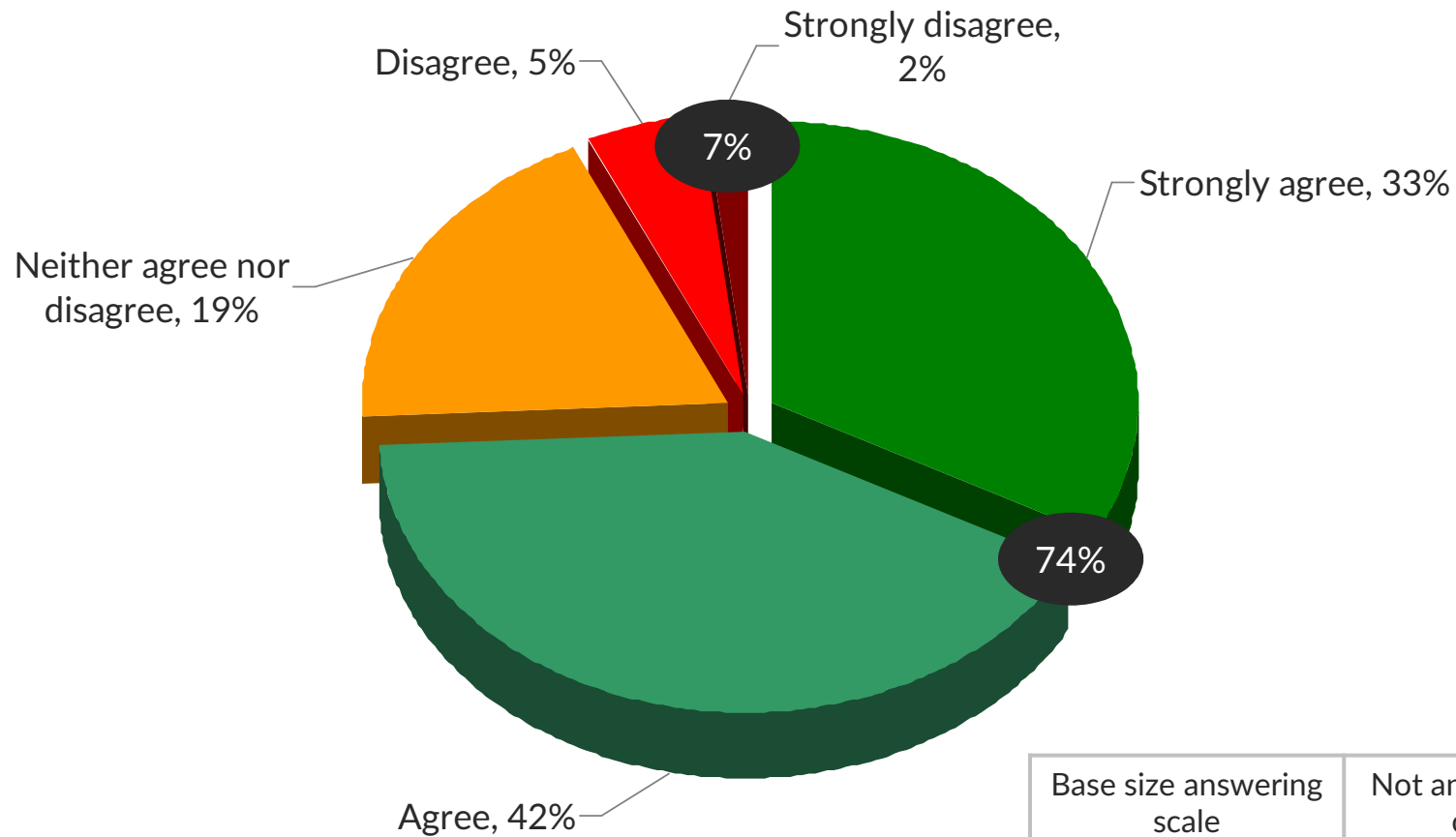


Base size answering scale	Not answered / No opinion
210	16

Objective 6: Promoting a greener future

Q12. How much do you agree or disagree with ...

Our approach to promoting a greener future.



Base size answering scale	Not answered / No opinion
207	19