

## DIRECT & TRADING ADVISORY COMMITTEE

Minutes of the meeting held on 28 June 2016 commencing at 7.00 pm

Present: Cllr. Dickins (Chairman)

Cllr. Mrs. Bayley (Vice Chairman)

Cllrs. Barnes, Kelly, McGregor, Parson, Pett and Thornton

Apologies for absence were received from Cllrs. Mrs. Bosley, Cooke, Esler and Maskell

Cllr. Dr. Canet was also present.

1. Appointment of Chairman

Resolved: That Cllr. Dickins be appointed as Chairman of the Committee for the ensuing municipal year.

(Cllr. Dickins in the Chair)

2. Appointment of Vice Chairman

Resolved: That Cllr. Mrs. Bayley be appointed as Vice Chairman of the Committee for the ensuing municipal year.

3. Minutes

Resolved: That the minutes of the meeting held on 12 April 2016, be approved and signed by the Chairman as a correct record.

4. Declarations of Interest

No additional declarations of interest were made.

5. Actions from Previous Meeting

There were none.

6. Referrals from Cabinet or the Audit committee

There were none.

## CHANGE IN AGENDA ITEM ORDER

The Chairman advised he would present his Portfolio Holder update before considering the work plan.

### 7. Waste Compositional Analysis

Members considered the results of the Waste Compositional Analysis and considered the suggested actions the Council could take to increase participation and capture rates and reduce contamination levels to maximise recycling and composting rates and recycle quality, from existing collection services.

It was noted that there was a significant amount of waste in the residual waste stream (black sacks) that could be recycled through the existing kerbside clear sack scheme, use of bring sites and increased take up of the garden waste collection scheme, and Members looked at the following suggestions within the report.

For the moment, Members were keen to encourage participation through positive communication campaigns, in order to engage and encourage residents in better recycling habits. Using social media and 'sound bites', the website, In Shape, leafletting and parish & town council magazines, and to monitor repeat offenders and use the knowledge gained from the refuse workers, possibly giving talks to community groups and local schools.

### Public Sector Equality Duty

Members noted that consideration had been given to impacts under the Public Sector Equality Duty.

Resolved: That the Chief Officer, Environmental and Operational Services, work up proposals based on Members desired approach.

### 8. Update from Portfolio Holder

The Portfolio Holder, and Chairman, reported the following:

- the planning application for Bradbourne car park had been approved;
- the Environmental Enforcement Officer had now been recruited and was in place
- CCTV had won two awards - 'Operators Team of the Year' and the 'CCTV Management and Innovation Award' at this year's CCTV User Group Awards in Warwickshire on Tuesday 24 May 2016.

He also thanked the Chief Officer Environmental & Operational Services and the Head of Direct Services for the tour of the Dunbrik site earlier in the evening.

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### 9. Work Plan

The work plan was noted. The possibility of a general discussion about parking in the District was suggested.

THE MEETING WAS CONCLUDED AT 8.19 PM

CHAIRMAN

