Sevenoaks District
Health Deal

The Future of Health at the Local Level

Cllr Michelle Lowe, Portfolio Holder for Housing & Health

December 2015
Sevenoaks District Health Deal

1. Introduction

District Councils are in a unique position to help the County Council’s Public Health team to deliver the health agenda. We are close enough to our communities to understand how they work and how best to reach and support them. We are also close enough to community groups, other commissioned services and a whole range of agencies to provide a co-ordinated community network to deliver health holistically. We have the health improvement, community development and project management skills necessary to bring about and monitor change and the communication tools to make sure that we reach our communities in appropriate ways. We work in close partnership with the County Council, the Clinical Commissioning Groups and Health & Wellbeing Boards.

District Councils have a range of statutory duties that are essential to health and wellbeing. Because of their work in areas such as Housing, Planning, Environmental Health, Leisure and Recreation, Community Safety, Licensing and Economic Development, District Councils are able to bring to the table vital components of a local population health offer with measurable return on investment that demonstrates benefits to health. Details of all the current services delivered by this Council, how they address the wider determinants of health and link to key health themes outlined by Public Health are set out in the table at Appendix A.

District Councils like Sevenoaks are able to go beyond their standard core services and offer enhancements and added value that can really address the wider determinants of health. Some examples of this work that is already taking place and could be enhanced through the Sevenoaks District Health Deal can be found in Section 3.

Sevenoaks District Council has created a new Cabinet portfolio of Housing, Health & Leisure with the aim of giving political leadership to the seamless working of these three essential health preventative tools. The Cabinet is committed to working with the Cabinet member for Housing & Health to use all the District’s tools in a seamless manner to combat our health problems.

We believe that by using our statutory tools and powers together as one strategy; complemented by various health programmes we can start making real in roads into the health issues of the District. We would like to work as a full and equal partner with the County Council and CCGs in a seamless manner - pooling our tools and resources to make a real difference to the health of our residents.

There are many more examples of how the shared priority of County, District and CCG to improve the health and wellbeing of residents can be delivered going forward through a co-ordinated partnership agreement between Kent County Council and Sevenoaks District Council.
The District Offer

The recent Kings Fund report, looks at the opportunities for District and County Councils, working together holistically, to deliver the public health agenda. It states ‘District Councils are in a good position to influence many factors of good health through their key functions’. It describes a ‘radical upgrade in prevention’ which is also detailed within the NHS Five Year Forward View.

As set out in The King’s Fund report, at Sevenoaks we understand the opportunity for all of our services to be enhanced by County and District functions working in closer partnership to:

The King’s Fund - County and District Shared Priorities:
- Ensure our actions have a positive effect on public health;
- Ensure we are cost-effective and work together to demonstrate a positive return on investment;
- Take on a more enabling role in improving the health and wellbeing of our communities;
- Innovate our services and in their delivery.

The District Council already has in place the community and partner infrastructure to influence others and work with communities, the voluntary sector and local GPs to impact positively on areas as identified in The King’s Fund Report and Public Health England’s ‘Healthy People, Healthy Places’ report:

PHE ‘Healthy People, Healthy Places’:
- Regulatory - Healthy Food, Alcohol Control and Infection Control;
- Active and Safe Travel;
- Good Jobs and Stay in Work;
- Warmer and Safer Homes;
- Access to Green Space and Leisure;
- Preventative Health and Wellbeing;
- Spatial Environment Planning.
Sevenoaks District Council can contribute to the overarching Public Health Outcomes Framework indicators as well as contributing to the wider health determinants and health improvement indicators set by Public Health England. Some of the key indicators that are currently under-performing for Kent compared to the England average that we can assist with relate to:

**Public Health Outcome Framework Indicators:**

- Emergency Admissions to Hospitals
- Smoking prevalence
- Excess Weight in Adults
- Percentage of physically active and inactive adults
- Percentage of eligible population offered a NHS Health Check
- Injuries due to falls in people aged 65 and over
- First time entrants to the Youth Justice System
- Domestic abuse
- Sickness absence
- Statutory homelessness
- Social isolation percentage of adult carers who have as much social contact as they would like
- Utilisation of outdoor space for exercise/health conditions
- Suicide rates

Sevenoaks District Council already has key priorities to *improve the health and wellbeing of residents* and *reduce health inequalities* across the District. We have an excellent track record of working in partnership with KCC and other partners to deliver these priorities set out in the *Sevenoaks District Community Plan* and the *Sevenoaks District Health Inequalities Action Plan*. Going forward, the Portfolio Holder for Housing and Health has identified the following three Key Health Priorities to focus on across the Council to see how our services can contribute further to support this work. These themes have also been identified as priorities by local people taking part in recent community consultations.

**Sevenoaks District Council’s Key Health Priorities:**

- Tackling the rise in obesity;
- Supporting mental wellbeing;
- Ageing well, supporting older people and those with dementia
The shared priorities set out in this Sevenoaks District Health Deal can be delivered through enhancement of our existing core functions. We believe that we can demonstrate the lifestyle, social, environmental and economic impact that this will have on the wider health agenda and which will improve health longer term.

2. The Opportunities

There are many examples of District Councils playing a greater role in delivering health. Examples include not only activities to deliver targeted and universal health improvement services to reduce the risk of people becoming ill, but also to address the wider determinants of health to achieve much longer term impact and thereby reducing the cost to public health and NHS services.

This Council understands the need to invest in prevention now in order to generate considerable savings for health commissioners in the future. We are already committed to working with the County Council to make best use of our core services to improve health. In many cases these could be enhanced to deliver greater impact on health and wellbeing. Some examples of where this could be further enhanced through the District Health Deal include:

- In Housing, Sevenoaks District Council offers a holistic approach to wellbeing through its HERO programme. It encourages retraining for employment and debt reduction to avoid eviction and improve quality of life. At the same time, the project advises on affordable warmth to reduce fuel poverty. Using a surgery approach, our advisers provide 1:1 support in outreach settings. There are opportunities to enhance our housing offer using new schemes to provide more appropriate sized housing through down sizing, combating overcrowding and insulated homes and energy efficiency to keep people healthier by providing warm and safe homes. These schemes can be targeted at those in greatest need.

- Planning can encourage active travel through the provision of green space and cycle lanes, it can also ensure an adequate supply of affordable and appropriate housing and access to green space. Accessing green spaces is increasingly recognised to be as important to mental health as physical health.

- Planning and Licensing policy can restrict access to unhealthy food outlets and impose restrictions on traffic whilst positively impacting the local economy by creating new local business and job opportunities.

- Whilst there is no statutory duty to provide leisure facilities, Sevenoaks District Council is mindful of the health benefits of this provision and continues
to link the health improvement work that not only addresses physical inactivity and reduces sedentary behaviour but provides community facilities which positively impact on mental wellbeing and community cohesion. Innovative reduced-cost schemes and access to leisure services suggest that up to £23 in value is created for every £1 invested\(^1\).

- District Councils have no core function to address dementia friendly principles. However this Council has made a strategic management decision to commit to becoming a dementia friendly organisation and supporting communities in this pledge. We have already held a stakeholder consultation to find out how our services can better serve people affected by dementia and as a direct result have trained over 200 staff and Members as dementia friends. We are making key differences to the way our building serves our community to support people, not only with dementia, but other impairments to more easily access our services. We are also instrumental in supporting the new memory cafes and engaging with partners through DF Forums. A number of positive changes have been made within communities to help people to access local services to gain the necessary support to enable people to live well with dementia.

We are only able to do this because of the investment made by KCC Public Health in our healthy lifestyles work has given us the capability to undertake this work.

3. The Evidence - Current Return on Investment

Sevenoaks District Council has a proven track record of delivering externally funded interventions and partnership working. Since 2007, health improvement services have been delivered by this Council, commissioned by KCC Public Health (and previously by West Kent PCT). In addition to delivering the commissioned services, we have utilised the specialist Officer resource to add value and contribute to the health agenda, even though these are not directly requested within the SLA. Some of these include:

- Dementia friendly communities projects
- PPG and GP targeted events for patients
- Health MOT events in libraries
- Co-ordinating the Teenage Pregnancy Local Implementation Group
- Providing health improvement information at town and parish Council events
- Awareness raising articles in quarterly Council magazine

\(^1\) The Kings Fund - The District Councils Contribution to Public Health, 2015
• Assisting the Children Centre Steering Group to identify and deliver health priorities
• Working with groups of people with disabilities to deliver inclusive sporting activities.

We have monitored and evaluated the outcomes of these programmes to demonstrate initial and ongoing changes in levels of physical activity, weight loss, positive mental wellbeing and reduction in social isolation. Some of the outcomes include:

• An extra 77,738 minutes of exercise are done each week as a result of Why Weight in one year. *This equates to over 4 million minutes of additional exercise per year.* It is estimated that that every £1 invested could save £2.55 through treating physical inactivity-related illnesses².

• An extra 697 portions of fruit and 730 portions of vegetables are consumed by participants every two days. That works out at an extra *260,427 five-a-day portions per year.*

• Those who attended Why Weight reduced their intake of fried food, high fat dairy and unhealthy snacks by 641 portions every two days. *This works out as 116,982 fewer portions per year.*

• Our health walks have contributed an extra 6,928 hours of exercise per annum. It is estimated that for *every £1 invested in Health Walks, £8 of benefits are generated for society*³. KCC funding invests £500 per annum to pay for health walks, so an estimated *ROI of £8,000 per year over six years.*

• A total reduction of 2,183kg in body weight across 1,291 people. *85.5% maintained or lost weight on our programmes* (of those recruited with a BMI >28).

• We have used the NICE ‘Return on Investment tool summary for Physical Activity’ to assess the exercise element of our Adult Weight Management Programmes. Over a five year period we have worked with over 1.4% of the population. In the short term (first 2 years), compared to the baseline (i.e. no service provision), *with an investment of approximately £96,000, these programmes generated benefits valued at a total of approximately £1.3m.* *This investment resulted* in a gain of 71, 72, 73 and 80 QALYs over 2 years, 5 years, 10 years and lifetime respectively, equating to a *return of £14.77, £14.91, £15.35 and £17.22 for each*

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² The Kings Fund (2015)
³ Glasgow Health Walks – SROI Analysis Summary Report (July 2013)
pound spent on implementing the package, if both healthcare cost savings and the value of health gains are considered.

In housing, the quality of someone’s home has a substantial impact on health, a warm, dry and secure home is associated with better health. Poor housing conditions have a detrimental impact on health, costing the NHS at least £600 million per year. Figures calculated by using the Housing Health and Safety Rating System Costs Calculator suggest that:

- Every £1 spent adapting 100,000 homes where a serious fall is likely to otherwise occur could save the NHS £69.37 over 10 years. The estimated ROI for Home Adaptations Programmes yielding a saving of around £7.50 per every £1 invested.
- Every £1 spent improving 100,000 homes where residents are otherwise likely to require treatment due to issues of excess cold could save the NHS £34.19 over 10 years.
- Every £1 spent dealing with overcrowding in 100,000 homes that is otherwise likely to lead to health problems could save the NHS £6.71 over 10 years.
- National evaluation of handyperson services reported that the benefits outweigh the costs by around 13 per cent, with social care costs being the biggest costs avoided. The report described these services as delivering 'a relatively high volume of preventive activity at a relatively low cost'.

4. Future Return on Investment

We are now in an excellent position to demonstrate and deliver greater return on investments through sustained lifestyle and behaviour changes in the longer term as well as addressing ‘the cause of the cause’ through delivering truly preventative health programmes as part of our key services.

Housing is an important area where small investments can bring significant returns. The quickest wins relating to health and housing can be from improvements to excess cold, reducing falls and housing standards. There is good evidence of the positive health impact of home improvement programmes demonstrating that improving the standard of homes pays back quickly. This Council delivers a range of home improvement programmes in-house including the HERO service.

4 Houses of Parliament Briefing: Housing and Health (2011)
5 Nicol, S. et al., Quantifying the cost of poor housing, BRE press (2010)
6 Inside Housing (2010)
7 Chartered Institute of Environmental Health and Buildings Research Establishment (2008)
8 Wales Rapid Response Adaptations Programme (Institute of Public Care 2011)
9 Croucher et al 2012, p 3
home adaptations and winter warmth, all of which could be enhanced through the District Health Deal.

By working in partnership with CCG and KCC, we are not only looking directly at lifestyle changes and reducing risk taking behaviour, but the impacts on other key factors to improve health such as social, environmental and economic.

Within a partnership agreement we can demonstrate a long term ROI and cost-efficiency saving by having a positive impact on people’s housing, access to green space, active travel, financial security, back into work and business support.

5. The Sevenoaks District Health Deal

The District Council has the ability to deliver targeted and universal services co-ordinated and delivered by this Council and through a range of key local partners. This will ensure they are only reaching those in greatest need but are providing a true preventative role in sustaining longer term health improvement through promotion, campaigns, awareness raising and events.

There are further opportunities to enhance our services to help assess health and wellbeing needs of the individuals supported through the delivery of the Health Improvement Service to ensure that we are taking a truly holistic approach to the needs of the individual.

Kent Public Health has expressed a need to redesign current commissioned services based on ‘drivers for change’, we understand that these drivers are shared at both county and district level and can positively impact on improved access to services and reducing risk factors of ill health. Some of these shared drivers for change include the need to:

Shared ‘Drivers for Change’:
- Tackle health inequalities;
- Address a growing, ageing and diversifying population;
- Prevent escalation of care needs;
- Deliver equal access to services for all.
The District Deal - a Ten Point Enhancement Plan

The following *Ten Point Enhancement Plan* shows some of the ways in which we can enhance our current work to have a great holistic approach to the health agenda and form part of a new Partnership Agreement:

1. **HERO Advice & Support Service** - Build on the existing service which supports the most vulnerable individuals and families with housing and debt advice, to incorporate health and wellbeing assessments and signposting into the Adult Health Improvement Service, as detailed in point 2.

2. Delivery of the **Adult Health Improvement Service** - co-ordination and delivery of targeted and universal programmes with local partners to target those in greatest need and to prevent population ill health. This includes health trainers, health checks, physical activity and weight management. As well as a signposting and referral pathway systems to other services, delivering through one-to-one consultations, group interventions, campaigns and events - delivered to meet local needs.

3. **Policy review** - A review of our key service policies such as housing, planning and licensing to factor in guidance for ‘designing in good health’. This could include conditions applied to licensed premises, health impact assessments on planning applications and restrictions on applications that may have a negative impact on health, such as fast food outlets.

4. Using our expert **communications and campaign tools, including the quarterly magazine delivered to every household** to get important health messages to people who live and work in the District as well as to our partner organisations, voluntary groups and communities who are all essential to a holistic approach to health and well-being.

5. **GP partnership** - To continue the excellent work with local GPs and Patient Participation Groups. This relationship has taken many years to build. It is now in place and working well across the Sevenoaks District. We can deliver referral interventions relating to physical activity, social prescribing, streamlined Phase 4 rehab for cardiac and other long term conditions, weight management programmes and targeted health promotion events for identified patients.

6. An assessment of the **wider determinants of health affecting small areas of our District**, perhaps based on GP surgery catchment areas, putting in place appropriate prevention and related Council services, looking at housing needs, promoting energy efficiency, debt advice, active lifestyles and leisure opportunities, community safety and other initiatives in order to
reduce identified health inequalities to ensure that those areas are healthy places.

7. Using our contacts with businesses to ensure that people who work in the District have access to healthy workplaces and opportunities to access active lifestyles and health advice and information.

8. Promoting the use of green spaces, active travel and cycling. Ensuring best use of green spaces in built up areas and access to the countryside, through area-based mapping.

9. Making Every Contact Count - As well as providing a holistic HERO service with housing and health, we would work with GPs, other council services and key partners including Fire Service, Kent Police West Kent Housing Association, Moat Homes, and extensively with the voluntary sector such as CAB, Age UK, Carers First, West Kent Mind and many more. All of these relationships with partners are already in place to deliver an Assessment Process for anyone who visits a vulnerable or older people in their own home. This would include a central referral process to assess all risks, health, social and housing needs to make sure ‘Every Contact Counts’. This would have an impact on reducing hospital admissions by providing preventative measures to support people to remain independent and in their own homes, whilst living and ageing well.

10. Accessing other sources of external funding such as Sport England, National Lottery, Awards for All, Sportivate etc. that will complement other preventative health work and target specific areas in the District to deliver interventions based on need. This Council has already had successes in attracting other external funding to add value to existing work to deliver community based interventions particularly in deprived or rurally isolated communities.
Sevenoaks District Council is the best-placed partner to deliver the Ten Point Enhancement Plan. We have:

- Trusted relationships with GPs and PPGs with existing referral pathways in place and working;
- Ability to build on statutory provision to address the wider determinants of health
- Tried and tested health improvement, community development and project management skills in place
- Close partnership working with town & parish Councils, the voluntary and community sector;
- Excellent communications tools aimed at every sector of our community;
- Excellent working relationship with social housing providers, private landlords and land owners;
- Understanding of our communities and their needs from extensive community consultations.

Further details regarding these new opportunities are given in Table 1 below.
Delivering the ‘Ten Point Enhancement Plan’

As part of a District Health Deal we propose to use all our tools to run alongside various commissioned and universal health improvement services to achieve shared health objectives that are both achievable and measurable. The details of the Ten Point Enhancement Plan are detailed below:

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| • Enhanced HERO Advice and Support Service | Provide health and wellbeing assessments to vulnerable adults and families with signposting to Adult Health Improvement Services. One holistic professional advice service with health and housing. | - Good Jobs and Stay in Work  
- Warmer and Safer Homes  
- Preventative Health and Wellbeing  
- Spatial Environment Planning  
- Supporting older people  
- Support mental health  
- Homelessness  
- Social isolation for carers  
- Smoking |
| • Adult Health Improvement Service       | Co-ordination and delivery of targeted and universal programmes with local partners to target those in greatest need and to prevent population ill health.                                                                                     | - Access to Green Space and Leisure  
- Preventative Health and Wellbeing  
- % of NHS Health Checks  
- Reducing health inequalities  
- Improving health and wellbeing of residents  
- % pf physically inactive  
- Adult excess weight  
- Injuries due to falls  
- Support ageing well |
| • Policy Review and Training             | Review of our key service policies such as housing, planning and licensing to factor in guidance for ‘designing in good health’. Training of frontline workers including benefits, licensing, planning, leisure centres in health awareness. | - Good Jobs and Stay in Work  
- Warmer and Safer Homes  
- Preventative Health and Wellbeing  
- Spatial Environment Planning  
- Supporting older people  
- Support mental health  
- Homelessness  
- Social isolation for carers  |
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| **Communications and campaign tools** | Targeted health messages to those in greatest need with local partners. To raise awareness and educate residents on reducing risk factors and supporting national health campaigns. | − Access to Green Space and Leisure  
− Preventative Health and Wellbeing  
− % of NHS Health Checks  
− Reducing health inequalities  
− Improving health and wellbeing of residents  
− % pf physically inactive  
− Adult excess weight  
− Injuries due to falls  
− Support ageing well |
| − In-Shape Magazine to all households and businesses |  |  |
| − Website and social media |  |  |
| − Access to parish and partner newsletters |  |  |
| **GP Partnership** | To deliver referral interventions relating to physical activity, social prescribing, streamlined Phase 4 rehab for cardiac and other long term conditions, weight management programmes and targeted health promotion events. | − Access to Green Space and Leisure  
− Preventative Health and Wellbeing  
− % of NHS Health Checks  
− Reducing health inequalities  
− Improving health and wellbeing of residents  
− % pf physically inactive  
− Adult excess weight  
− Injuries due to falls  
− Support ageing well |
| **Targeted assessments of health determinants and delivery of risk factor education and awareness programmes** | Based on GP surgery catchment areas, putting in place appropriate prevention and related Council services to reduce identified health inequalities. Targeting pockets of deprivation. Working with GPs, Practice Managers, nurses, PPGs and the voluntary sector. | − Preventative Health and Wellbeing  
− Reducing health inequalities  
− Improving health and wellbeing of residents  
− % of physically inactive  
− Adult excess weight  
− Injuries due to falls  
− Support ageing well |
| **Healthy workplaces** | Working with businesses to access healthy workplace initiatives | − Active and Safe Travel  
− Good Jobs and Stay in Work  
− Warmer and Safer Homes  
− Access to Green Space and Leisure |
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| • Natural Ways to Wellbeing      | Promotion of the use of green and open spaces through targeted interventions including walking, cycling and active travel | - Active and Safe Travel  
- Access to Green Space and Leisure  
- Spatial Environment Planning  
- Preventative health and wellbeing  
- Supporting mental wellbeing  
- Reducing obesity  
- % of physically inactive |
| • Every Contact Counts           | Work with GPs, HERO and voluntary sector to assess independent living needs of vulnerable and older people | - Preventative Health and Wellbeing  
- Reducing health inequalities  
- Improving health and wellbeing of residents  
- Injuries due to falls  
- Support ageing well |
| • Sourcing other External Funding | Accessing other sources of external funding to complement preventative health work. Delivery of targeted interventions based on needs | - Preventative Health and Wellbeing  
- Reducing health inequalities  
- Improving health and wellbeing of residents  
- Support ageing well  
- Access to Green Space and Leisure  
- Supporting mental wellbeing  
- Reducing obesity  
- % of physically inactive |
6. **Conclusion and Summary**

Sevenoaks District Council works closely with the County Council, Clinical Commissioning Groups and Health and Wellbeing Boards. We would like to be a full and equal partner with Kent County Council and the CCGs in contributing to the preventative health agenda that will keep people to become fitter and healthier whilst remaining independent in their own homes. A District Health Deal delivered through a signed Partnership Agreement would help the health service and Social Care Services meet their current and future budgetary challenges.

In order to set up and co-ordinate this holistic preventative service, which meets the priorities of both parties, we estimate that we would require a **partnership contribution of £200,000 in the first year** from Kent County Council. We appreciate that the public health budget will reduce over the next few years and would expect the sum of £200,000 to reduce in subsequent years in line with Government reductions going forward. These sums would enable us to retain our health improvement expertise and put in place the service enhancements set out in the Ten Point Enhancement Plan. The aim would be to deliver long term and sustainable services through a partnership arrangement where resulting in reduced health inequalities, improving long term health and wellbeing of residents and contributing to financial efficiencies of future health services. Part of the Ten Point Enhancement Plan is to look for additional funding elsewhere to continue and build on the work.
The table below demonstrates all of the current Sevenoaks District Council services that already contribute to the health agenda and provides evidence as to why the ‘Ten Point Enhancement Plan’ would enhance this work further to have greater impacts on health. The contribution to the health agenda are directly relating to Public Health Outcome Framework Indicators and Kent Public Health key themes.

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| Community & Business | Main service area for dealing with health and wellbeing issues generally. This includes: | Ongoing work. Fund and support domestic abuse programmes including Freedom Programmes and CDAP. Attendance of Kent and local groups to minimise DA and proactive liaising with Housing providers. | – Good Jobs and Stay in Work  
– Warmer and Safer Homes  
– Preventative Health and Wellbeing  
– Supporting mental wellbeing  
– Domestic abuse  
– Emergency admissions to hosp |
| | • Domestic abuse prevention, counselling, family support, victim and perpetrators programmes and working with Housing providers | Ongoing work. Links with national and local campaigns to deliver targeted education and awareness raising on crime prevention and community safety issues. | – Safer Homes  
– Preventative Health and Wellbeing  
– Supporting mental wellbeing  
– Domestic abuse  
– Emergency admissions to hosp  
– Suicide prevention |
| | • Co-ordination of safety and crime prevention campaigns including bullying, e-safety, road safety, speed watch, drink aware, PACT Panels, home safety devices | Statistics available to show how this has improved. Co-ordination of the Substance Misuse Task Group. Delivery of the Community Safety Action Team and Alcohol Action Plans for DGS and West Kent. | – Support Mental Wellbeing  
– First time entrants in YJS  
– Preventative Health and Wellbeing  
– Emergency admissions to hosp |
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|              | Anti-social behaviour discussed and way forward agreed with Police and relevant Agencies at the successful daily CSU sessions | Good practice weekly CSU meetings which include relevant services. Co-ordination of the ASB Task Group to brings partners together to take action on individual ASB cases. | – Support Mental Wellbeing  
– First time entrants in YJS  
– Preventative Health and Wellbeing  
– Emergency admissions to hosp  
– Safer Homes |
|              | Co-ordinate and facilitate Local Strategic Partnership sub-groups to target needs and address gaps in services with key partners including Employment & Skills, Older People and Access | Meetings facilitated quarterly with key actions to deliver with partners to meet the priorities within the Community Plan | – Good Jobs and Stay in Work  
– Warmer and Safer Homes  
– Access to Green Space and Leisure  
– Preventative Health and Wellbeing  
– Supporting mental wellbeing |
|              | Co-ordinated of Dementia Friendly Communities initiatives with residents, businesses, voluntary sector and key agencies. Training of SDC staff and Councillors as Dementia Friends and delivering interventions to support sufferers and their families/carers | Two Dementia Friendly Forum set up for Sevenoaks and Swanley. 4 new Memory Cafes set up as a direct result of the Forums. Over 200 members of Council staff and Members trained as Dementia Friends. Stakeholder meeting held with carers and suffers to help SDC become more dementia friendly. | – Preventative Health and Wellbeing  
– Spatial Environment Planning  
– Supporting mental wellbeing and dementia  
– Support older people |
|              | Supporting voluntary sectors and community groups on health. Deliver annual community grants schemes and LSP Delivery Fund grants. | Co-ordinate quarterly Voluntary Sector Forums, assist with funding opportunities particularly relating to delivering targeted projects or services to those most in need. Annual grant scheme initiated to meet priorities within Community Plan for local projects. | – Support Mental Wellbeing  
– Preventative Health and Wellbeing  
– Community cohesion  
– Good Jobs and Stay in Work  
– Access to Green Space and Leisure  
– Preventative Health and Wellbeing |
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<td>Produce leisure facilities through three leisure centres and one golf course. Offer subsided exercise sessions for physical activity is accessible and affordable</td>
<td>14 years left of the current lease for Sencio. Looking at options for the redevelopment of leisure facility in Swanley. Development of a Leisure, Sport and Open Space Strategy. Members In-depth Scrutiny Group reviews best practice and value for money for leisure facilities.</td>
<td>Support Mental Wellbeing</td>
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<td>Preventative Health and Wellbeing</td>
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<td>Reduce obesity</td>
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<td>Physically inactive adults</td>
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<td></td>
<td>Producing Community Plan, which along with LSP and grants improve health and well being</td>
<td>Ongoing / consultation to ascertain the priorities for the local community. Healthy environment and Caring Communities are key priorities with the Community Plan to reduce health inequalities and improve health and wellbeing of residents.</td>
<td>Active and Safe Travel</td>
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<td>Good Jobs and Stay in Work</td>
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<td>Spatial Environment Planning</td>
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<td>Healthy environment</td>
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<td>Reducing health inequalities</td>
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<td></td>
<td>Co-ordinating and monitoring of the Sevenoaks District Health Inequalities Action Plan</td>
<td>Quarterly Health Action Team meeting to address key health priorities across partners and identify gaps in services.</td>
<td>Good Jobs and Stay in Work</td>
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<td>Warmer and Safer Homes</td>
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<td>Preventative Health and Wellbeing</td>
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<tr>
<th>SERVICE AREA</th>
<th>HEALTH OBJECTIVES</th>
<th>ACTIONS TAKEN</th>
<th>CONTRIBUTION TO HEALTH AGENDA</th>
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</thead>
</table>
|              | • Delivering a wide ranging health and wellbeing improvement programmes including healthy weight for families and adults, NHS Health Checks, mental health awareness, health walks, gentle exercise for older people and falls prevention maintenance classes | Quarterly monitoring of KCC funded programmes and ongoing monitoring and evaluation of participant outcomes and outputs                                                                                     | – Reducing health inequalities  
– Reducing obesity  
– Physically inactive adults                                                                                                                                                                                            |
|              | • Economic Development helps to address unemployment and grow tourism and business to improve quality of life of residents and grow and invest in the local economy to improve the overall health and wellbeing of residents | Co-ordination and delivery of the Economic Development Strategy. West Kent Leader Programme provides many job opportunities for rural businesses and helps sustain rural village life. | – Access to Green Space and Leisure  
– Preventative Health and Wellbeing  
– % of NHS Health Checks  
– Reducing health inequalities  
– Improving health and wellbeing of residents  
– % pf physically inactive  
– Adult excess weight  
– Injuries due to falls  
– Support ageing well                                                                                                                                                                                                       |
| Housing      | • Working closely with Planning Policy, Housing Associations and Developers to provide suitable homes for all, including those with special needs. | Housing Policy Team has enabling role and liaise with Planners, Housing Associations and Developers to identify and address housing needs. The new Housing Policy will provide an evidence based strategy and will form part of the new Local Plan. This is now one Member Portfolio giving political leadership to make sure | – Good Jobs and Stay in Work  
– Warmer and Safer Homes  
– Preventative Health and Wellbeing  
– Spatial Environment Planning  
– Supporting older people                                                                                                                                                                                                 |
## Service Area: Housing, Health and Leisure

<table>
<thead>
<tr>
<th>Health Objectives</th>
<th>Actions Taken</th>
<th>Contribution to Health Agenda</th>
</tr>
</thead>
<tbody>
<tr>
<td>Delivering the Housing/health Agenda by working closely with Communities and Business team</td>
<td>Housing, health and leisure work seamlessly together. Health &amp; Housing is an effective cross service working process which will be enhanced in the next year. Working together reduces gaps and duplication. Ongoing.</td>
<td>Support mental health, Homelessness, Good Jobs and Stay in Work, Warmer and Safer Homes, Preventative Health and Wellbeing, Spatial Environment Planning, Supporting older people, Support mental health, Homelessness</td>
</tr>
<tr>
<td>Providing highly successful HERO Scheme to encourage residents into re-training and employment and claim appropriate benefits to avoid eviction and improve quality of life.</td>
<td>HERO Scheme also provides surgeries for others; WKHA, Children centres for (KCC). The HERO service is also tendering for work with probation and liaising with and has been successfully awarded a 2 day a week contract with DBC to produce surgeries. Income is received from external agencies this pays towards the service.</td>
<td>Good Jobs and Stay in Work, Warmer and Safer Homes, Preventative Health and Wellbeing, Spatial Environment Planning, Supporting older people, Support mental health, Homelessness, Social isolation for carers</td>
</tr>
<tr>
<td>Working closely with relevant agencies like Health Authority and KCC Social Services to support those with mental health and physical disabilities</td>
<td>Kent wide protocols and SDC policies in place. Annual Partnership agreement with WKHA.</td>
<td>Good Jobs and Stay in Work, Warmer and Safer Homes, Preventative Health and Wellbeing, Spatial Environment Planning, Supporting older people, Support mental health, Homelessness</td>
</tr>
<tr>
<td>SERVICE AREA</td>
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<td></td>
<td>• ‘Small is Beautiful’ initiative</td>
<td>West Kent initiative to assist people to downsize into more suitable properties. Assist to free up family homes and helps to reduce overcrowding, providing homes that are cheaper to heat and therefore reduce the chances of falls.</td>
</tr>
</tbody>
</table>
|             | • Continuing to support the Women’s Refuge based in the district and working with Community & Business team to minimise Domestic Abuse (various initiatives in place) | 1 refuge in Sevenoaks town  
1 shared refuge in Tunbridge Wells  
DFG programme in place to assist older and or vulnerable tenants or home owners to remain safely in their own homes. Proactive liaison with social and private providers to improve quality of life for tenants. SDC contributes to the DCLG funding so we help a lot of residents and several Local Authorities in Kent do not. DFG scheme is now managed in house and is managed effectively.                                                                                                                                                                                                 | – Good Jobs and Stay in Work  
– Warmer and Safer Homes  
– Preventative Health and Wellbeing  
– Supporting older people  
– Support mental health  
– Homelessness  
– Domestic abuse  
– Emergency admissions to hosp  
– Injuries due to falls  
– Emergency admissions to hosp                                                                                                                                                                                                                                                                                               |
<p>|             | • Working with West Kent Housing Association (WKHA), social care providers and Health Authorities to reduce hospital admission and prevent accidents at home |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                  |</p>
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</tr>
</thead>
</table>
| ● Aids and Adaptations for WKHA tenants | SDC has a ring fenced budget for WKHA tenants (£250,000 pa) this enables them to remain in their home and limit the trips to A and E departments. | – Warmer and Safer Homes  
– Preventative Health and Wellbeing  
– Spatial Environment Planning  
– Supporting older people  
– Support mental health  
– Homelessness  
– Injuries due to falls  
– Emergency admissions to hosp | |
| ● Working with Social Services to clear “filthy and verminous” properties to avoid serious health issues | So far in 2015 there have been 3 such cases. Effective liaison with Social Services and Landlords. | – Warmer and Safer Homes  
– Supporting older people  
– Support mental health  
– Injuries due to falls  
– Emergency admissions to hosp | |
| ● Housing Standards work with Private Sector to improve Housing conditions | Accreditation of Landlords in place. Private sector lettings scheme is only offered where property is accredited. | – Warmer and Safer Homes  
– Spatial Environment Planning  
– Supporting older people  
– Support mental health  
– Homelessness  
– Emergency admissions to hosp | |
| ● Switch & Save Scheme very successful enables choice of energy provider and reduces costs, minimising fuel poverty | Over £20,000 of savings made so far for residents and the scheme will be offered to local businesses. Reduces fuel poverty. | – Warmer and Safer Homes  
– Preventative Health and Wellbeing  
– Supporting older people | |
## The Future of Health at a Local Level

### Service Area

<table>
<thead>
<tr>
<th>SERVICE AREA</th>
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<td>Support mental health</td>
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<td>Injuries due to falls</td>
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<td>Emergency admissions to hosp</td>
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<tr>
<td><strong>Housing Health and Safety Rating System (HSHRS)</strong></td>
<td>used to identify and address housing conditions including works in default if required.</td>
<td>Ongoing and improving condition of private properties Very successful and helps to improve HMOs in district</td>
<td>Warmer and Safer Homes Preventative Health and Wellbeing Supporting older people Support mental health Injuries due to falls Emergency admissions to hosp</td>
</tr>
<tr>
<td></td>
<td><strong>Various energy efficiency initiatives including grants to Landlords to improve properties and reduce health issues</strong></td>
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<td></td>
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<tr>
<td><strong>Warmer Streets Campaign with DBC</strong></td>
<td></td>
<td>Retrofit work underway (successful bid with DBC). Work on some north of district properties now to improve energy use and heat and reduce fuel poverty.</td>
<td>Warmer and Safer Homes Supporting older people Support mental health Injuries due to falls Emergency admissions to hosp</td>
</tr>
<tr>
<td></td>
<td><strong>Bring back into use empty homes in the district</strong></td>
<td>Successfully receive KCC “no use empty” funding. Target of 15 for each year achieved. Helps towards collection of more Council tax and New Homes bonus.</td>
<td>Warmer and Safer Homes Supporting older people Support mental health Homelessness</td>
</tr>
<tr>
<td><strong>Planning Services</strong></td>
<td><strong>Planning Policy protection is in place for open spaces, green belt land and infrastructure etc. this helps quality of life for residents</strong></td>
<td>Policies in place reviewed regularly.</td>
<td>Active and Safe Travel Good Jobs and Stay in Work Warmer and Safer Homes Access to Green Space and Leisure Spatial Environment Planning</td>
</tr>
<tr>
<td>SERVICE AREA</td>
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</tbody>
</table>
| • Policy encouragement for life time homes | In place and Planning Policy works closely with Housing Policy | – Active and Safe Travel  
– Good Jobs and Stay in Work  
– Warmer and Safer Homes  
– Access to Green Space and Leisure  
– Spatial Environment Planning |
| • Working closely with Housing Policy to provide suitable homes and supported and specialised schemes with wheelchair access | Strategic Housing Market Assessment (SMHA) just undertaken identifying what type of Housing needs. | – Active and Safe Travel  
– Good Jobs and Stay in Work  
– Warmer and Safer Homes  
– Access to Green Space and Leisure  
– Spatial Environment Planning  
– Supporting mental wellbeing |
| • Cycling strategy in place and SDC working with KCC to encourage this type of transport | New cycle routes being developed with KCC. Delivered free cycle rides and installed over 100 new cycle stands across the District to encourage active travel. | – Active and Safe Travel  
– Good Jobs and Stay in Work  
– Warmer and Safer Homes  
– Access to Green Space and Leisure  
– Spatial Environment Planning  
– Preventative health and wellbeing  
– Supporting mental wellbeing  
– Reducing obesity |
| • Planning & Housing Policy Officers working together regarding dementia and older people friendly schemes | SHMA just completed to identify need such as dementia | – Active and Safe Travel  
– Good Jobs and Stay in Work  
– Warmer and Safer Homes  
– Access to Green Space and Leisure |
<table>
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</tr>
</thead>
</table>
| Leisure      |  Spatial Environment Planning  
 Preventative health and wellbeing  
 Supporting mental wellbeing  
 Supporting older people and dementia | Ongoing | – Active and Safe Travel  
– Good Jobs and Stay in Work  
– Warmer and Safer Homes  
– Access to Green Space and Leisure  
– Spatial Environment Planning  
– Preventative health and wellbeing  
– Supporting mental wellbeing  
– Supporting older people and dementia |
| • Local Plan review will provide the opportunity to consider more weight to be given to health issues | The SHMA has been completed and analysis will identify need | – Warmer and Safer Homes  
– Spatial Environment Planning  
– Preventative health and wellbeing  
– Supporting mental wellbeing  
– Supporting older people and dementia |
### Service Area

#### Corporate Support

- **Health Objectives:** To sustain first point of contact for many customers and ensuring Health issues are identified and addressed with the service areas.

- **Actions Taken:** Ongoing training for customer service staff and other services.

- **Contribution to Health Agenda:** Improving the health and wellbeing of residents

#### Human Resources

- **Health Objectives:** Human Resources to continue to support staff and make available staff benefits to sustain staff and their health and wellbeing.

- **Actions Taken:** Ongoing - excellent range of staff well-being packages already available to help provide quality of life for staff. Reviewed every year. IIP Gold in place

- **Contribution to Health Agenda:** Sickness absences

#### Facilities Management

- **Health Objectives:** Facilities Management are working with Community & Business team to ensure SDC building is dementia friendly.

- **Actions Taken:** The aim is to be a Dementia friendly organisation by culture and building by 2016.

- **Contribution to Health Agenda:** Preventative Health and Wellbeing

### Environmental and Operational Services

#### Environmental and Operational Services

<table>
<thead>
<tr>
<th>Environment Health</th>
<th>Health Objectives</th>
<th>Actions Taken</th>
<th>Contribution to Health Agenda</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) Reducing the risk of food poisoning and other food borne illnesses occurring as a result of eating food produced or sold in the district.</td>
<td>Proactive inspection programme as determined by Food Standards Agency Code of Practice. Allergen advice given to all restaurants</td>
<td>Regulatory - Healthy Food</td>
<td></td>
</tr>
<tr>
<td>b) To work towards increasing the number of food premises that have a 3, 4, or 5 food hygiene rating.</td>
<td>Ongoing through the food hygiene inspection programme and monitoring of the percentage of food businesses that meet the FSA “Broadly Compliant” standard.</td>
<td>Regulatory - Healthy Food</td>
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</tr>
<tr>
<td>c) To ensure that all skin piercing businesses are registered and meet hygiene standards</td>
<td>To promote the tattoo rating scheme and raise awareness of infection control in the industry.</td>
<td>Regulatory - Infection Control</td>
<td></td>
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### The Future of Health at a Local Level

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**Appendix A**
### The Future of Health at a Local Level

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<th>SERVICE AREA</th>
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<td>Wellbeing</td>
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<td></td>
<td>Review and assess air quality across the district and deliver the Air Quality Action Plan.</td>
<td>Ongoing Submission of annual air quality plans to Defra and promotion of Air Alert scheme for sufferers of asthma and COPD</td>
<td>Active and Safe Travel, Access to Green Space and Leisure, Preventative Health and Wellbeing, Spatial Environment Planning</td>
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<td></td>
<td>Investigate complaints (including statutory nuisance i.e. noise/smells/smoke) which affect the health of community</td>
<td>Ongoing Achievement of Team Performance Indicators (90% cases responded to within 5 working days)</td>
<td>Regulatory - Noise Control, Preventative Health and Wellbeing, Spatial Environment Planning, Support Mental Wellbeing</td>
</tr>
<tr>
<td></td>
<td>Delivery of Healthy Workplace Challenge to support businesses to achieve the Healthy Business Award in partnership with KCC</td>
<td>Continue to support businesses to Award level</td>
<td>Active and Safe Travel, Good Jobs and Stay in Work, Access to Green Space and Leisure, Preventative Health and Wellbeing</td>
</tr>
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<td></td>
<td>Promotion of responsible animal ownership and tackling dog fouling.</td>
<td>Ongoing campaigns and promotion for 2016</td>
<td>Regulatory - Infection Control, Access to Green Space and Leisure, Preventative Health and Wellbeing</td>
</tr>
<tr>
<td>b) Licensing</td>
<td>SDC part of Kent Community Alcohol Partnership.</td>
<td>SDC takes an active role and co-ordinates a multi-agency response</td>
<td>Regulatory - Alcohol Control, Support Mental Wellbeing, Safer Homes</td>
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### Appendix A

#### Sevenoaks District Council – Council Services and Functions contributing to the Health Agenda

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<td>Regulatory - Alcohol Control</td>
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<td>Support Mental Wellbeing</td>
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<td>First time entrants in YJS</td>
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<td>Supporting mental wellbeing</td>
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<td>Regulatory - Infection Control</td>
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<td>Warmer and Safer Homes</td>
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<tr>
<td></td>
<td>• Working with local retailers/licensees,</td>
<td>The Licensing team responds to intelligence and then takes appropriate action.</td>
<td>Preventative Health and Wellbeing</td>
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<td>education providers and stakeholders to</td>
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<td>Regulatory - Alcohol Control</td>
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<td>reduce under age drinking and related</td>
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<td>Support Mental Wellbeing</td>
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<td>anti-social behaviour.</td>
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<td>First time entrants in YJS</td>
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<td>Preventative Health and Wellbeing</td>
</tr>
<tr>
<td></td>
<td>• Safe removal of refuse and recycling</td>
<td>To contribute to a healthy environment by keeping residential and business areas of the district free from rubbish.</td>
<td>Regulatory - Healthy Food &amp; Alcohol Control</td>
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<td>campaigns</td>
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<td>Active and Safe Travel</td>
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<td>Good Jobs and Stay in Work</td>
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<td>Preventative Health and Wellbeing</td>
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<td></td>
<td>• Clean streets</td>
<td>SDC streets are cleaned to a high standard to support a healthy environment. Greater than 90% of all Highways cleaned meet or exceed B+ standard for clearance of litter and detritus.</td>
<td>Access to Green Space and Leisure</td>
</tr>
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<td>Preventative Health and Wellbeing</td>
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<td></td>
<td>Spatial Environment Planning</td>
</tr>
<tr>
<td></td>
<td>• Pest control in house as an effective</td>
<td>Pest control team working well and now undertaking work for Housing services on issues at Hever Road gypsy / travellers site from September 15 onwards</td>
<td>Regulatory - Infection Control</td>
</tr>
<tr>
<td></td>
<td>service</td>
<td></td>
<td>Warmer and Safer Homes</td>
</tr>
<tr>
<td></td>
<td>• Safe Sewerage removal - the District</td>
<td>Ongoing chargeable service available to</td>
<td>Regulatory - Infection Control</td>
</tr>
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### SERVICE AREA

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<tr>
<td><strong>Council</strong></td>
<td>Council operates a cesspool emptying service in competition with the private sector which helps to ensure safe and proper disposal of this waste.</td>
<td>residents including the facility to arrange emergency empties should the need arise</td>
</tr>
<tr>
<td><strong>d) Parking</strong></td>
<td>• Provide town centre car parks and on streets parking for residents and visitors. To provide sufficient disabled parking</td>
<td>Encouraging vibrant towns and businesses through providing parking to support the local economy. 5% of the total of the district’s car park spaces is for disabled.</td>
</tr>
<tr>
<td><strong>Financial Services</strong></td>
<td>• Housing Benefit, Council Tax and DHP provided (where appropriate) to enable residents to remain in their homes (homelessness affects health)</td>
<td>Universal credit to be rolled out end of year. Need to minimise affect on staff/ residents</td>
</tr>
<tr>
<td></td>
<td>• “Get it right first time” Scheme reduces chances of residents having rent arrears</td>
<td>Avoiding eviction</td>
</tr>
<tr>
<td><strong>Legal &amp; Domestic Services</strong></td>
<td>• The Legal Services ensures the Council is complying with its health and safety responsibilities</td>
<td>Ongoing. Effective Corporate Group in place, providing policies and Risk Assessments as well as a Safety Advisory Group for external partners</td>
</tr>
<tr>
<td></td>
<td>• Polling Stations at Elections have to comply with H&amp;S legislation and be accessible by those with disabilities</td>
<td>Renewed regularly</td>
</tr>
<tr>
<td></td>
<td>• Democratic Services take a generic approach to Health &amp; Safety</td>
<td>Ongoing</td>
</tr>
</tbody>
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