

### STRATEGY AND PERFORMANCE ADVISORY COMMITTEE 24 June 2014 at 7.00 pm

At the above stated meeting the attached documents were tabled for the following items:

10. Customer Experience Project - Presentation

(Pages 1 - 14)

Amy Wilton





# Background



Kent Channel Migration project – 8 Kent authorities, including SDC



BDO Consultants - Behavioural Change



mySociety - Refuse collections - SDC website













SDC residents show a high propensity to self serve

 43% of SDC residents are happy to communicate with the Council through the Internet

 Phone is not the preferred contact method for the primary population groups within the Sevenoaks District

\* Source: KCC Mosaic data





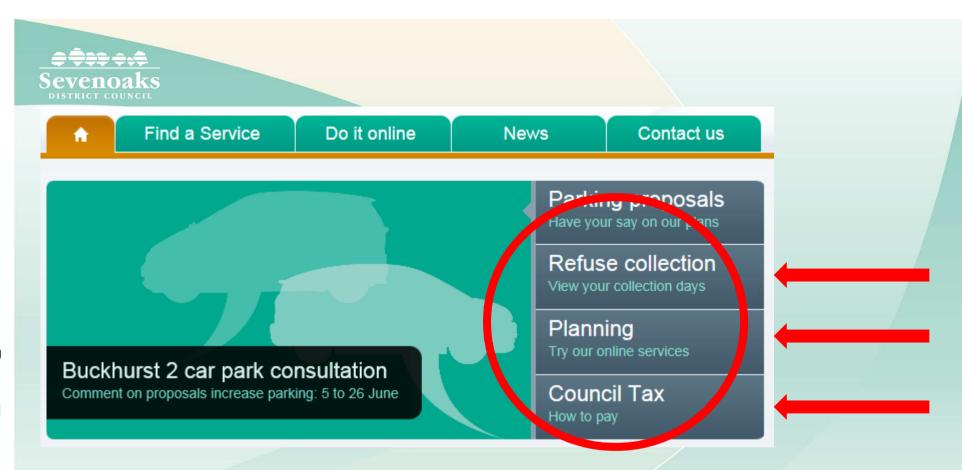
### Website user survey to find "rubbish" information

Domestic Refuse and Recycling Rounds - Alphabetical by Road

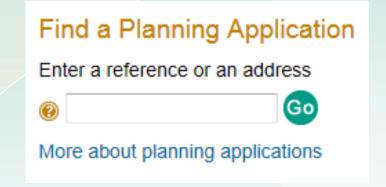
Road	Town or Parish	Household Refuse & Recycling Day	Garden Waste Day	Garden Waste Week
Abbotts Close	Swanley	Monday	Monday	1
Abbotts Way	Swanley	Thursday	Thursday	1
Acacia Walk	Swanley	Wednesday	Wednesday	1
Aisher Way	Riverhead	Friday	Friday	1
Akehurst Lane	Sevenoaks	Thursday	Wednesday	1
Alban Crescent	Farningham	Wednesday	Wednesday	2
Albion Mews	Edenbridge	Tuesday	Tuesday	2
Albion Way (new build)	Edenbridge	Tuesday	Wednesday	2
Albion Way (old)	Edenbridge	Tuesday	Tuesday	2
Alder Way	Swanley	Wednesday	Wednesday	1
Alexandra Close	Swanley	Tuesday	Wednesday	1
Allottment Lane	Sevenoaks	Wednesday	Wednesday	1

Agenda Item 10









Alms Row



Brasted

Your collection details for Abbotts Close are:

2<sup>nd</sup>



Your normal black sack collection day is

#### Monday

Your next black sack collection date is

16 June 2014



Your normal clear sack collection day is

#### Monday

Your next clear sack collection date is

16 June 2014



Your normal garden waste collection day is

#### Monday, Green Week 1

Your next garden waste collection date is

23 June 2014



# Customer Experience



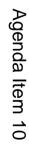
New Website
Improved Customer
Experience

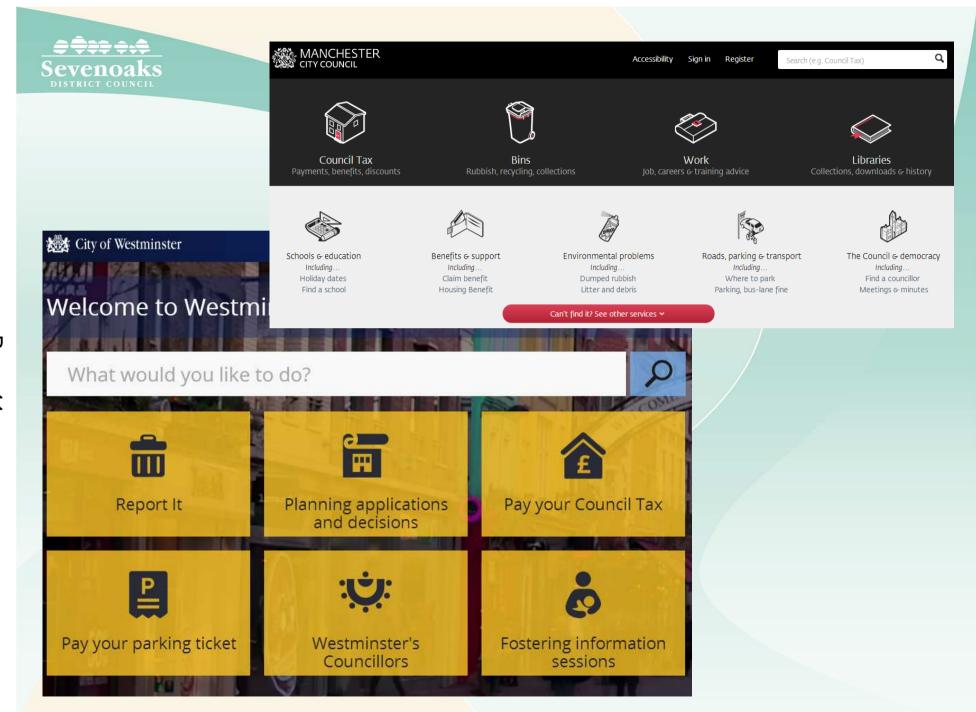
Agenda Item 10



### Members Communication Working Group

- Customer focused website online services 24/7
- Customer log in
- Responsive website mobile
- Better access to information/systems for front line staff
- SDC Apps







# Next steps

- Talk to suppliers
- Identify services to be included
- Delivery





# Questions/Feedback

