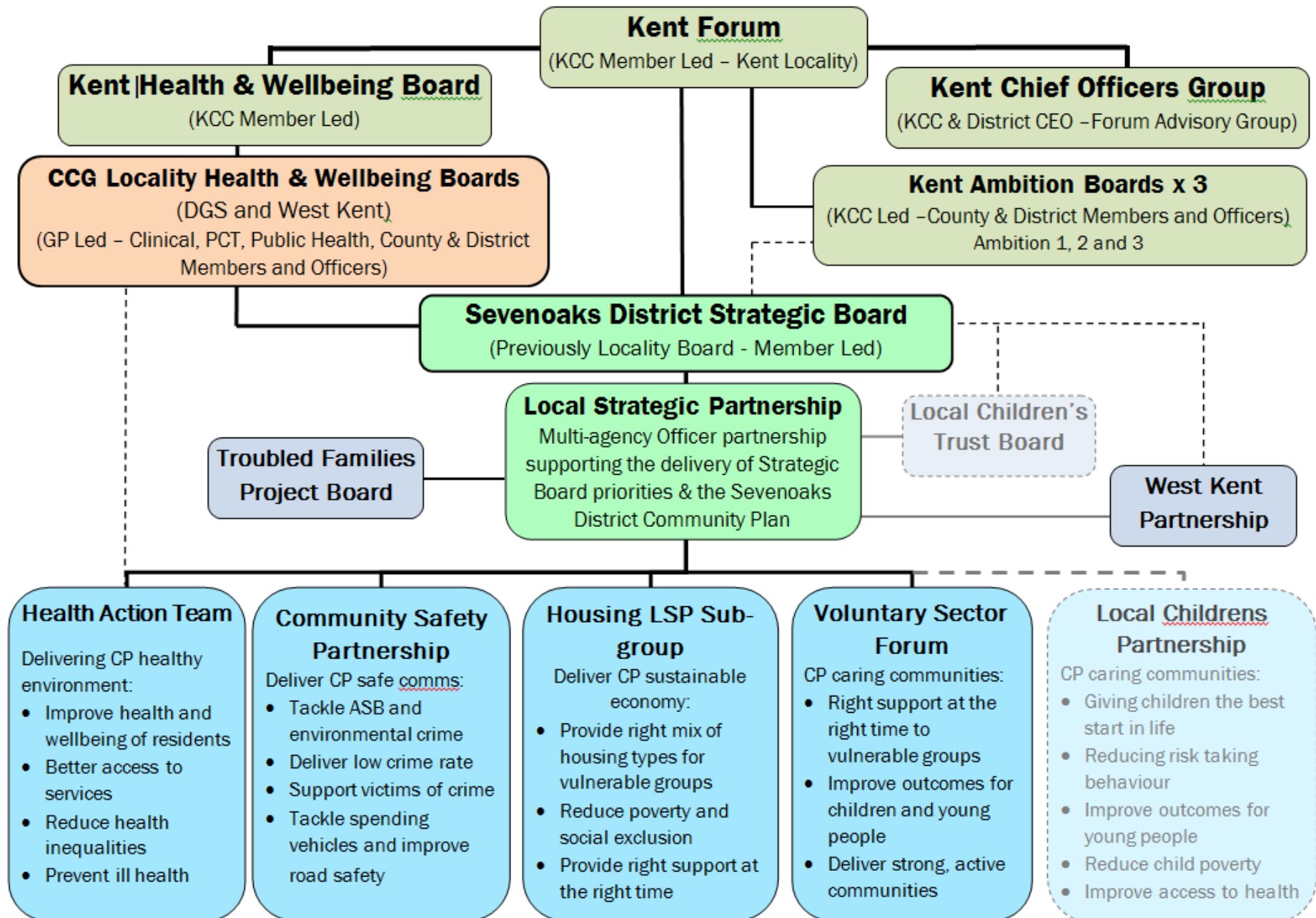


Seveoaks District 'Mind the Gap' Health Inequalities Action Plan

Members Health Liaison Board
11th September 2013



Kent Forum

(KCC Member Led - Kent Locality)

Kent Health & Wellbeing Board

(KCC Member Led)

Kent Chief Officers Group

(KCC & District CEO - Forum Advisory Group)

CCG Locality Health & Wellbeing Boards

(DGS and West Kent)
(GP Led - Clinical, PCT, Public Health, County & District Members and Officers)

Kent Ambition Boards x 3

(KCC Led - County & District Members and Officers)
Ambition 1, 2 and 3

Sevenoaks District Strategic Board

(Previously Locality Board - Member Led)

Local Strategic Partnership

Multi-agency Officer partnership supporting the delivery of Strategic Board priorities & the Sevenoaks District Community Plan

Local Children's Trust Board

Troubled Families Project Board

West Kent Partnership

Health Action Team

- Delivering CP healthy environment:
- Improve health and wellbeing of residents
 - Better access to services
 - Reduce health inequalities
 - Prevent ill health

Community Safety Partnership

- Deliver CP safe comms:
- Tackle ASB and environmental crime
 - Deliver low crime rate
 - Support victims of crime
 - Tackle spending vehicles and improve road safety

Housing LSP Sub-group

- Deliver CP sustainable economy:
- Provide right mix of housing types for vulnerable groups
 - Reduce poverty and social exclusion
 - Provide right support at the right time

Voluntary Sector Forum

- CP caring communities:
- Right support at the right time to vulnerable groups
 - Improve outcomes for children and young people
 - Deliver strong, active communities

Local Children's Partnership

- CP caring communities:
- Giving children the best start in life
 - Reducing risk taking behaviour
 - Improve outcomes for young people
 - Reduce child poverty
 - Improve access to health

'Mind The Gap' Priorities

Objective 1:

Give every child the best start in life

**1A: Conception-9 months,
1B: 9 months onwards**

Objective 2:

Enable all children, young people and adults to maximise their capabilities & have control over their lives

Objective 3:

Create fair employment & good work for all

Objective 4:

Ensure healthy standard of living for all

Objective 5:

Create and Develop Healthy and Sustainable Places & Communities

Objective 6:

Strengthen the role and impact of ill health prevention



Sevenoaks District's Health Inequalities Action Plan

MIND THE GAP Building bridges to better health for all

2013/15

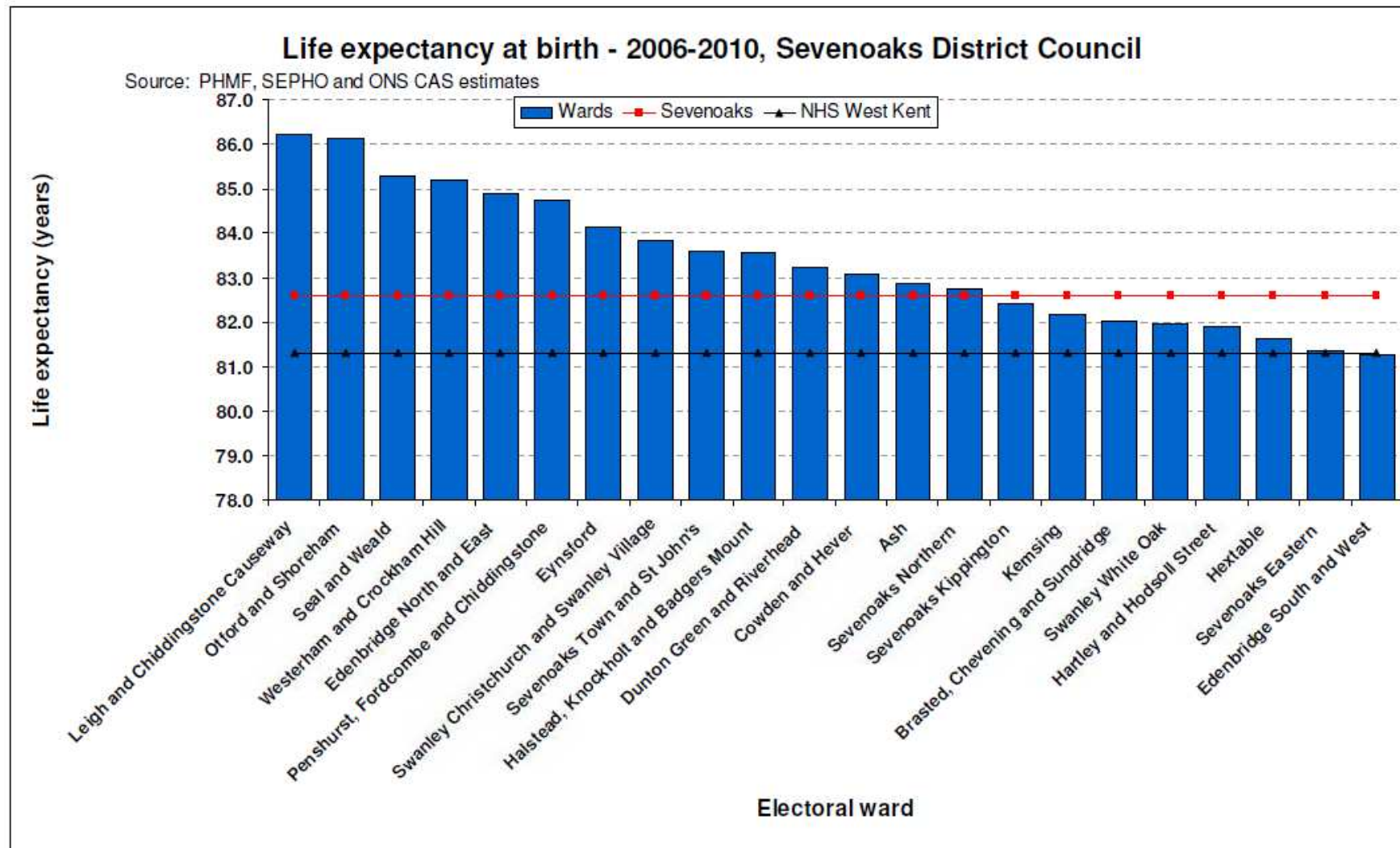


Health Inequalities in Sevenoaks District

Health inequalities are the result of a set of complex interactions, including:

- The long-term effects of a disadvantaged social position
- Differences in access to information, services and resources
- Differences in exposure to risk
- Lack of control over one's own life circumstances
- A health system that may reinforce social and economic inequalities.

Life Expectancy Gap



Mind the Gap - What We Need to Do

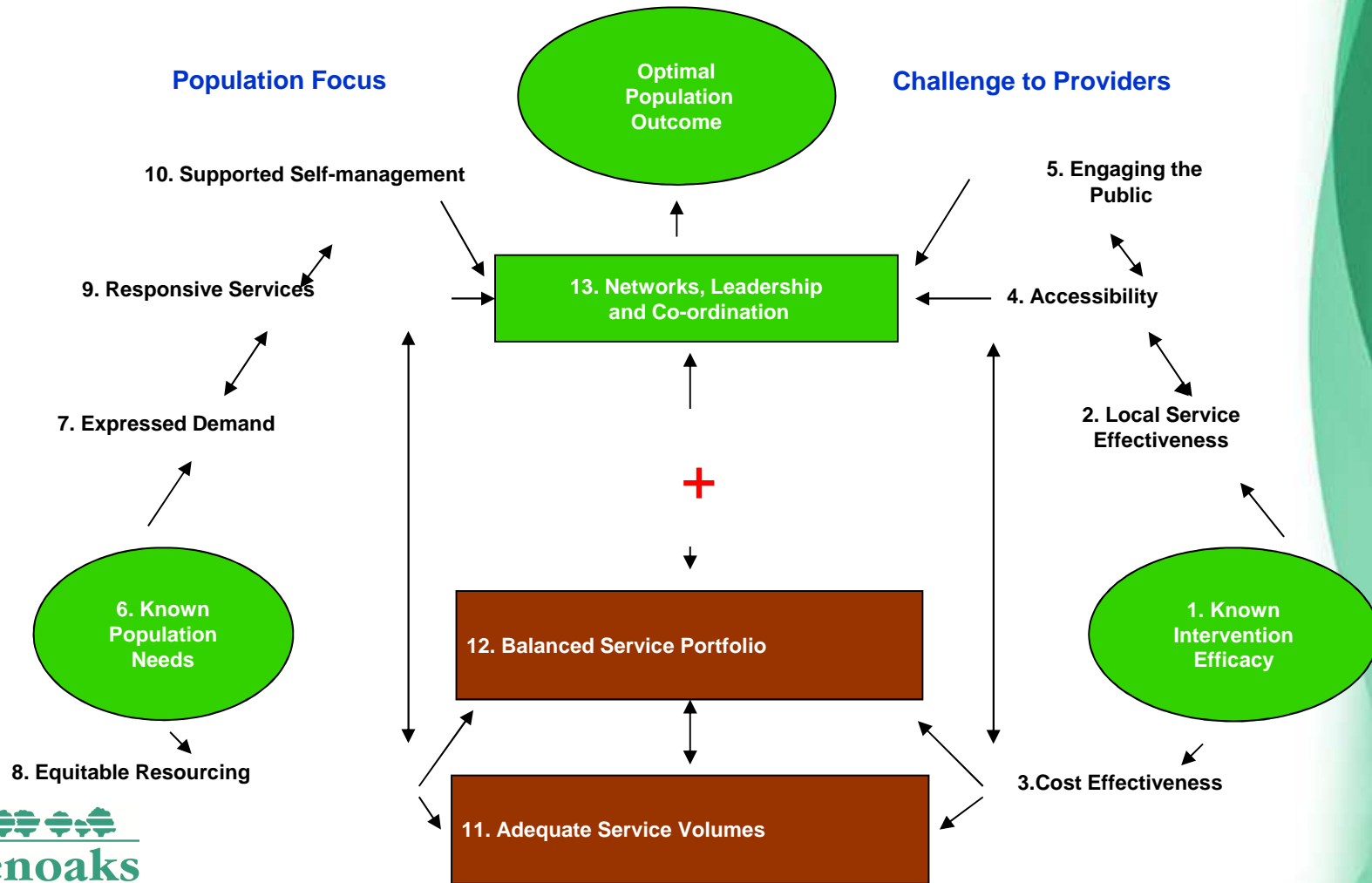
The action this Council needs to take is summarised in this Four Point Approach, in line with the Kent Health Inequalities Action Plan

Deliver this 4 POINT APPROACH:

- I. **Target the population appropriately** by using local intelligence, data from the JSNA, locality health profiles, community consultations
- II. **Apply the HINST Christmas Tree Tool** to commissioning to ensure interventions are delivered effectively to achieve population outcomes.
- III. **Assess impact** on health inequalities by applying the wellbeing screening tool and by listening to local communities
- IV. **Ownership** and delivery of priorities through locally agreed action plans and partnership working

Christmas Tree Model

Commissioning for Best Outcomes (HINST Christmas Tree Model)



Objective 1(a): Give every child the best start in life (Conception-9 months)

Delivered through:	Maternity Matters, Infant Feeding Action Plan, Children <u>Centres</u> Delivery Action Plan, Sevenoaks District Teenage Pregnancy Action Plan	
Local Priorities:	1(a): Support good health and wellbeing in pregnancy and the new born	
	1.1 Help increase the number of healthy births (Priority)	1.2 Increase breast-feeding initiation rates at 6-8 weeks through Children Centre targeted locations
Actions:	1.1.1 Run campaigns and deliver initiatives to promote good health in pregnancy and promotion Start4Life	1.2.1 Positive promotion and creation of breast-feeding friendly environments
	1.1.2 Ensure teenage parents receive holistic support	1.2.2 Provide support to new mothers to increase the initiation and continuation of breast-feeding
	1.1.3 Early identification of vulnerable parents smoking in pregnancy and work to reduce	

Objective 1(b): Give every child the best start in life (From 9 months upwards)

Delivered through:	Kent Early Intervention and Prevention Team; KCHT Child and Young People's Wellbeing Team; Putting Children First - Safeguarding and Looked After Children's Services Improvement and Development Plan; Smokefree Homes initiative; SDC Family Healthy Weight Programmes; Troubled Families Project, Community Safety Partnership; CCGs; Patient Participation Groups; Children Centres		
Local Priorities:	1(b): Support good health and wellbeing for children and young people		
	1.3 Support parents so that they can raise emotionally and mentally healthy children	1.4 Encourage access to health services for all (Priority)	1.5 Promote Healthy Weight for Children (Priority)
Actions:	1.3.1 Improve outcomes for families with crime and anti-social behaviour, absence and <u>worklessness</u> through the <u>Troubled Families Programme</u>	1.4.1 Improve access to GP services and to hospitals, particularly in rural areas	1.5.1 Support parents and children to maintain a healthy weight
	1.3.2 Reduce repeat incidents of Domestic Abuse	1.4.2 Making more <u>localised</u> – bring services out of traditional settings.	1.5.2 Increase interaction between parents and children including healthy lifestyles and active play
	1.3.3 Supporting <u>carers</u> and child minders	1.4.3 Provide support for vulnerable groups to access health services	
	1.3.4 Give a better start for children through early intervention services for children 0-5 and their parents		
	1.3.5 Help young people to feel safe from bullying at home, at school and be safe on the internet		

Objective 2: Enable all children, young people and adults to maximise their capabilities and have control over their lives

Delivered through:	Delivery through – Kent Teenage Pregnancy Strategy; Adult Social Care Transformation Programme; 14-24 Strategy; Primary and Secondary Improvement Strategy; Youth Justice Plan; Anti-social behaviour Strategy; CYPP; Falls Strategy; Active Lives Now; Valuing People Now
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Local Priorities:	2: Enable all children, young people and adults to maximise their capabilities and have control over their lives
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2.1 Improve educational attainment particularly at GCSE level (Priority)	2.2 Reduce the risk taking behaviours of young people	2.3 Support older people to keep them safe, independent and fulfilled lives (Priority)
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Actions:	2.1.1 Enable more young people to have their achievements recognized	2.2.1 Divert children and young people from crime and anti-social behavior	2.3.1 Provide access to healthy lifestyle interventions to enable older people to remain healthier and independent
	2.1.2 Build in support and services within schools for vulnerable young people to engage	2.2.2 Specialist support for alcohol and drug misuse	2.3.2 Partnership working to promote and develop self help services
	2.1.3 Manage and support school non-attendance and increase access to services	2.2.3 Promote peer support interventions including youth peer educator, SAFE, health champions etc.	2.3.3 Increase referrals for home adaptations and falls prevention pathways to reduce the risk of falls
			2.3.4 Support older people and vulnerable people to remain in their own homes and live independently

Objective 3: Create fair employment & good work for all

Delivered through:	Delivery through Regeneration Strategy; Backing Kent Businesses; 14-24 Strategy; Employability Strategy
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Local Priorities:	Create fair employment & good work for all		
	3.1 Improve chances of employment for people facing disadvantage	3.2 Increase proportion of young people (16-18) & 18-24) in fulltime education, employment or training (Priority)	3.3 Support businesses to have healthy workplaces
Actions:	3.1.1 Improve opportunities for employment for disadvantaged, vulnerable groups and people on benefits.	3.2.1 Support 16-18 year olds into employment and training	3.3.1 Support employers to create healthy work places and environments for staff.
	3.1.2 Support local charities and community groups to support adults with disabilities into work and training	3.2.2 Increase the number of people accessing apprenticeship and graduate opportunities	3.3.2 Place defibrillators as AED in workplaces or as public access defibrillators (PAD) in communities.

Objective 4: Ensure healthy standard of living for all

Delivered through:	Delivery through Backing Kent People Programme; District Community Strategies; CYPP Kent's Poverty Strategy
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Local Priorities:	4: Ensure healthy standard of living for all		
	4.1 Provide the right support at the right time including financial capacity support and inclusion	4.2 Promote opportunities to support families in poverty	4.3 Meet the housing needs of people living in the District include affordable and appropriate housing (priority)
Actions:	4.1.1 Support people in accessing benefits and in the transition to universal credit	4.2.1 Meet the needs of vulnerable and lower income households.	4.3.1 Carry out an Older Persons Housing Needs Assessment
	4.1.2 Provide support and advice for families regarding benefits and employment.	4.2.2 Provide support, advice and information to residents about debt management and financial awareness	4.3.2 Affordable housing?
			4.3.3 Work with developers and landlords?

Objective 5: Create and develop healthy and sustainable places and communities

Delivered through:	Find ways to integrate planning, transport, housing, environmental and health policies to address the social determinants of health in each locality. Delivery through Kent housing strategy, Supporting people, Regeneration strategy; District Community Strategies; Keep Warm Keep Well and Warm Homes Healthy people			
Local Priorities:	5: Create and Develop Healthy and Sustainable Places & Communities			
	5.1 Reduce homelessness and its negative impact for those living in temporary accommodation	5.2 Develop our communities to be healthy places	5.3 Sustain and support safe communities	5.4 Reduce Fuel Poverty by supporting development of warm homes
Actions:	5.1.1 Intervention for young people especially around mentoring on budgeting and housing	5.2.1 Maintain cleanliness standards and seek to remove incidents of fly tipping as soon as possible.	5.3.1 Consult with and involve local communities in community safety and crime issues that affect them	5.4.1 Support vulnerable groups who find it difficult to heat their homes
	5.1.2 Training for front line workers on the welfare change	5.2.2 Work with residents on the benefits of healthy places including parks, and open spaces	5.3.3 Improve communication between PCSO's, Police and local communities	5.4.2 Ensure planning applications adhere to all government legislations.
			5.3.3 Working with Fire services and housing to target most vulnerable households to reduce risk of fire	

Objective 6: Strengthen the role and impact of ill health prevention

Delivered through:	Delivery through NHS Future Forum; Health Checks; QIPP; Live it Well; No Health Without Mental Health; Tobacco Control Plan; Healthy Weight Strategy; Kent Sport Framework; Alcohol Plan
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Local Priorities:	6: Strengthen the role and impact of ill health prevention			
	6.1 Improve access to screening	6.2 Reduce the gap in health inequalities across the social gradient	6.3 Provide support for people with mental illness and raise awareness of mental health issues	6.4 Grow participants and partnerships to find new ways to target and deliver services
Actions:	6.1.1 Improve early diagnosis of dementia and provide services and activities to support sufferers and their <u>carers</u>	6.2.1 Reduce the prevalence of smoking, particularly in areas of deprivation and young people	6.3.1 Support vulnerable people to manage long-term mental health conditions	6.5.1 Work with Health & Wellbeing Boards to support the delivery of key priorities set out in the health inequalities agenda
	6.1.2 Promote sensible drinking and ensure treatment and support services are accessible for all	6.2.2 Reduce the increasing prevalence of Type 2 diabetes through early detection and prevention	6.3.2 Raise awareness of mental health issues and signpost into relevant services	6.5.2 Co-ordinate the Sevenoaks District Health Action Team for operational partners to work holistically
	6.1.3 Increase access to sexual health and Chlamydia services for young people to reduce teenage pregnancy	6.2.3 Deliver activities to promote the benefits of increased physical activity and reduce obesity		6.4.3 Develop the "Be Inspired, Be Active" legacy <u>programme</u>

Taking It Forward

- Approved by Members and HAT Partners
- Monitored quarterly at HAT Officer meetings
- Monitoring data fed into Community Plan quarterly monitoring
- Annual Report for achievements and progress