

Appendix D - comparison of existing and new models

<p><u>Existing Model - Kent Public Health budget funded</u></p>	<p><u>Existing Model - District &amp; Borough Council spend on community activity but not focussed on health improvement</u></p>	<p><u>New Model provides for</u></p> <ul style="list-style-type: none"> <li>• Reduced KCC spend</li> <li>• District and Borough spend on community activity to focus on health outcomes</li> <li>• District Deal additional activity</li> </ul>
<p>£1m</p>	<p>£1m</p>	
<ul style="list-style-type: none"> <li>• Campaigns</li> <li>• Health Trainers</li> <li>• Healthy Lifestyles work</li> <li>• Postural stability</li> <li>• Stop smoking</li> <li>• Voluntary Sector</li> <li>• Infrastructure</li> <li>• Workplace health</li> </ul>	<p>Community activity relating to:</p> <ul style="list-style-type: none"> <li>• Community Development</li> <li>• Housing assistance</li> <li>• Youth projects</li> <li>• Subsidised sport and leisure</li> <li>• Domestic abuse</li> <li>• Voluntary sector</li> </ul>	<ul style="list-style-type: none"> <li>• Health hub model delivering customer focused health improvement model</li> <li>• Community Development_with health focus</li> <li>• Enhanced housing assistance</li> <li>• Youth projects with health focus</li> <li>• Subsidised sport and leisure aimed at reducing health inequality</li> <li>• Domestic abuse support services</li> <li>• Voluntary sector grants with health objectives included in guidelines to maximise impact on health</li> <li>• Policies influencing health to deal with the wider</li> </ul>

<ul style="list-style-type: none"> <li>• Winter Warmth</li> </ul>	<ul style="list-style-type: none"> <li>• DFGs (part)</li> </ul>	<p>determinants of health</p> <ul style="list-style-type: none"> <li>• Targeted local campaigns</li> <li>• WK GP, health and acute Partnerships</li> <li>• Enhanced HERO &amp; health services focused on those who are at risk of homelessness, unemployed or unable to manage debt</li> <li>• Local area mapping</li> <li>• Active travel, walking and cycling initiatives</li> <li>• 'Natural Ways to Wellbeing' and access to green spaces</li> <li>• MECC frontline workers</li> <li>• Access to other external funding</li> <li>• WK Integrated health improvement service</li> <li>• Aging Well home interventions</li> <li>• Staying Safe community safety</li> <li>• Planning healthier environments</li> <li>• Healthy town messages</li> <li>• Mental health awareness</li> </ul>
---	---	--

		<ul style="list-style-type: none"><li>• Dementia friendly communities</li><li>• Facilitation of health partnerships</li><li>• Economic Development to address unemployment, skills &amp; training</li><li>• Housing support initiatives</li><li>• Private Sector &amp; housing standards assessments for those with health problems</li><li>• Warmer Streets</li><li>• Food safety &amp; healthy eating</li><li>• Smoke Free</li><li>• Work with alcohol &amp; fast food outlets</li><li>• Use of DFGs to facilitate hospital discharge without delays</li></ul>
--	--	--