

Evaluation score chart for the In Shape 2012 contract
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TENDER SUBMISSION

- 4 *How long has the company been trading (years and months)?*
Up to 5 points
Up to 1 year – 1 point
1 to 2 years – 2 points
2 to 3 years – 3 points
3 to 4 years – 4 points
5 or more years – 5 points
- 5 *How many full and part-time graphic designers does your company have?*
Up to 10 points
1 designer – 1 point
2 to 3 designers – 5 points
4 or more designers – 10 points
- 6 *What is the annual turnover of your business for design work alone?*
Up to a maximum of 10 points
£0 to 49,999 – 0 points
£50,000 to £99,000 – 1 point
£100,000 to £149,000 – 2 points
£150,000 to £199,99 – 3 points
£200,000 to £249,00 – 4 points
£250,000 to £299,00 – 5 points
£300,000 to £349,000 – 6 points
£350,000 to £399,99 – 7 points
£400,000 to £449,99 – 8 points
£450,000 to £499,99 – 9 points
£500,000 and above – 10 points
- 8 *In accordance with the brief, please add in the cost for the following:*
- 8.1 *Cost of designing In Shape (24 pages)*
Up to 20 points
Up to £1,500 – 20 points
Up to £1,750 – 15 points
Up to £2,000 – 10 points
Up to £2,250 – 5 points
More than £2,250 – 0 points

8.2 Cost of printing *In Shape* (24 pages)

Up to 40 points

Up to 40 points

Up to £5,000 – 40 points

Up to £5,500 – 30 points

Up to £6,000 – 20 points

Up to £6,500 – 10 points

More than £6,500 – 0 points

8.3 Run on cost per 1,000 per edition 24 pages of A4

Up to £80 – 5 points

Up to £90 – 4 points

Up to £100 – 3 points

Up to £110 – 2 points

Up to £120 – 1 point

More than £120 – 0 points