

New Economic Development Strategy  
Workshop  
Tuesday 3 October 2017

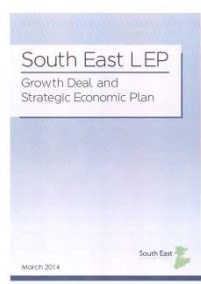
## Why are we replacing the current strategy?

*The current strategy covered the period from 2014 until 2017. There have been significant national and international political and economic changes since the previous strategy was written.*

*The new strategy will cover the period from 2017 to 2020.*

## What are the drivers for the new Strategy?

*The Government published a Green Paper on an Industrial Strategy for Britain in January 2017, the South East Local Enterprise Partnership is updating its Economic Strategy, the County Council is updating its Growth & Infrastructure Framework and the District Council is updating our Local Plan for the period to 2035.*



*The strategy will also refer to the Council's Corporate and Community Plans, the West Kent Partnership Economic Plan together with recent papers from bodies such as the Rural Services Network and the CLA.*

## Inputs from this evening:

*This evening is an opportunity for members of the Committee to post their thoughts on the issues impacting now and in the future on the District's Economy.*

*Those together with feedback from other stakeholders and partners will be incorporated into a draft of the new Strategy which will be shared again with the Committee.*

## Economic Development Strategy 2017-2020

VISION

The development of a fair, safe and thriving economy

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### VISION

The development of a fair, safe and thriving economy

### THEMES

INNOVATION & TECHNOLOGY

RURAL ECONOMY

SUSTAINABILITY

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Growth & investment

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Enterprise

The 'interactive' part:

Around the room are five headed large sheets of paper and post it notes.

Please write your thoughts about the issues facing our economy both current and future in the context of the heading on post it notes and place them on the relevant sheet .

As a reminder they are:

- Growth & Investment
- Infrastructure
- Visitor Economy
- Skills
- Enterprise

This is like 'speed dating' so every three minutes you'll be asked to move on to a different stand

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Regeneration of our key market towns, enabling viable and vibrant town centres that provide employment and retail opportunities for all

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Improving infrastructure to serve our communities in including broadband and mobile telephony, road, rail and air links, health and education

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Engaging with and supporting the Visitor Economy sector, local food producers and arts and culture venues to maintain Sevenoaks District as a key destination for visitors

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Engaging with and supporting the Visitor Economy sector, local food producers and arts and culture venues to maintain Sevenoaks District as a key destination for visitors

Ensuring residents and businesses can gain the skills they require to sustain a prosperous District, including supporting young people into employment and life long learning and training

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Engaging with and supporting the Visitor Economy sector, local food producers and arts and culture venues to maintain Sevenoaks District as a key destination for visitors

Ensuring residents and businesses can gain the skills they require to sustain a prosperous District, including supporting young people into employment and life long learning and training

Working with businesses to ensure Sevenoaks District continues to be a place where businesses can prosper and grow

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## OUTCOMES

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THEMES	INNOVATION & TECHNOLOGY		RURAL ECONOMY		SUSTAINABILITY
	Growth & investment	Infrastructure	Visitor Economy	Skills	Enterprise
	Regeneration of our key market towns, enabling viable and vibrant town centres that provide employment and retail opportunities for all	Improving infrastructure to serve our communities in including broadband and mobile telephony, road, rail and air links, health and education	Engaging with and supporting the Visitor Economy sector, local food producers and arts and culture venues to maintain Sevenoaks District as a key destination for visitors	Ensuring residents and businesses can gain the skills they require to sustain a prosperous District, including supporting young people into employment and life long learning and training	Working with businesses to ensure Sevenoaks District continues to be a place where businesses can prosper and grow
OUTCOMES	<p>The District benefits from investment and regeneration activity in the key towns, improvements in infrastructure to improve digital connectivity and health and well being, together with a strong visitor economy</p> <p>Businesses and residents benefit, through effective partnership working, from an improved skills and training offer and enhanced access to lifelong learning</p> <p>The expansion of businesses is underpinned through the provision of support services for business, continuing the Team Around Your Business model</p>				