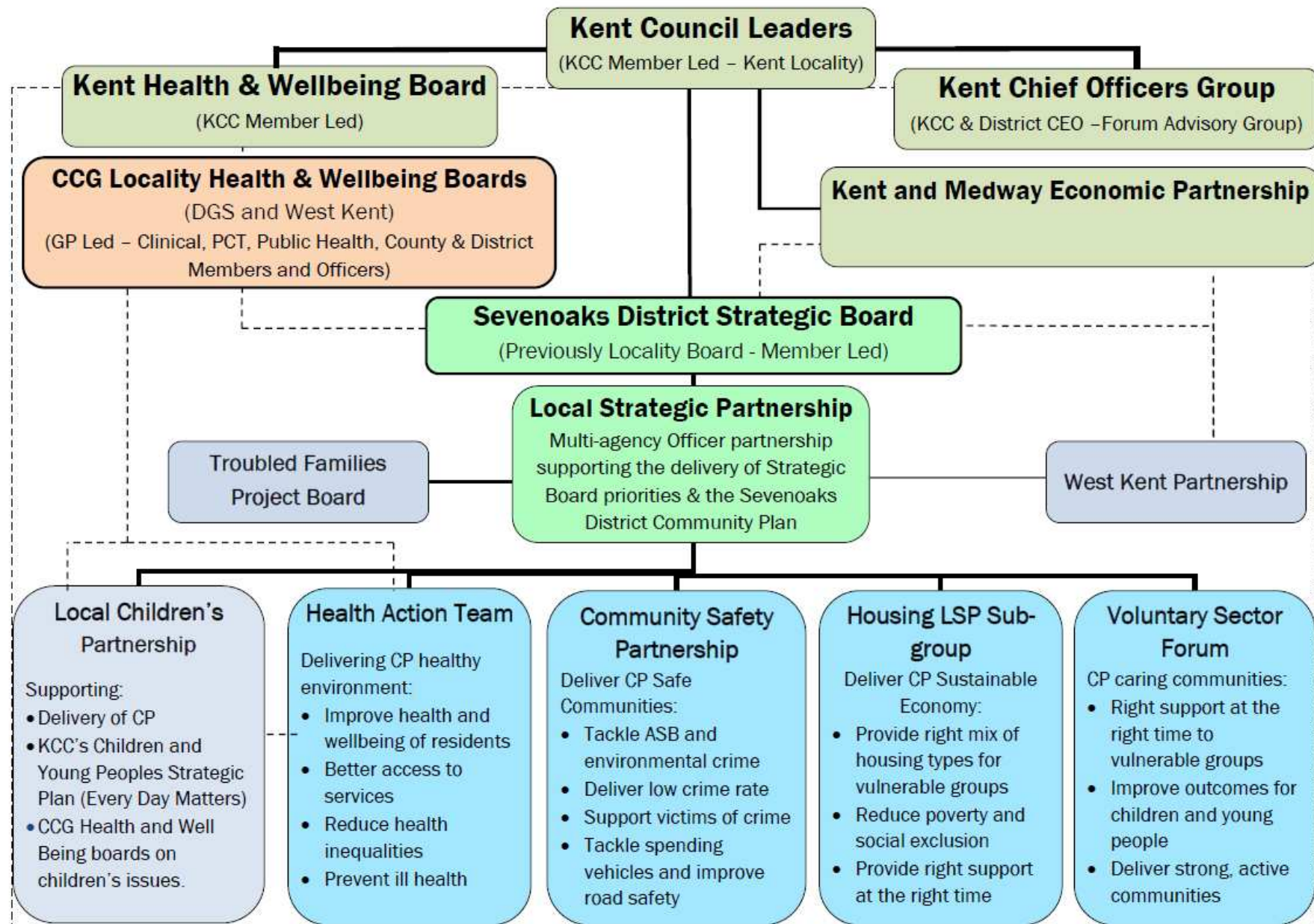


# **Seveoaks District 'Mind the Gap' Health Inequalities Action Plan**

**Economic and Community Development  
Advisory Committee**

**24<sup>th</sup> October 2013**



# **‘Mind The Gap’ Priorities**

## **Objective 1:**

**Give every child the best start in life**

**1A: Conception-9 months,  
1B: 9 months onwards**

## **Objective 2:**

**Enable all children, young people and adults to maximise their capabilities & have control over their lives**

## **Objective 3:**

**Create fair employment & good work for all**

## **Objective 4:**

**Ensure healthy standard of living for all**

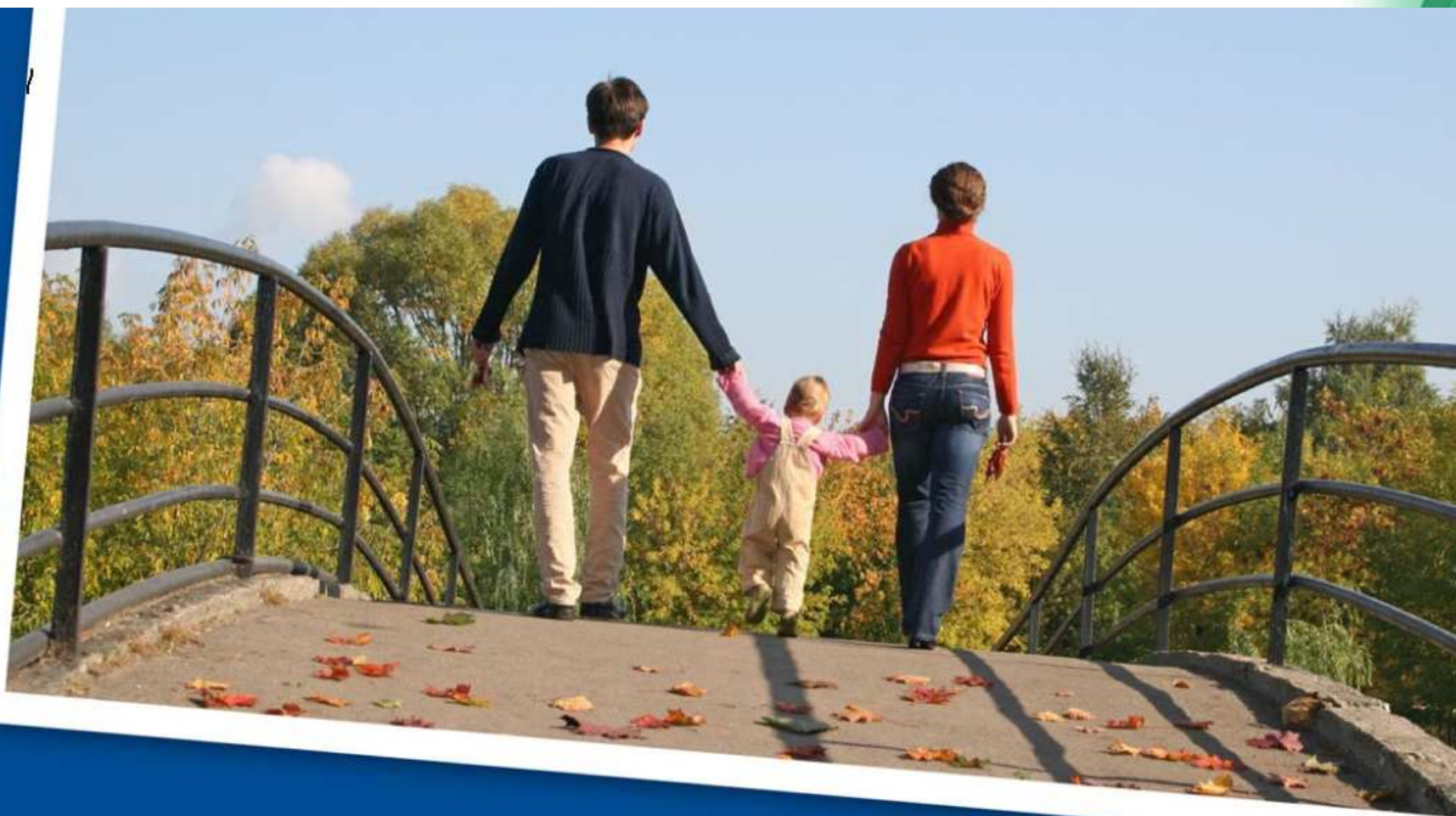
## **Objective 5:**

**Create and Develop Healthy and Sustainable Places & Communities**

## **Objective 6:**

**Strengthen the role and impact of ill health prevention**





## Sevenoaks District's Health Inequalities Action Plan

**MIND THE GAP** Building bridges to better health for all

**2013/15**



# Health Inequalities in Sevenoaks District

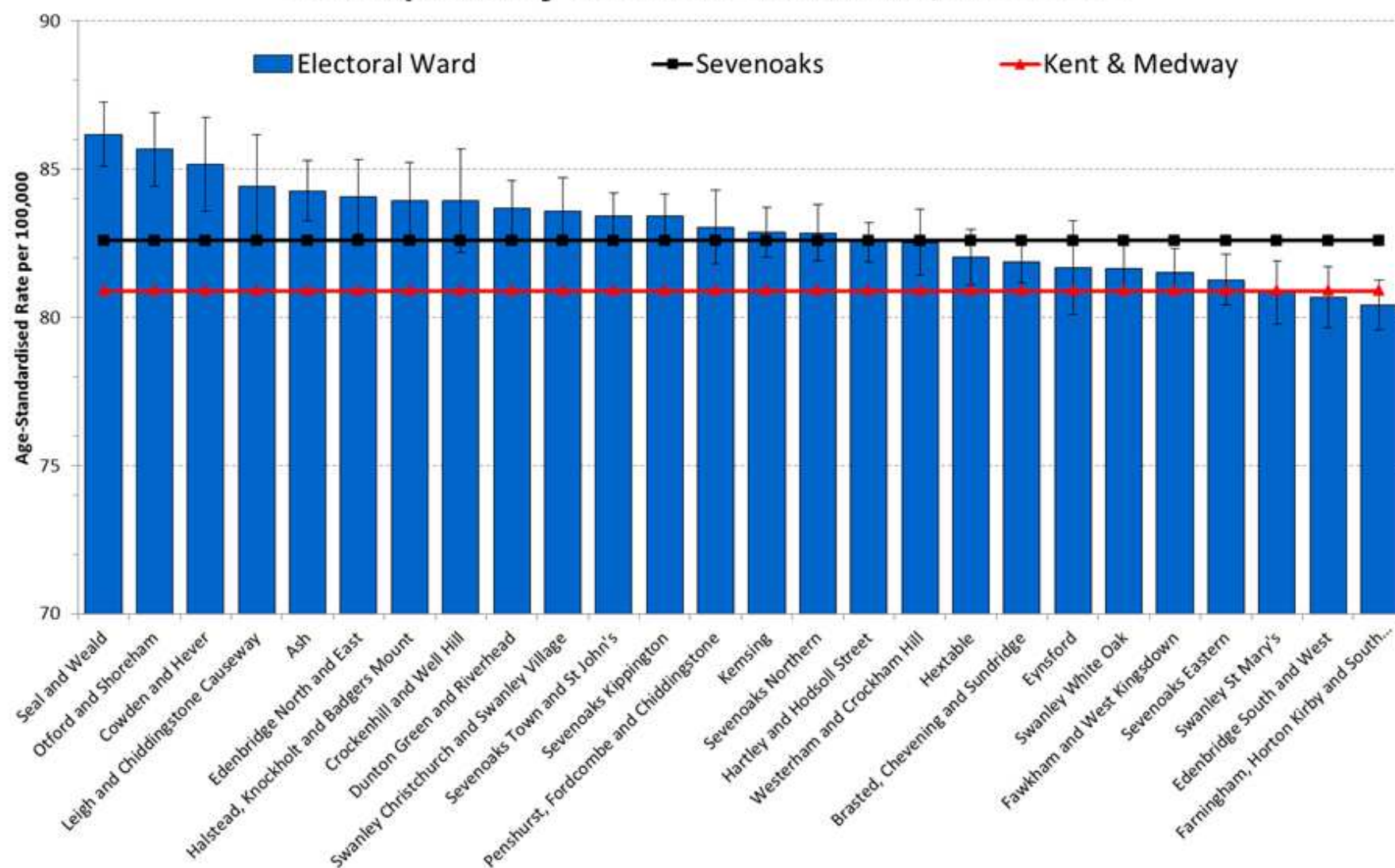
Health inequalities are the result of a set of complex interactions, including:

- The long-term effects of a disadvantaged social position
- Differences in access to information, services and resources
- Differences in exposure to risk
- Lack of control over one's own life circumstances
- A health system that may reinforce social and economic inequalities.

# Life Expectancy Gap

Male & female  
diff. across  
wards of  
7.8 yrs

## Life Expectancy at birth in Sevenoaks, 2008-2012



Source: PHMF, ONS, Kent & Medway Public Health Observatory

# Mind the Gap - What We Need to Do

The action this Council needs to take is summarised in this Four Point Approach, in line with the Kent Health Inequalities Action Plan

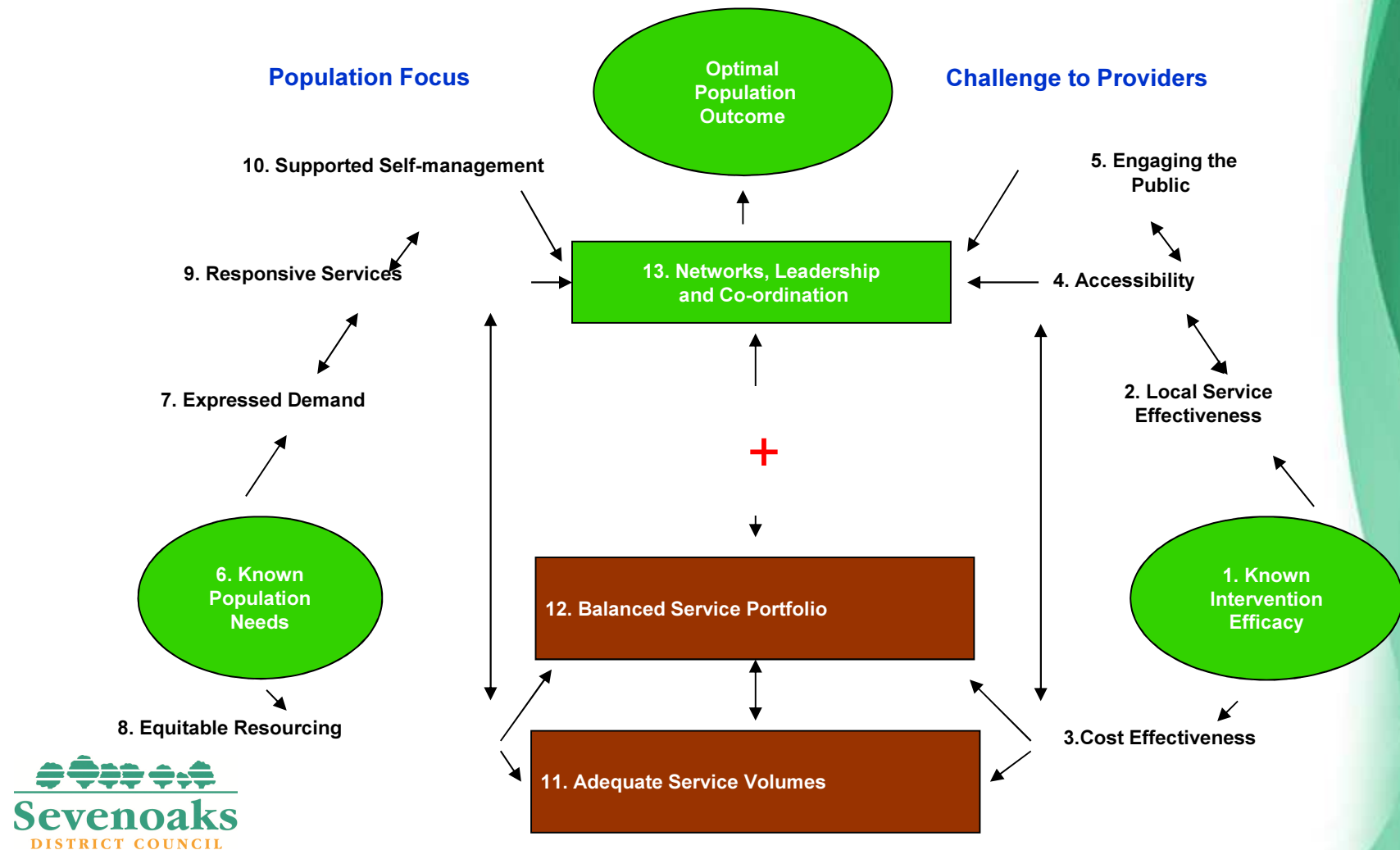
## Deliver this 4 POINT APPROACH:

- I. **Target the population appropriately** by using local intelligence, data from the JSNA, locality health profiles, community consultations
- II. **Apply the HINST Christmas Tree Tool** to commissioning to ensure interventions are delivered effectively to achieve population outcomes.
- III. **Assess impact** on health inequalities by applying the wellbeing screening tool and by listening to local communities
- IV. **Ownership** and delivery of priorities through locally agreed action plans and partnership working



# Christmas Tree Model

Commissioning for Best Outcomes  
(HINST Christmas Tree Model)





# **Objective 1:**

## **Give every child the best start in life**

(Conception-9 months & 9 months onwards)

- Support good health and wellbeing in pregnancy and the new born (0-9 months)
- Support good health and wellbeing for children and young people (9 months onwards)

### **SEVENOAKS PRIORITY ACTIONS:**

- Help increase the number of healthy births
- Encourage access to health services for all
- Promote Healthy Weight for Children

## **Objective 2:**

**Enable all children, young people and adults to maximise their capabilities and have control over their lives**

### **SEVENOAKS PRIORITIES:**

- Improve educational attainment particularly at GCSE level
- Support older people to keep them safe, independent and fulfilled lives

## **Objective 3:**

### **Create fair employment & good work for all**

#### **SEVENOAKS PRIORITIES:**

- Improve educational attainment particularly at GCSE level
- Support older people to keep them safe, independent and fulfilled lives

## **Objective 4:**

### **Ensure healthy standard of living for all**

#### **SEVENOAKS PRIORITY:**

- Meet the housing needs of people living in the District include affordable and appropriate housing

## **Objective 5:**

### **Create and develop healthy and sustainable places and communities**

#### **SEVENOAKS PRIORITY:**

- Sustain and support safe communities

## **Objective 5:**

### **Strengthen the role and impact of ill health prevention**

#### **SEVENOAKS PRIORITIES:**

- Reduce the gap in health inequalities across the social gradient
- Provide support for people with mental illness and raise awareness of mental health issues



# Taking It Forward

- Approved by Members and HAT Partners
- Monitored quarterly at HAT Officer meetings
- Monitoring data fed into Community Plan quarterly monitoring
- Annual Report for achievements and progress